

# Probabilistic Ontology: Representation and Modeling Methodology

Como modelar e automatizar o conhecimento de especialistas: Estudos de caso de identificação de fraudes em licitações públicas e de terroristas e contrabando na costa americana

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PhD in Systems Engineering and
Operations Research
George Mason University
06/28/2011

Ciclo de Palestras da CGU
Observatório da Despesa Pública
Ministério da Transparência,
Monitoramento e CGU
13/01/2017



# Agenda



- Introduction
  - Problem Statement
  - Contributions
- Representing Uncertainty in Semantic Technologies
- ▶ Ist Major Contribution: PR-OWL 2.0
- 2nd Major Contribution: Uncertainty Modeling Process for Semantic Technologies (UMP-ST)
- Conclusion





### Introduction



#### Summary of Problems



- Ist major problem Mapping/Types
  - Probabilistic web ontology language (PR-OWL) does not have a well-defined and complete integration between the deterministic and probabilistic parts of an ontology
- 2nd major problem Methodology
  - Probabilistic languages for semantic technologies like PR-OWL lack a methodology for guiding the construction of models



#### Summary of Contributions



- For the 1st problem Mapping/Types
  - Extended probabilistic web ontology language (PR-OWL)
    - Led the development of a proof of concept tool in collaboration with UnB [105]\*
- For the 2nd problem Methodology
  - Developed a methodology for modeling probabilistic ontologies (POs)
    - Created two use cases using the proposed methodology

\*These numbers refer to the references in my dissertation









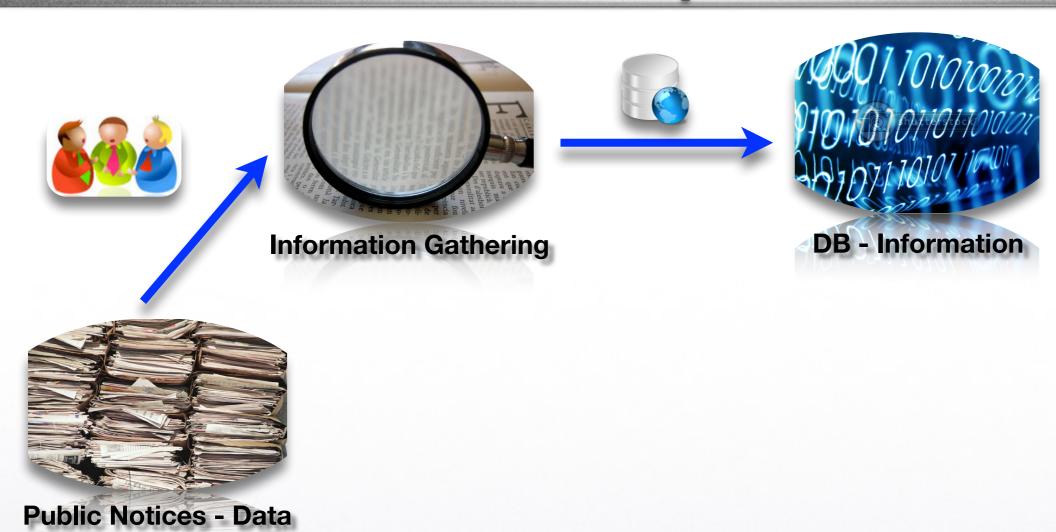


























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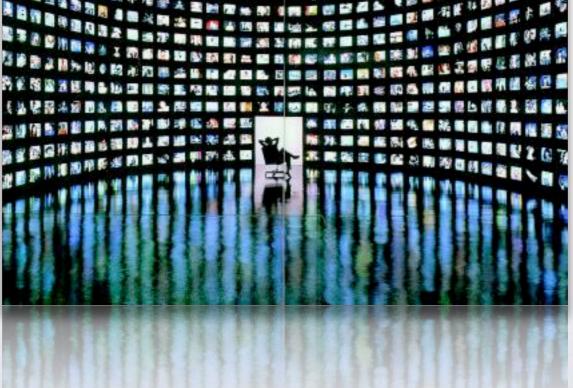


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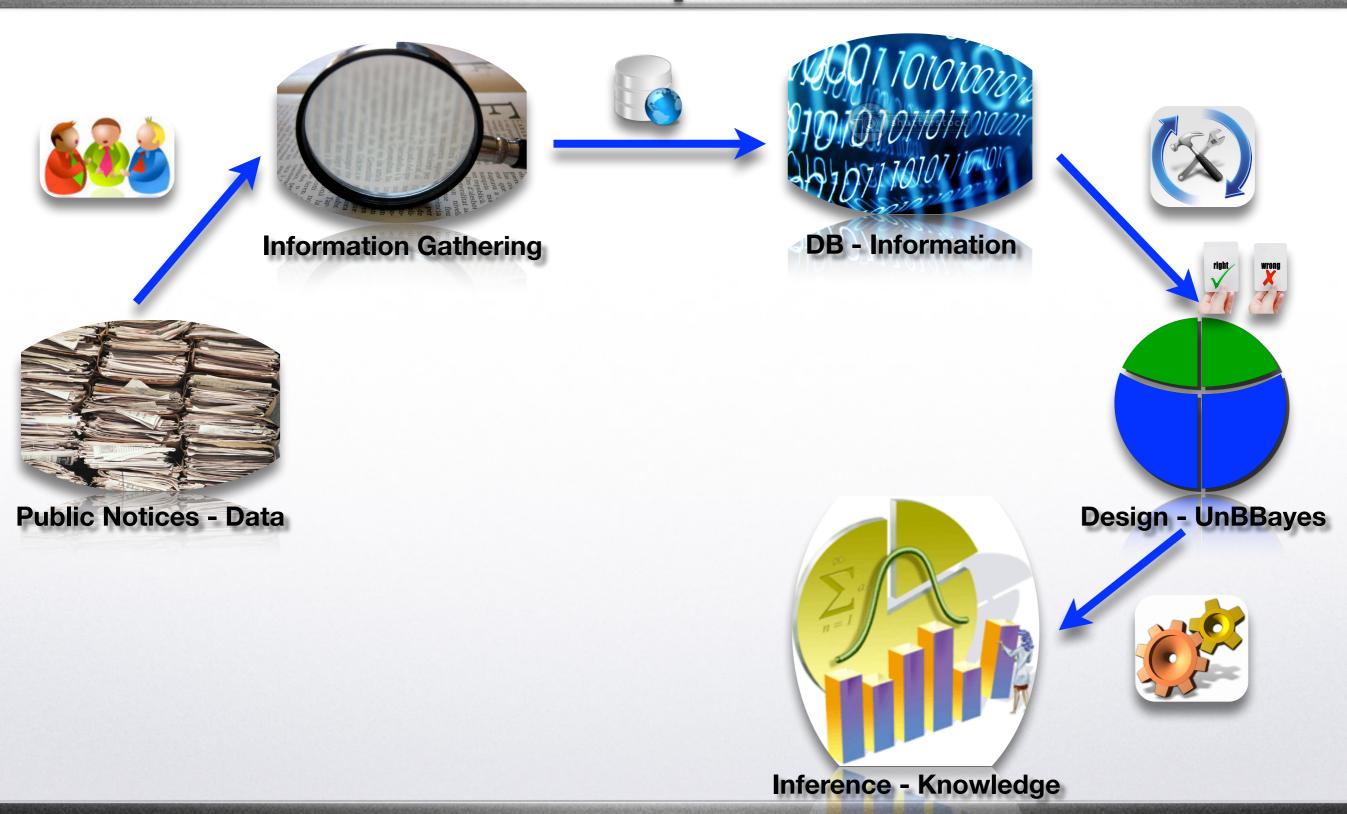
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#### Semantic Web



- Semantic Web (SW) is a web of data that can be processed by machines [45]
  - E.g., allow machines to differentiate between 3 pounds (price of product) and 3 pounds (weight of product)
- Change focus from data driven to knowledge driven
- ▶ The World Wide Web Consortium (W3C) states that ontologies provide the cement for building the SW [46]
  - Ontology: Taken from Philosophy, where it means a systematic explanation of being





- An ontology is an explicit, formal knowledge representation that expresses knowledge about a domain of application. This includes:
  - Types of entities that exist in the domain;
  - Properties of those entities;
  - Relationships among entities;
  - Processes and events that happen with those entities;

- The Web Ontology Language (OWL)
  - Developed by the W3C
  - As a language to represent ontologies for the SW
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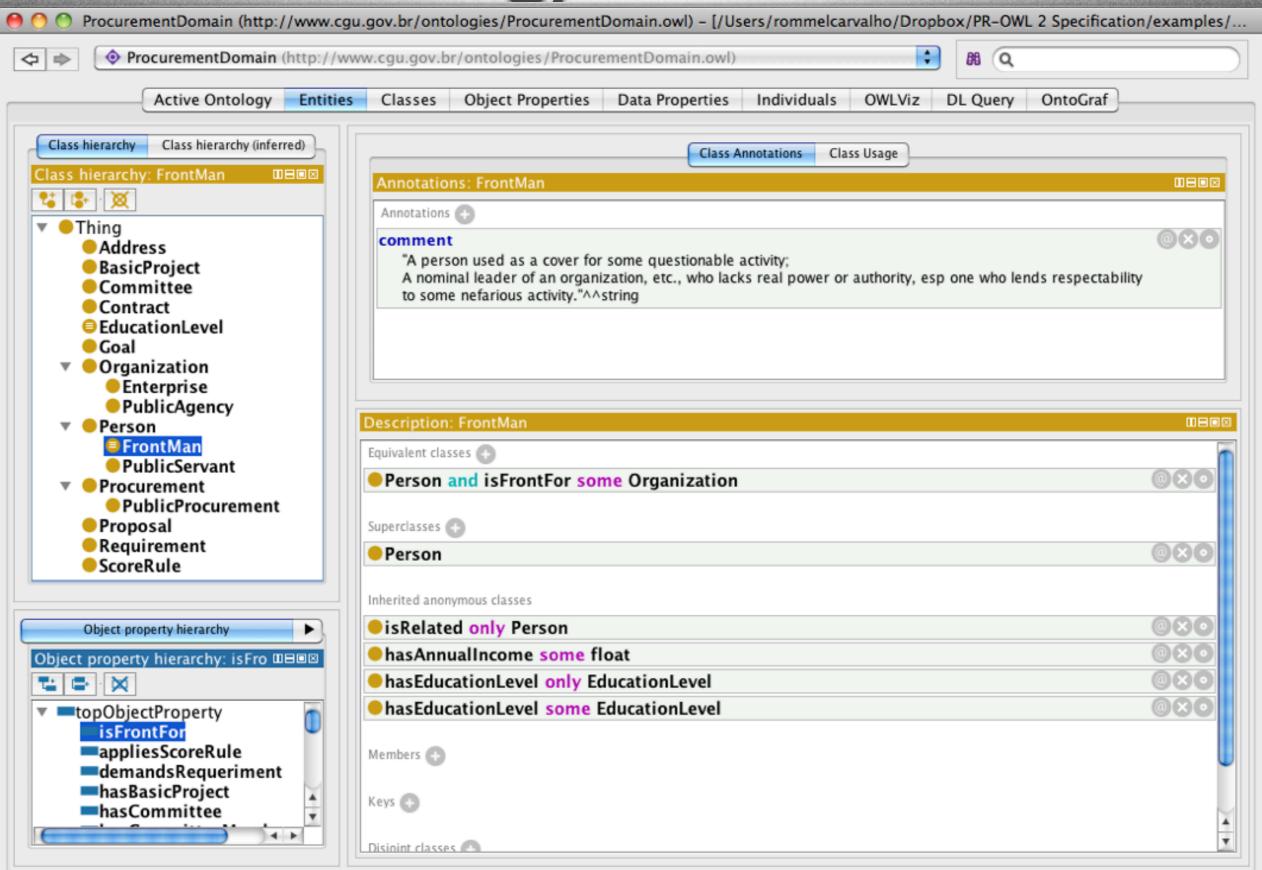
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#### Ontology in OWL





#### Uncertainty in the SW



- The community recognizes the need to represent and reason with uncertainty
- W3C created the URW3-XG in 2007
  - Concluded that standardized representations were needed [50]
- Probabilistic Web Ontology Language (PR-OWL) is a candidate language to represent probabilistic ontologies
  - Based on Multi-Entity Bayesian Network (MEBN) logic





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  - Statistical regularities that characterize the domain;
  - Inconclusive, ambiguous, incomplete, unreliable, and dissonant knowledge related to entities of the domain;
  - Uncertainty about all the above forms of knowledge;





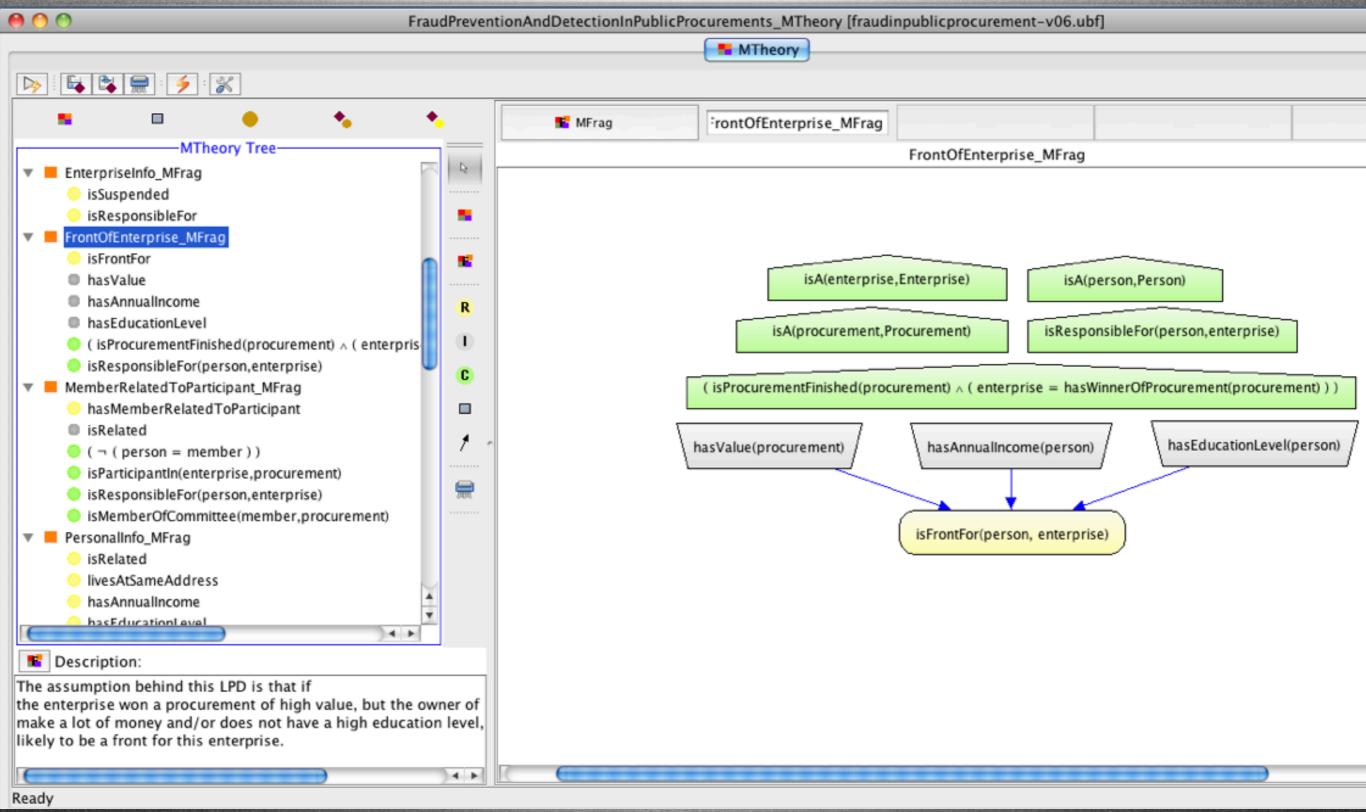
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#### Probabilistic Ontology in PR-OWL 1.0



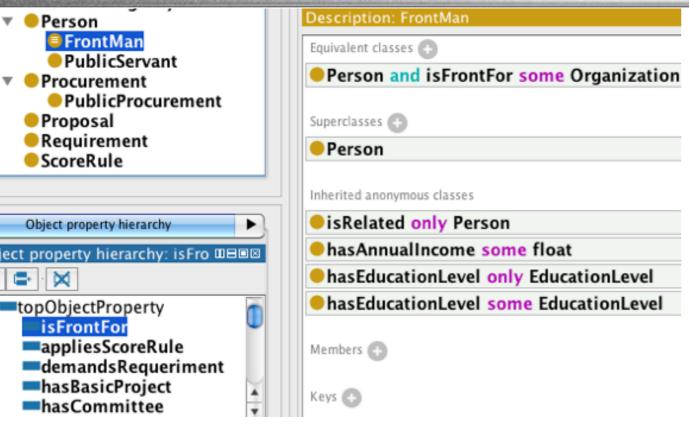






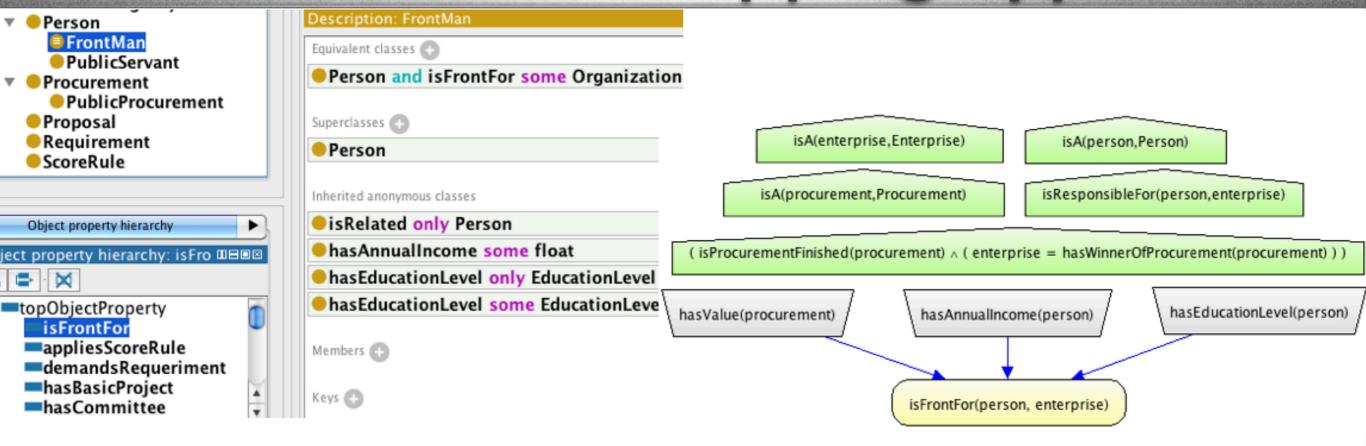




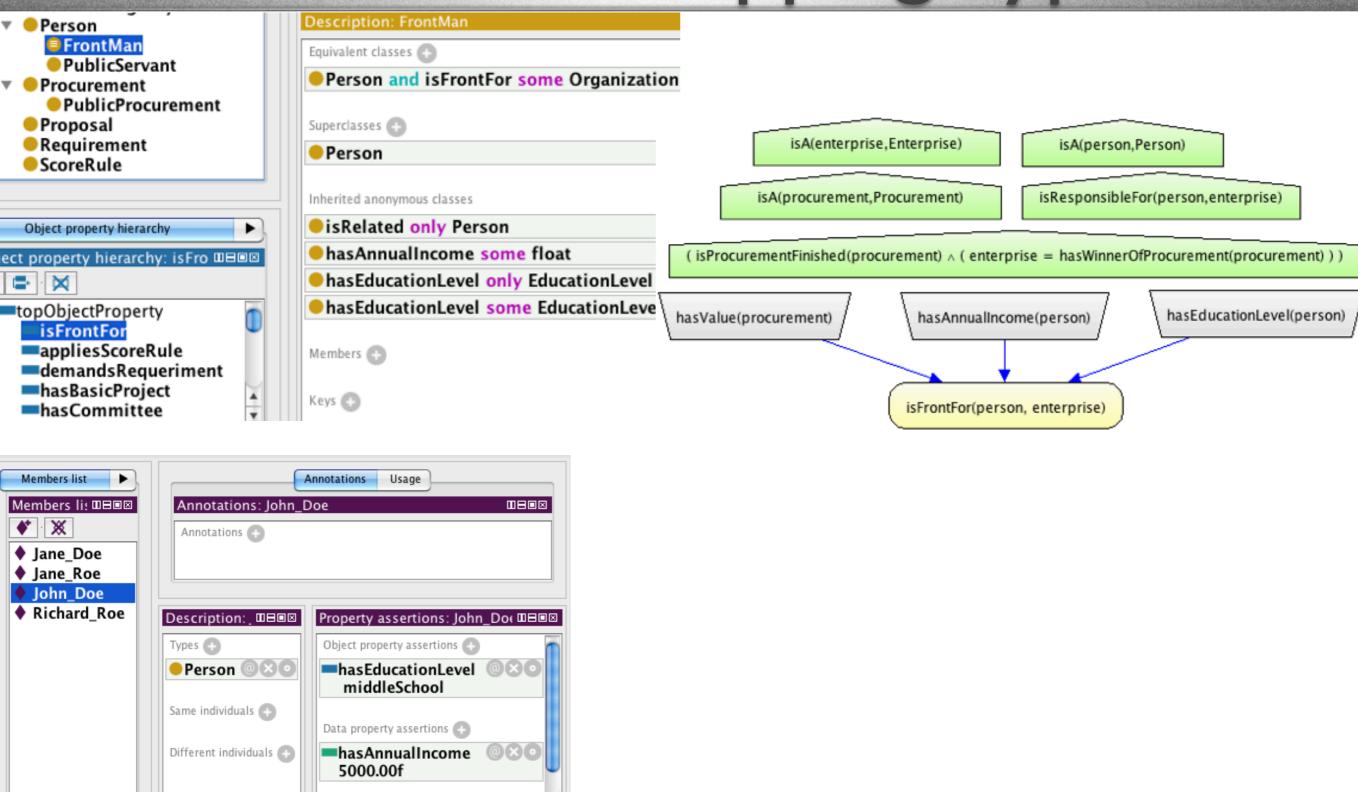






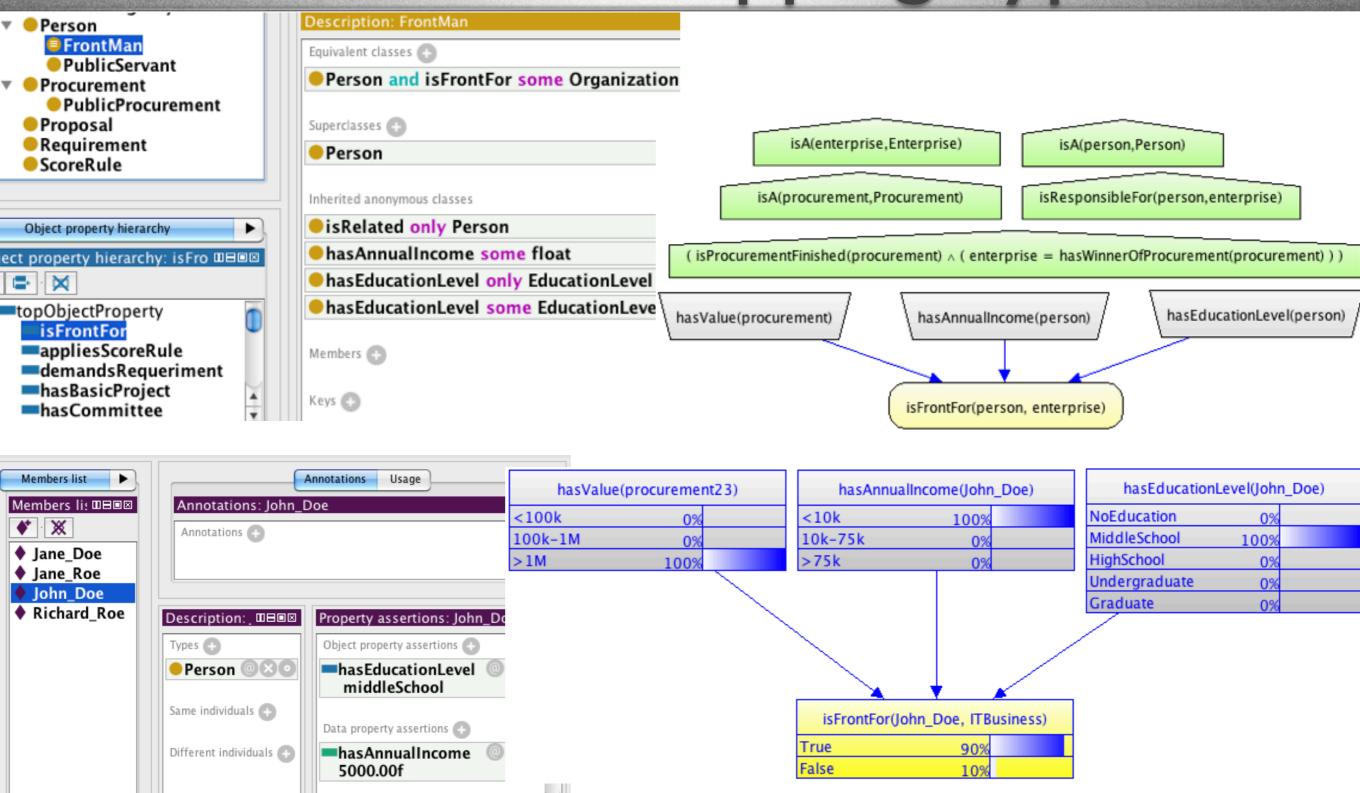






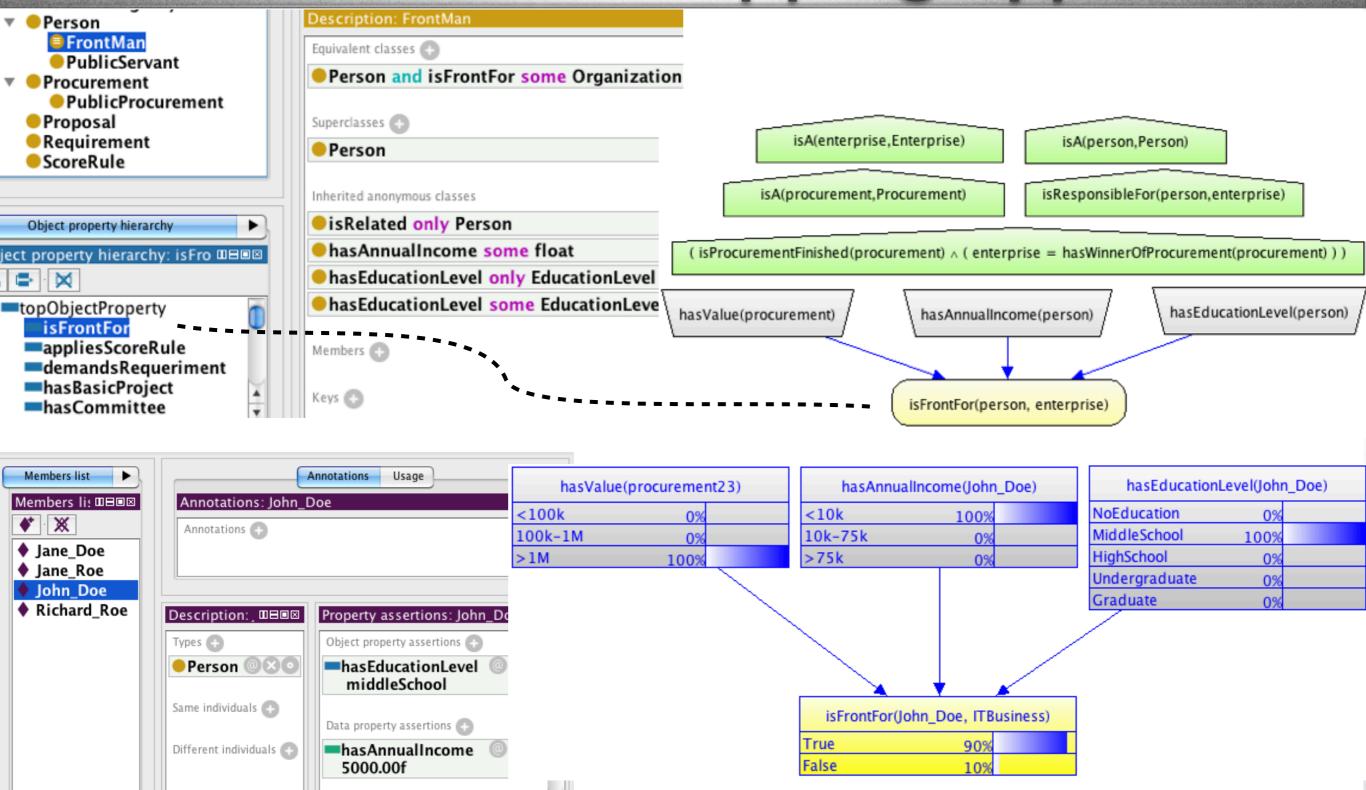






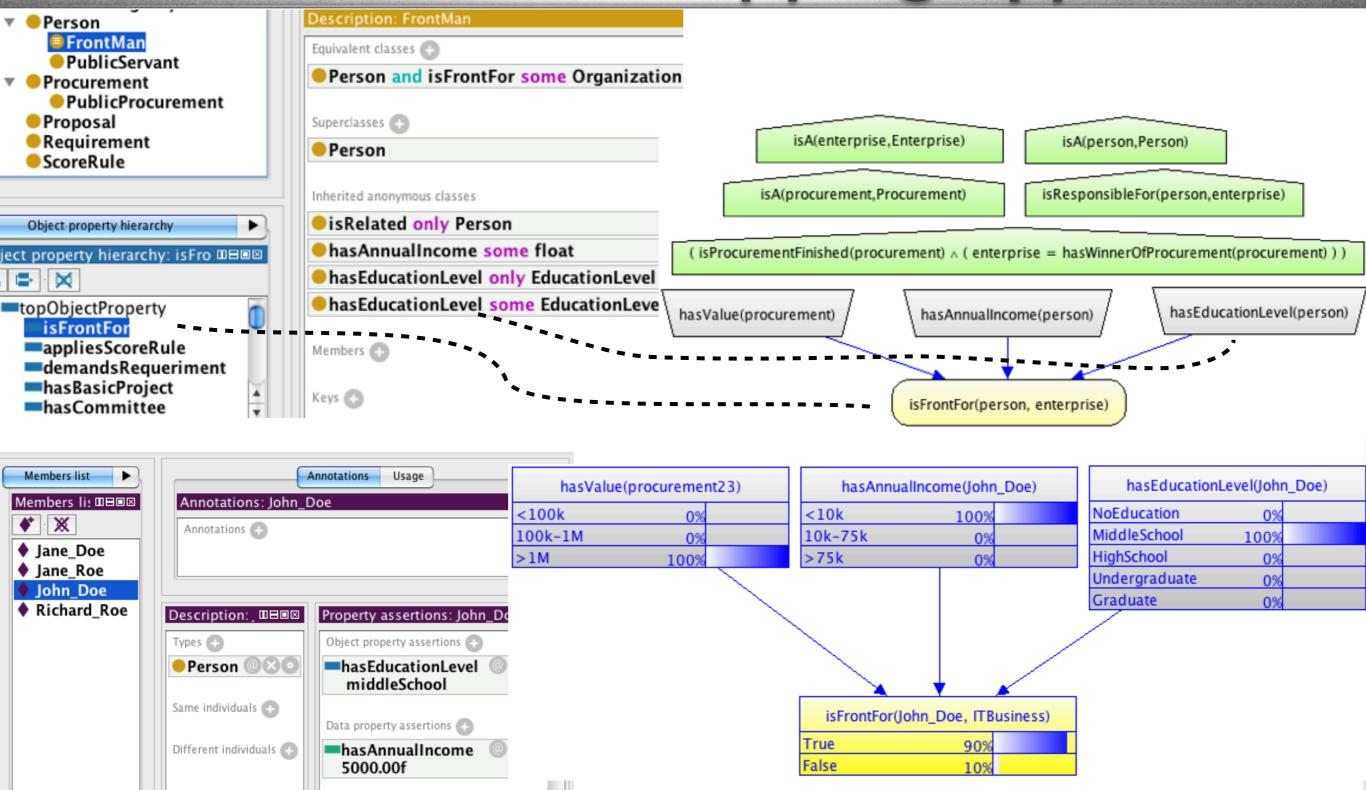






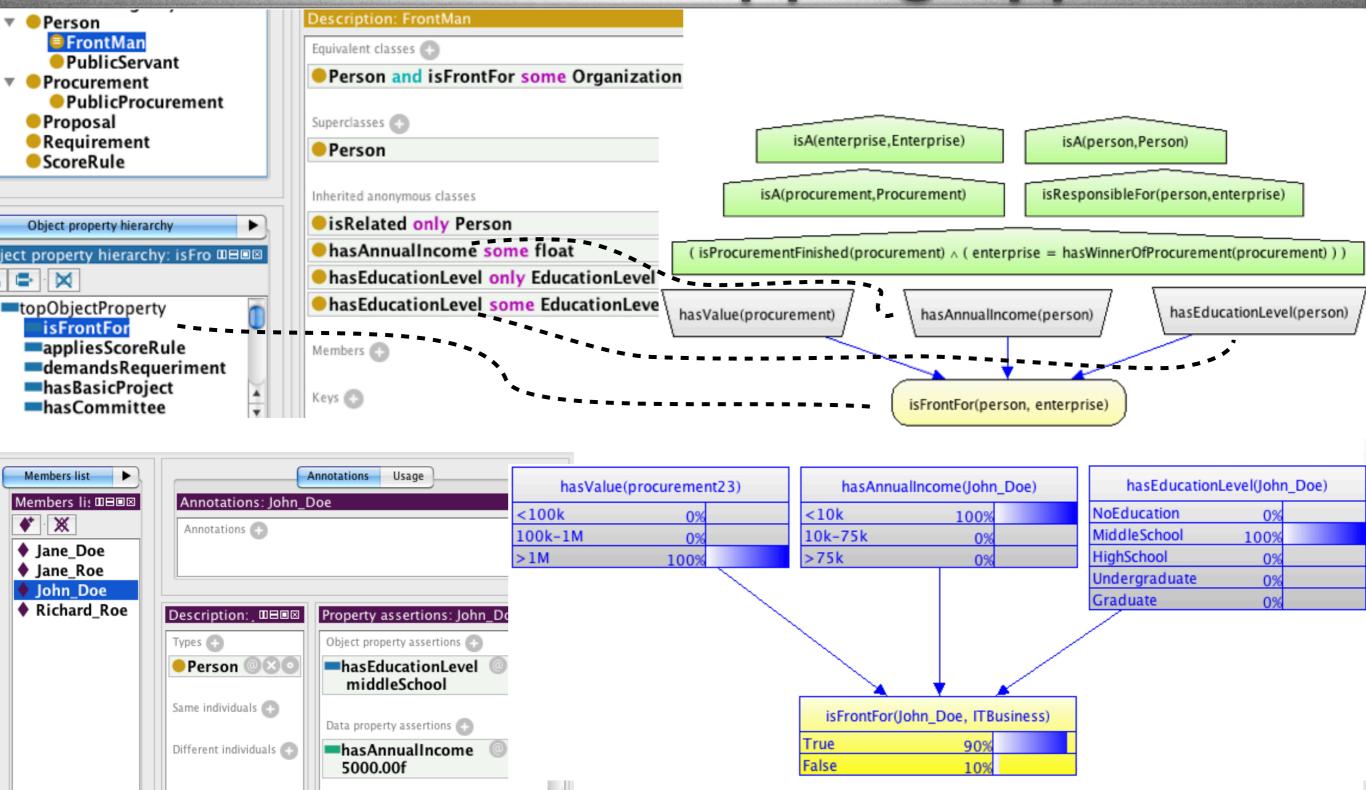






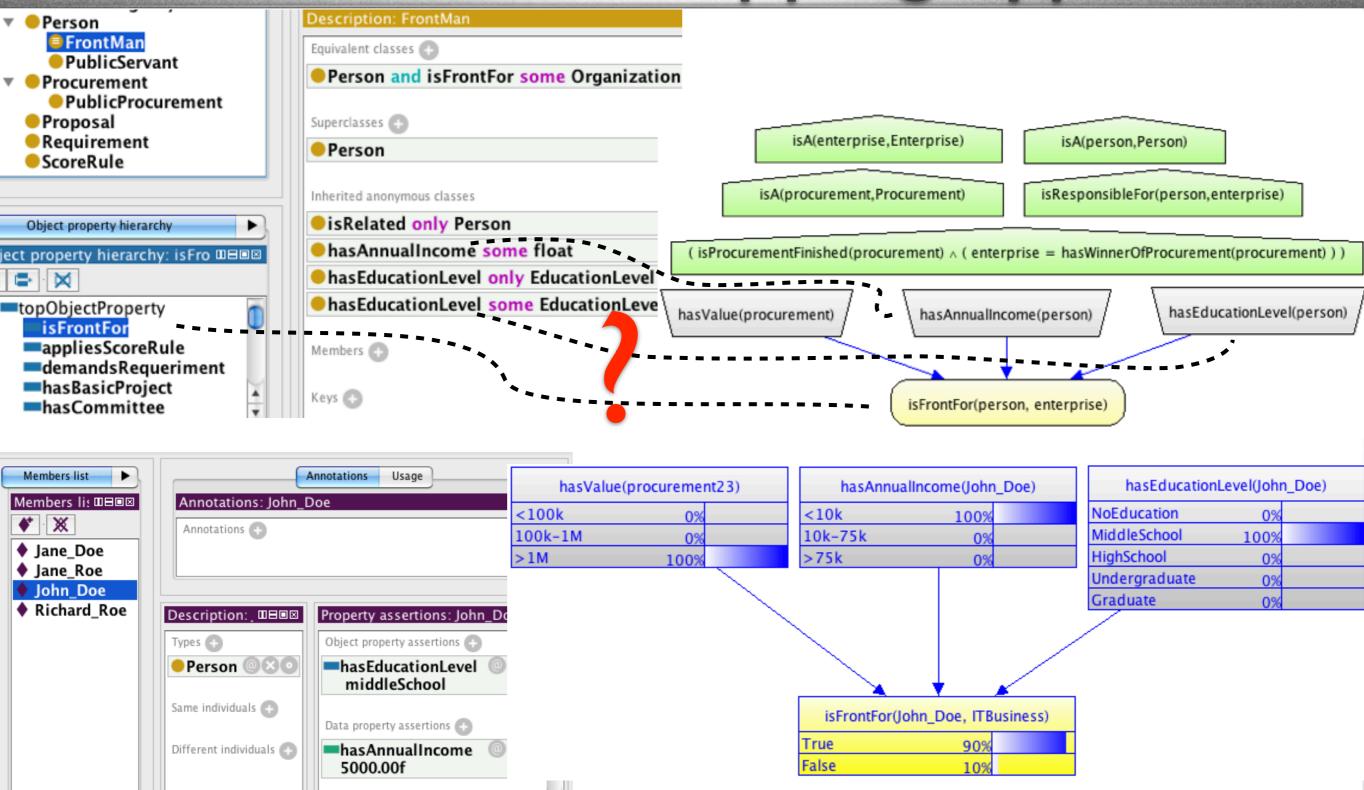






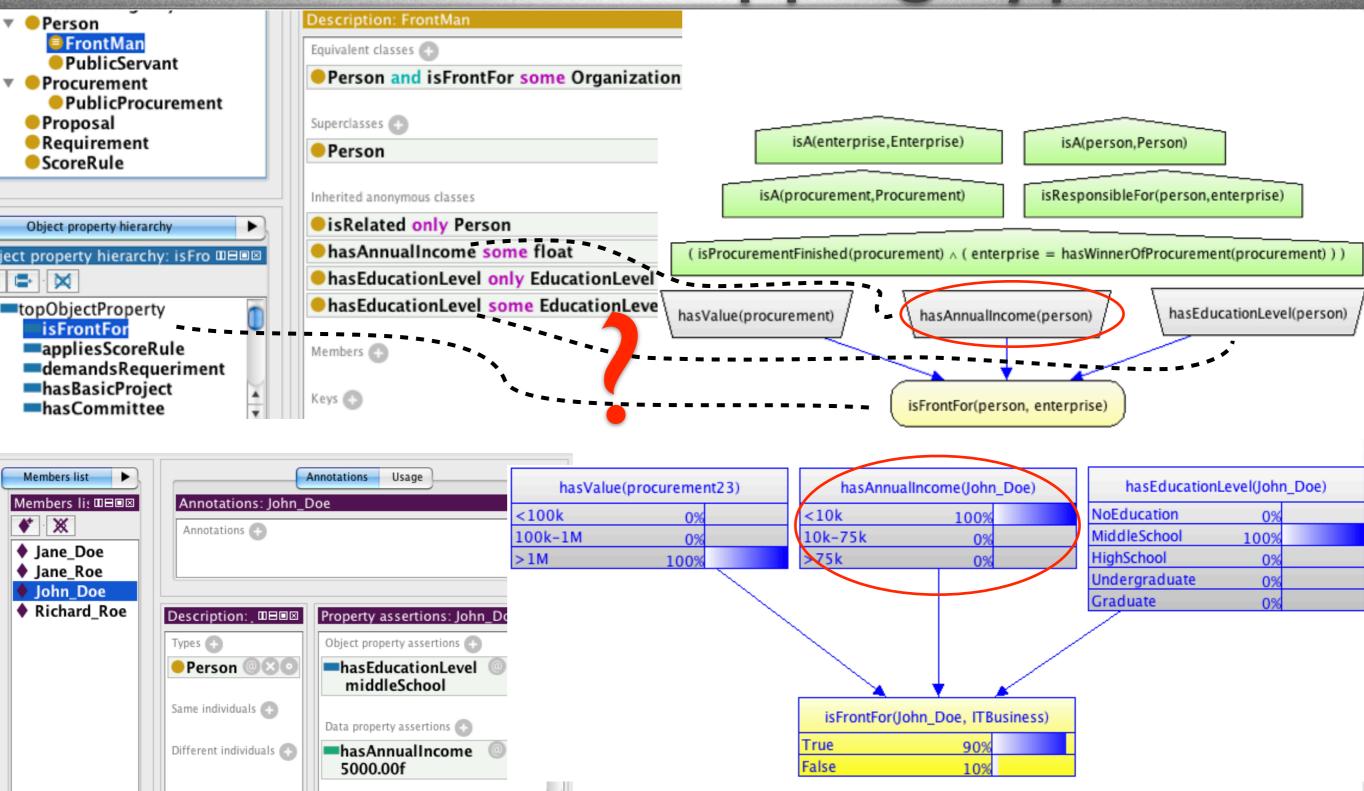




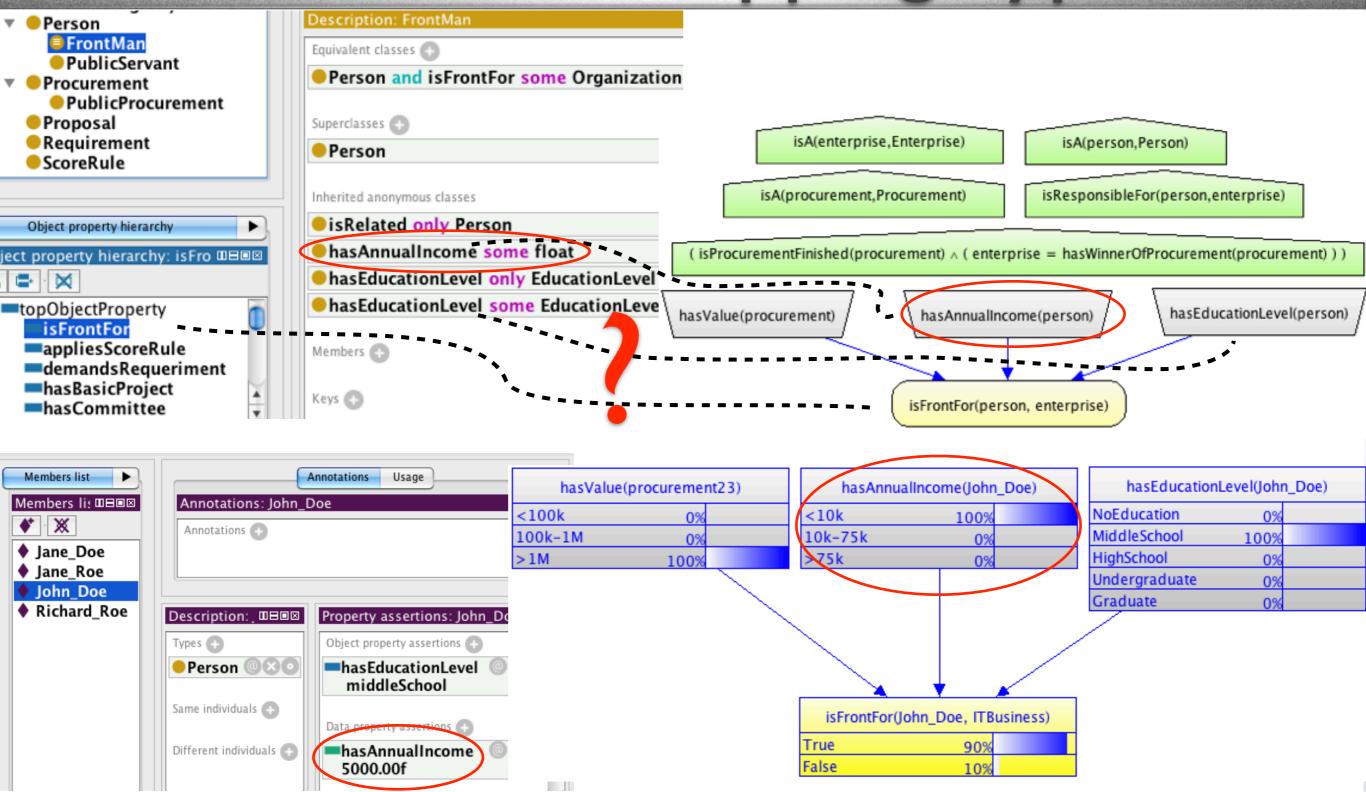














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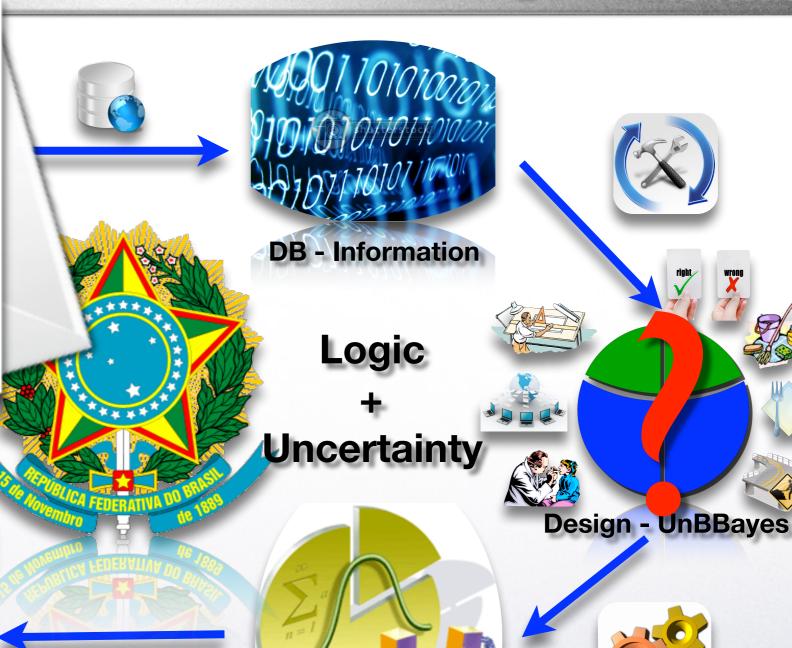
#### Ho

#### wild Probabilistic Ontologies?



My objective is to define and represent a context model for the interoperability of Sensor Networks. As my background is not computer science, it's being a little hard to understand how to put in practice a probabilistic ontology.

PhD student, Wageningen University, The Netherlands



**Public Notices - Data** 



Report for Decision Makers



Inference - Knowledge



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Fusion Engineer, EADS Innovation Works, UK

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Design - UnBBayes

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F. port for Decision Makers

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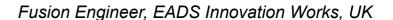
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Why use these variables?
Why they are connected in such a way? How do you choose what type of variable it is?





Fusion Engineer, EAF

F. port for Decision Makers



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One thing which might be beyond the scope of this tutorial is a write-up about "Art of Modeling with MEBN". Both narration and the resultant MEBN help in understanding the problem, but how one reach from a problem description to a MEBN at times is not very clear. ... So when it comes to MEBN, how one decides about the context nodes, input nodes and resident nodes? Most of the times it might be pretty obvious but sometimes it is not very clear why certain nodes are modeled as input nodes in a fragment when they could also be modeled as context nodes, etc. Should we follow an object-oriented approach when identifying important entities or should we think in terms of predicate logic, etc.? As a modeler what drives our thinking process?

Professor. Institute of Business Administration. Pakistan









novation Works, UK



**Decision Makers** 





## 2nd Problem - Methodology



- There is now substantial literature about
  - what PR-OWL is [2, 4, 5],
  - how to implement it [6-9], and
  - where it can be used [10-15]
- There is an emerging literature on ontology engineering [4, 28]
- But, little has been written about
  - how to model a probabilistic ontology
- This lack of methodology is not only associated with PR-OWL
  - OntoBayes [30], BayesOWL [31], P-SHIF(**D**) and P-SHOIN(**D**) [32], Markov Logic Network [33], Bayesian Logic [63], and Probabilistic Relational Models [64], amongst others, do not have a methodology for creating models



### Contributions



- For the 1st problem Mapping/Types
  - Extended probabilistic web ontology language (PR-OWL) in order to:
    - Provide a mapping between deterministic knowledge and probabilistic knowledge
    - Allow reuse of existing types provided by OWL
  - ▶ Led the development of a proof of concept tool in collaboration with UnB [105]
- For the 2nd problem Methodology
  - Developed a methodology for modeling probabilistic ontologies (POs)
    - Created two use cases using the proposed methodology





# Representing Uncertainty in Semantic Technologies



- Deterministic SW will either consider a statement to be true, false, or unknown
  - Shortcoming: no built-in support for uncertainty
- In open world partial (not complete) or approximate (not exact) information is more the rule than the exception



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\forall x, y \ (Sibling(x, y) \Rightarrow Related(x, y))
\forall y \exists x, z, r  Committee (x, y)
          \Lambda Participant(z,y) \Lambda Responsible(r,z)
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Mother (Richard, Jane)





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LivesAt (John, Address1) LivesAt (Richard, Address1) LastName (John, White) LastName (Richard, White)

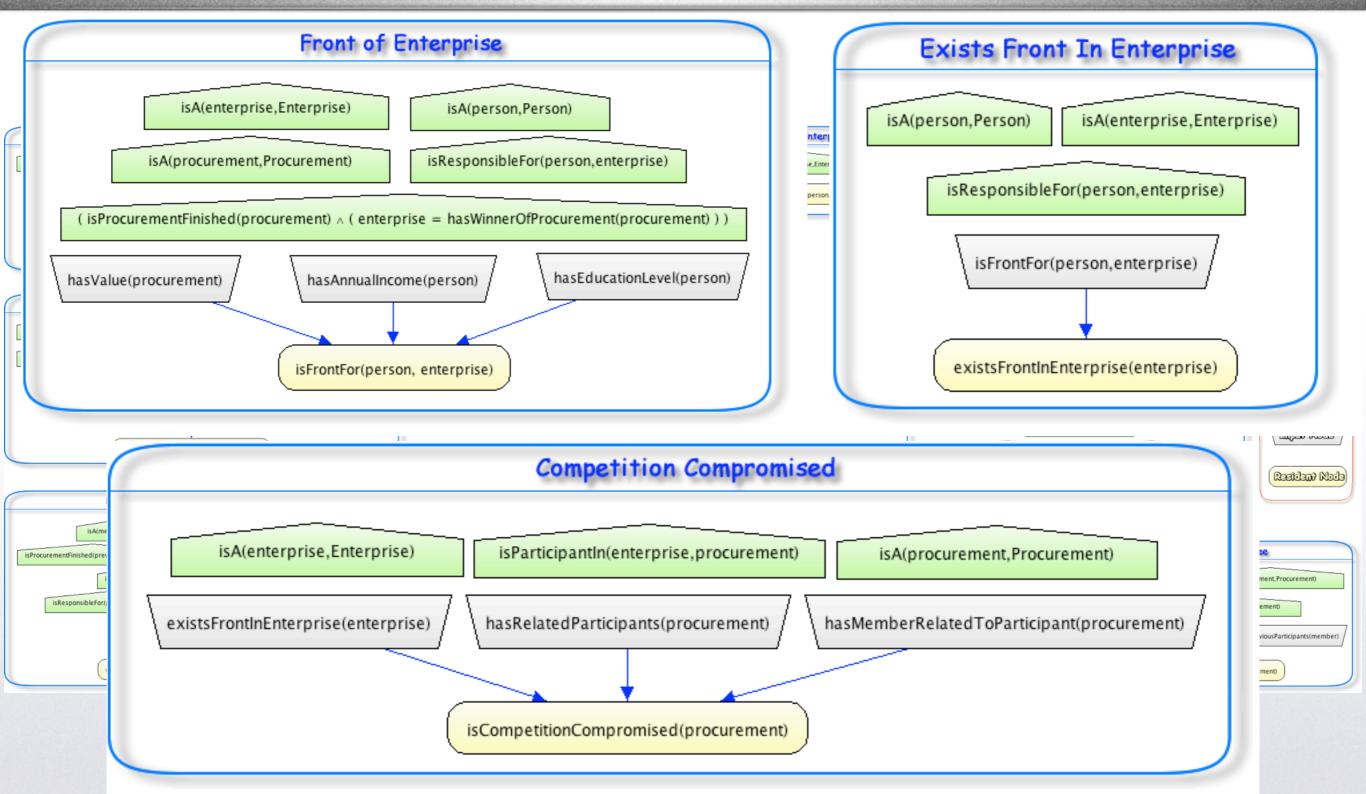




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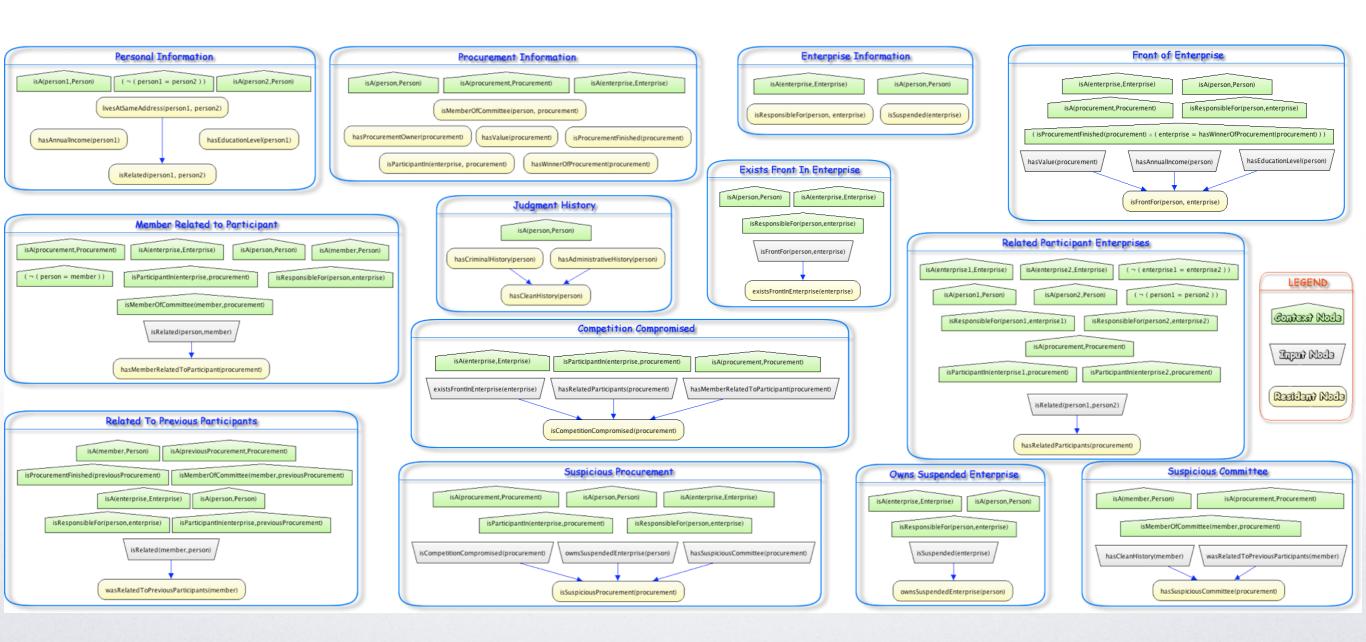
## MEBN



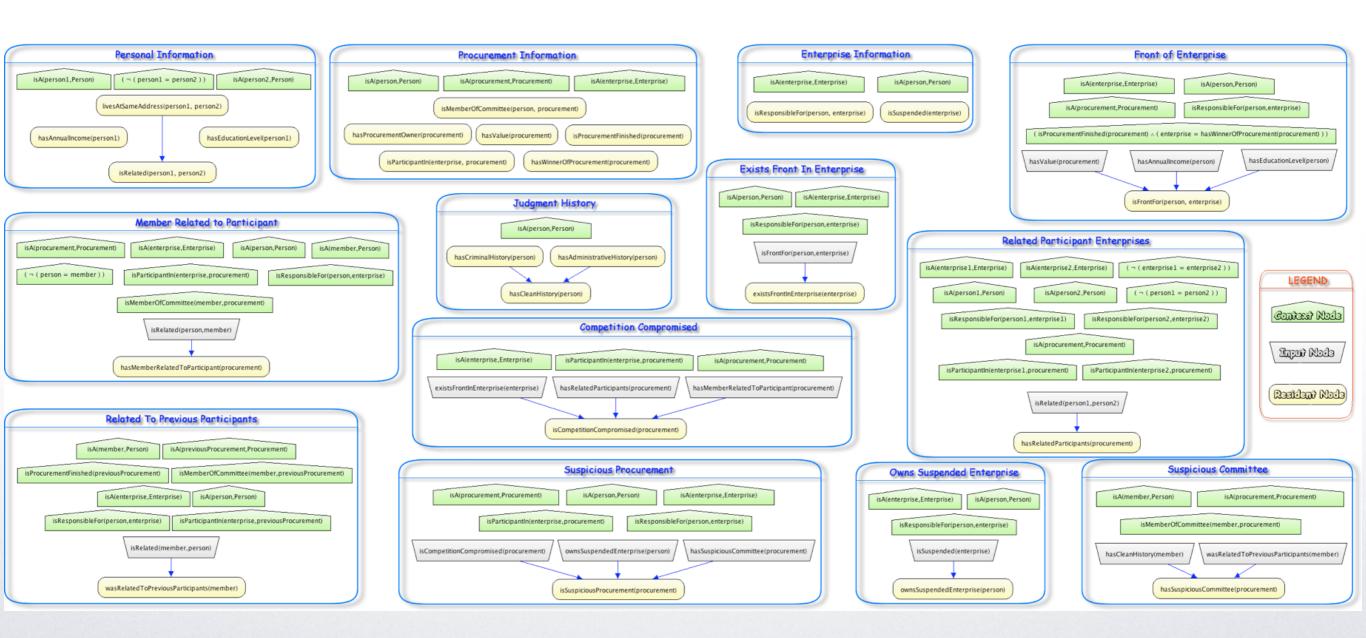


#### **MEBN**

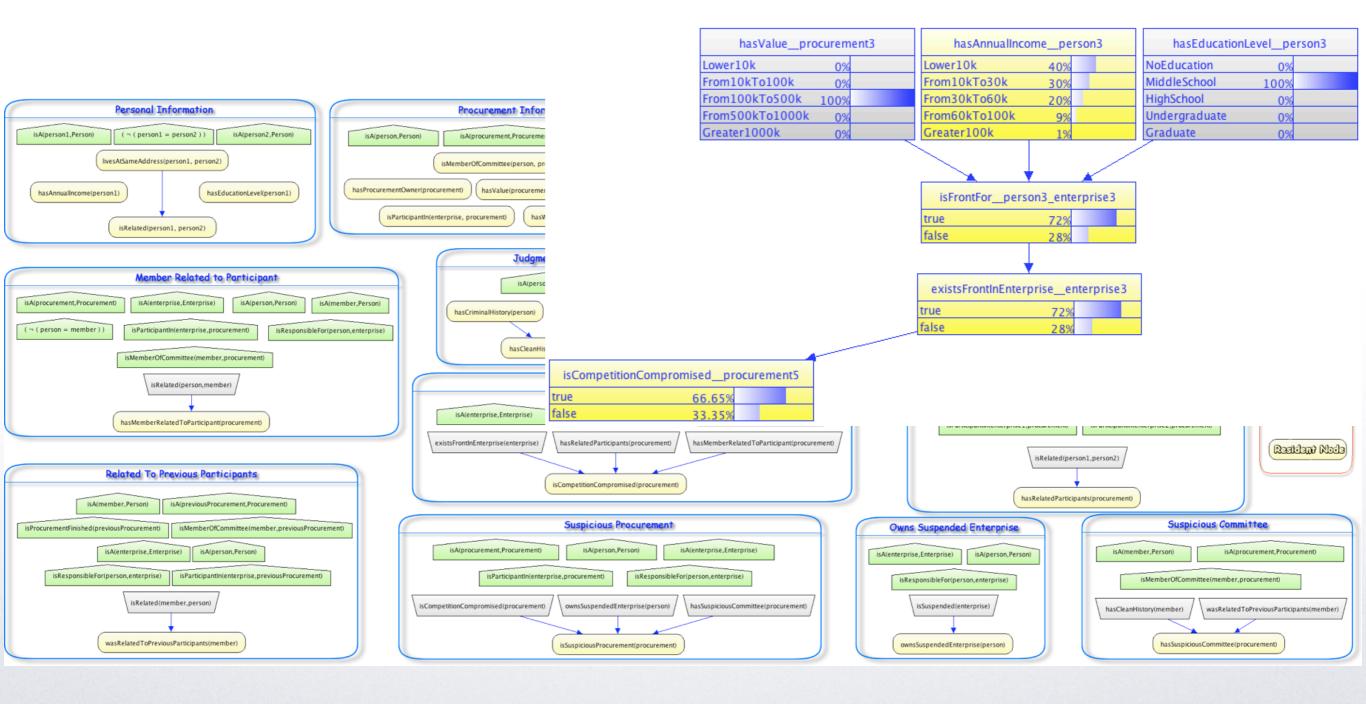




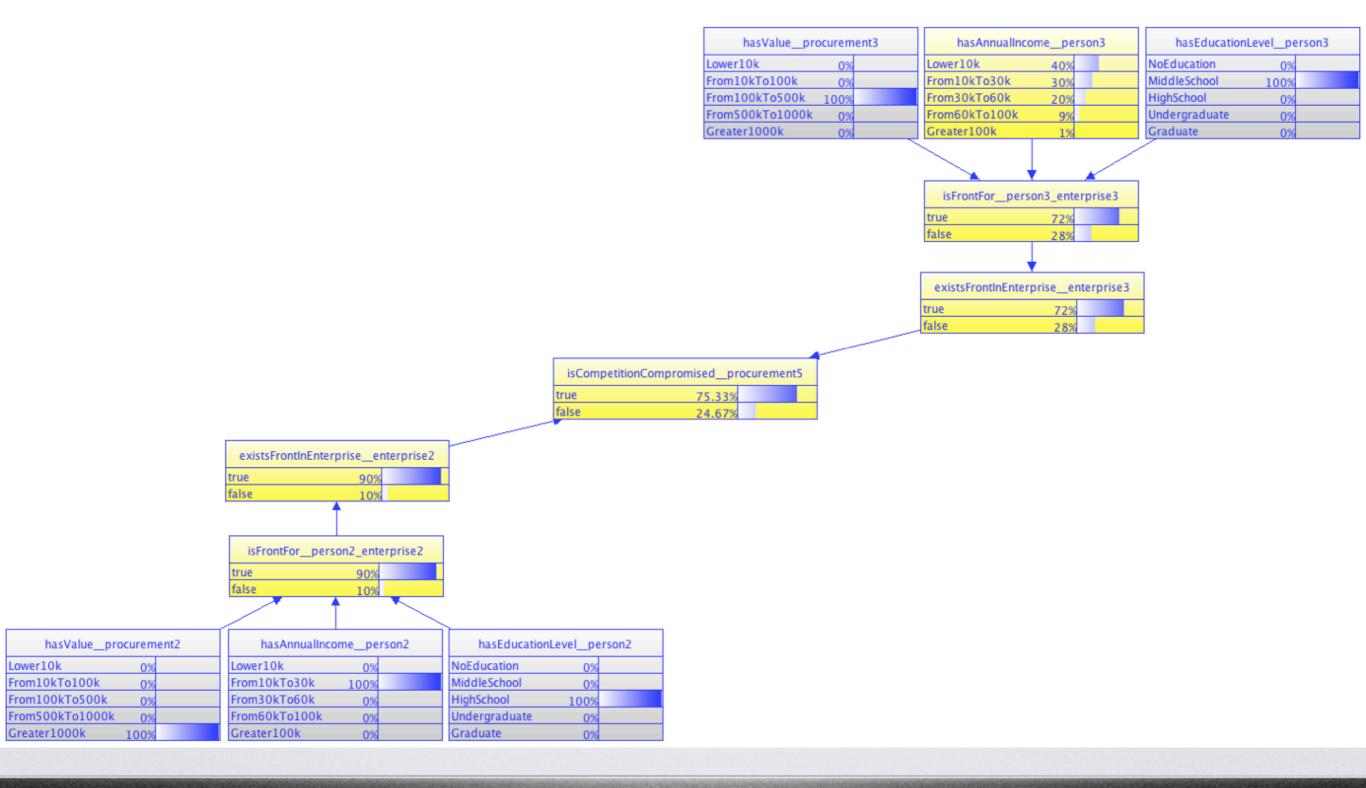




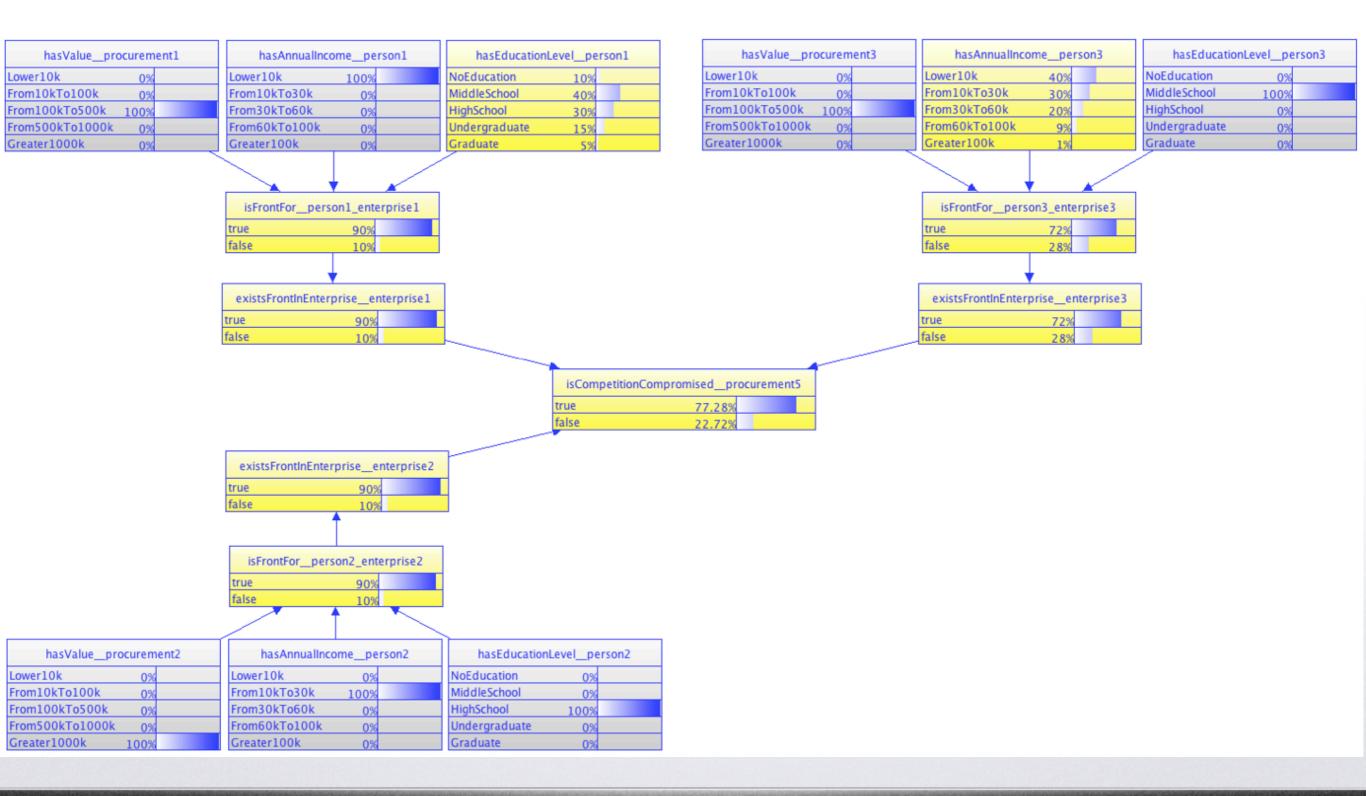




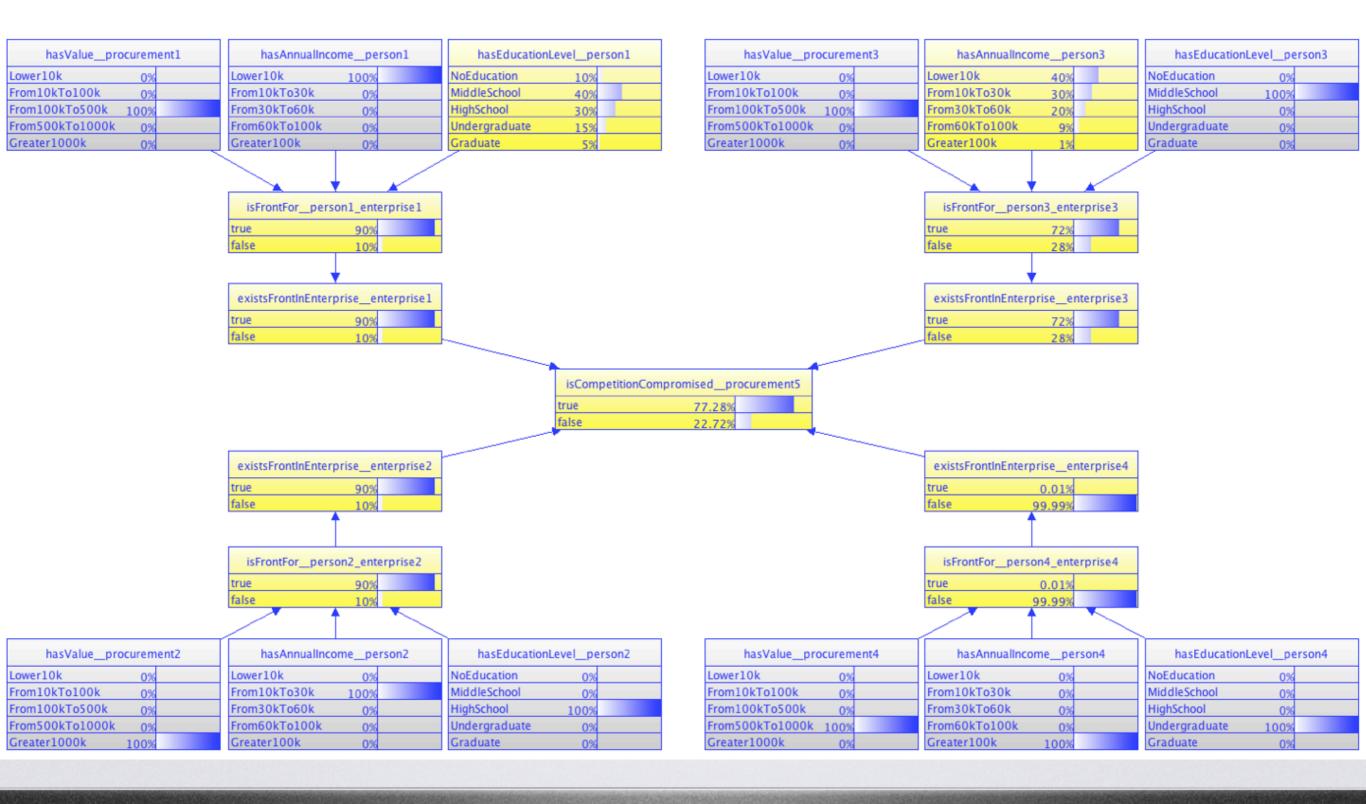






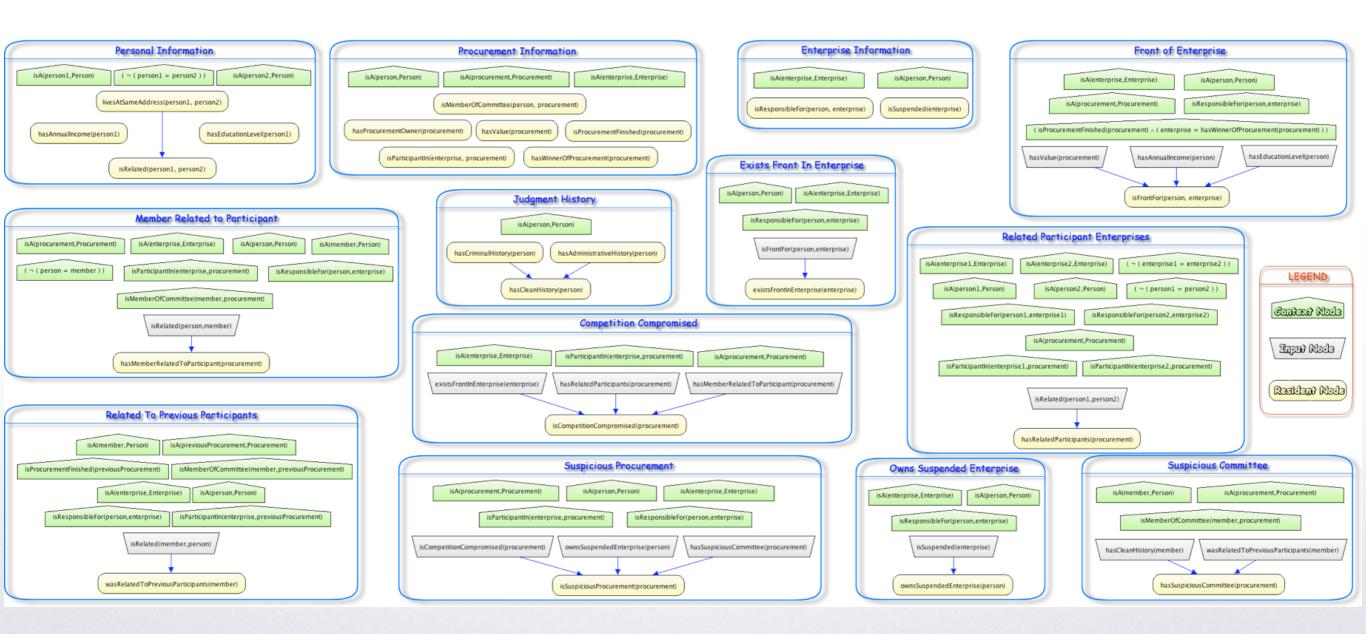






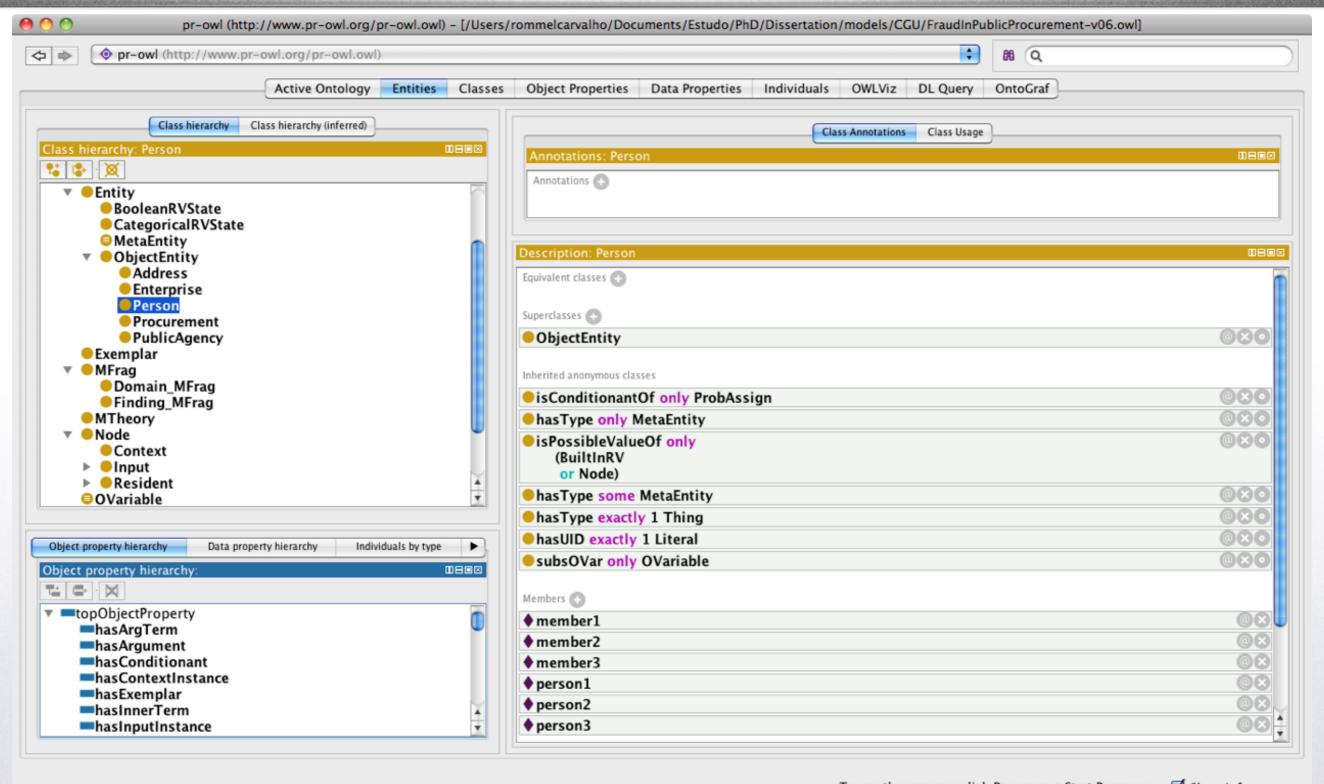
#### PR-OWL I.0





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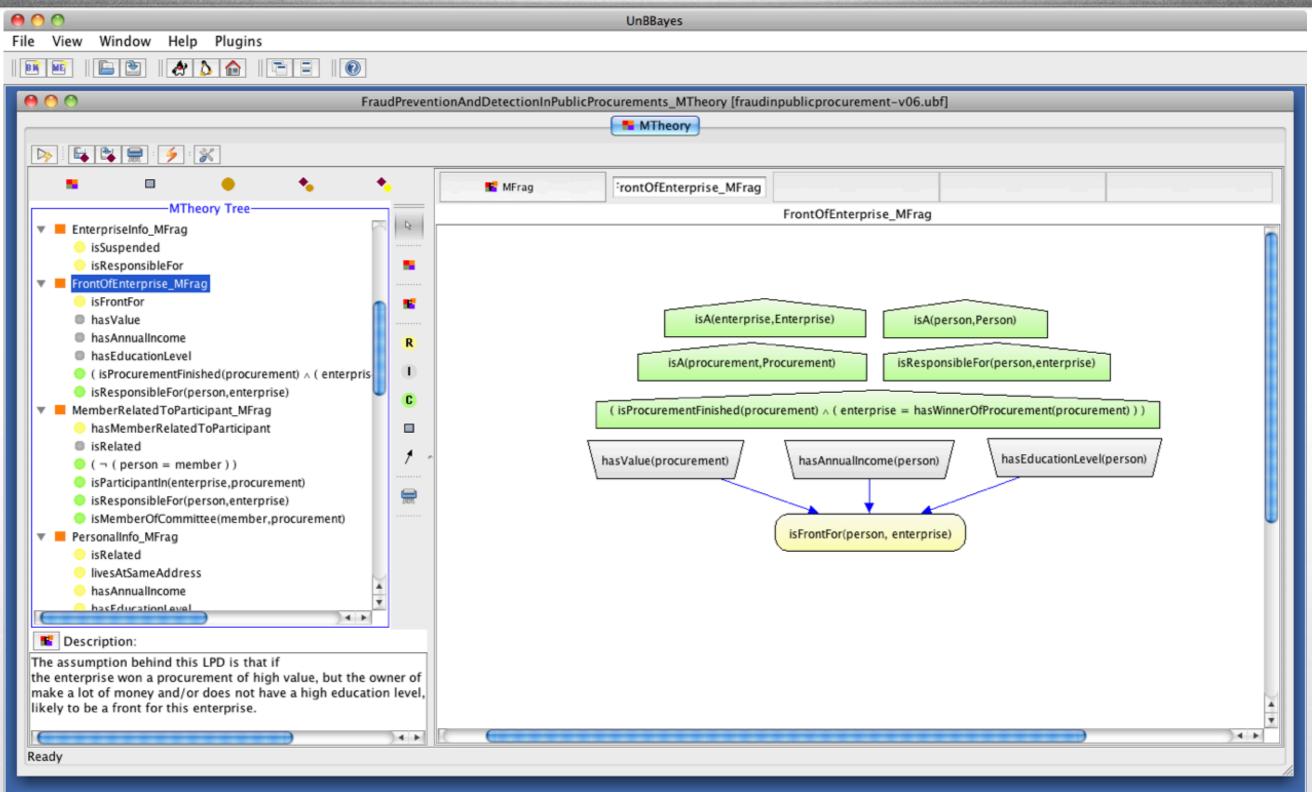






## UnBBayes - MEBN / PR-OWL I.O MASON





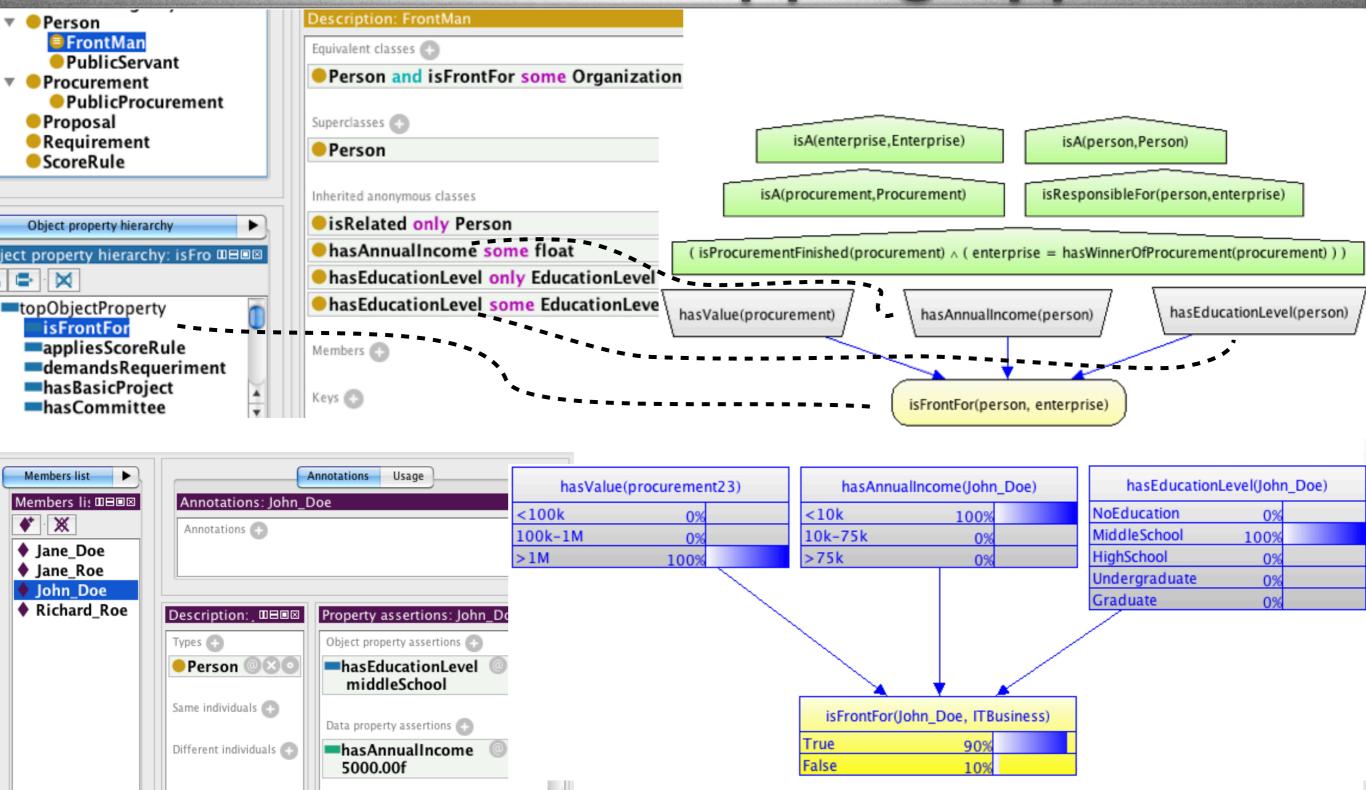




# Ist Major Contribution PR-OVL 2.0

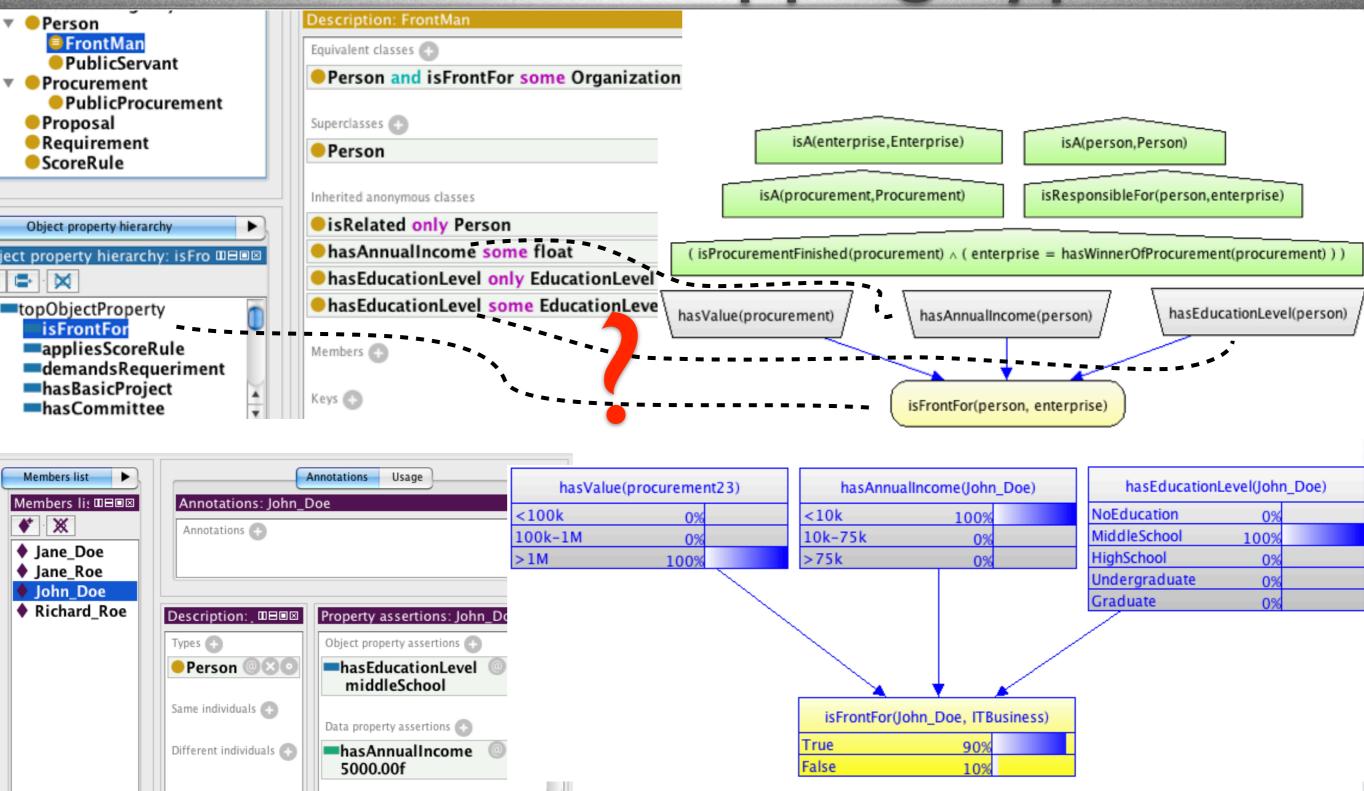




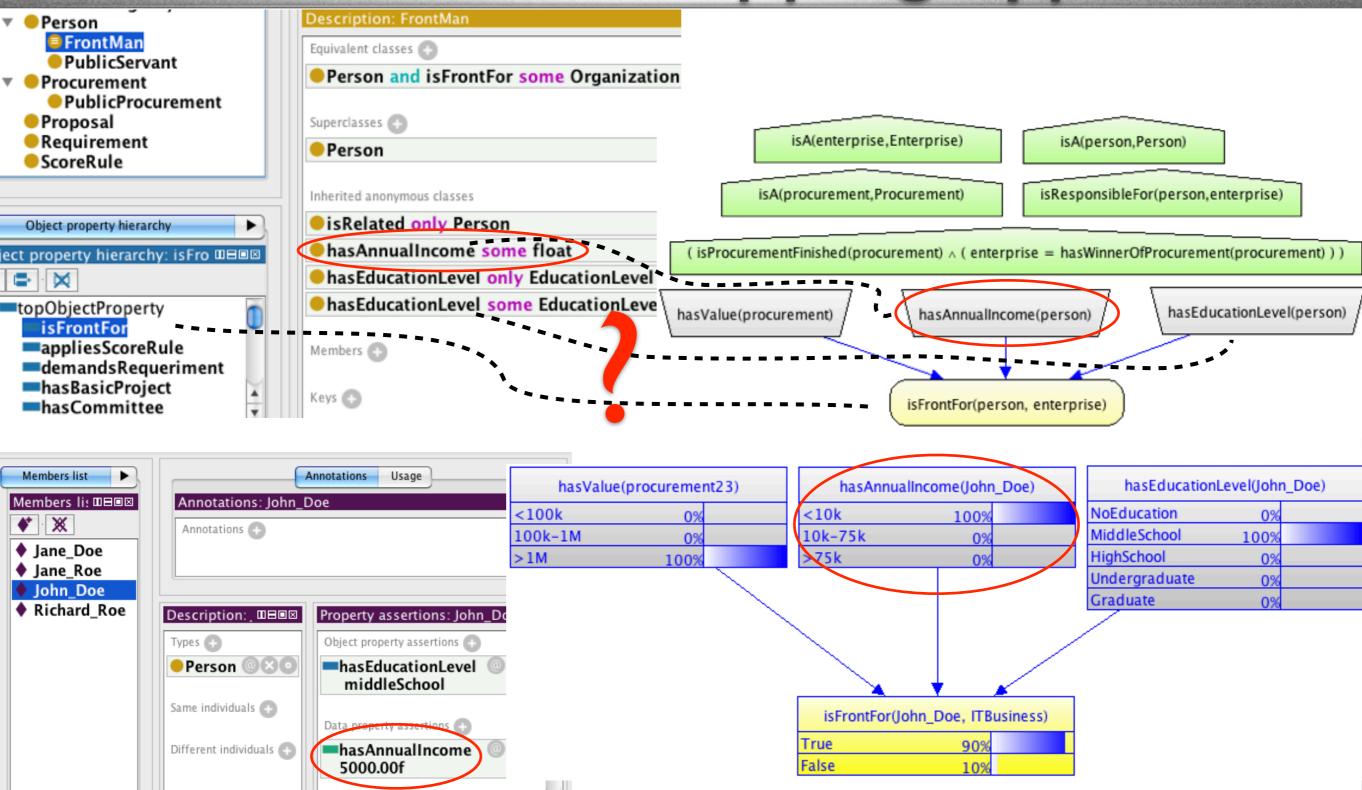












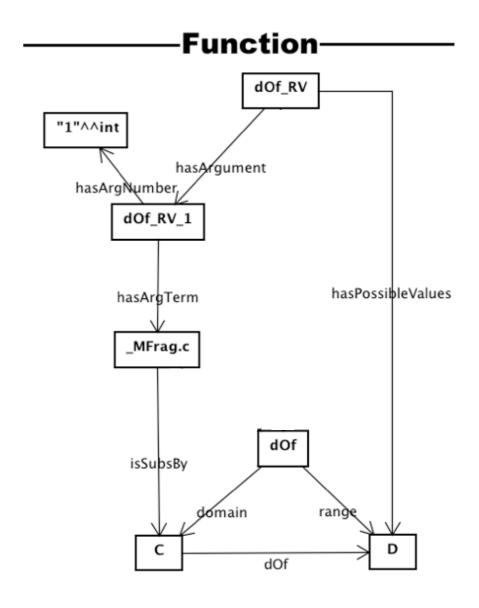


## Mapping Schema

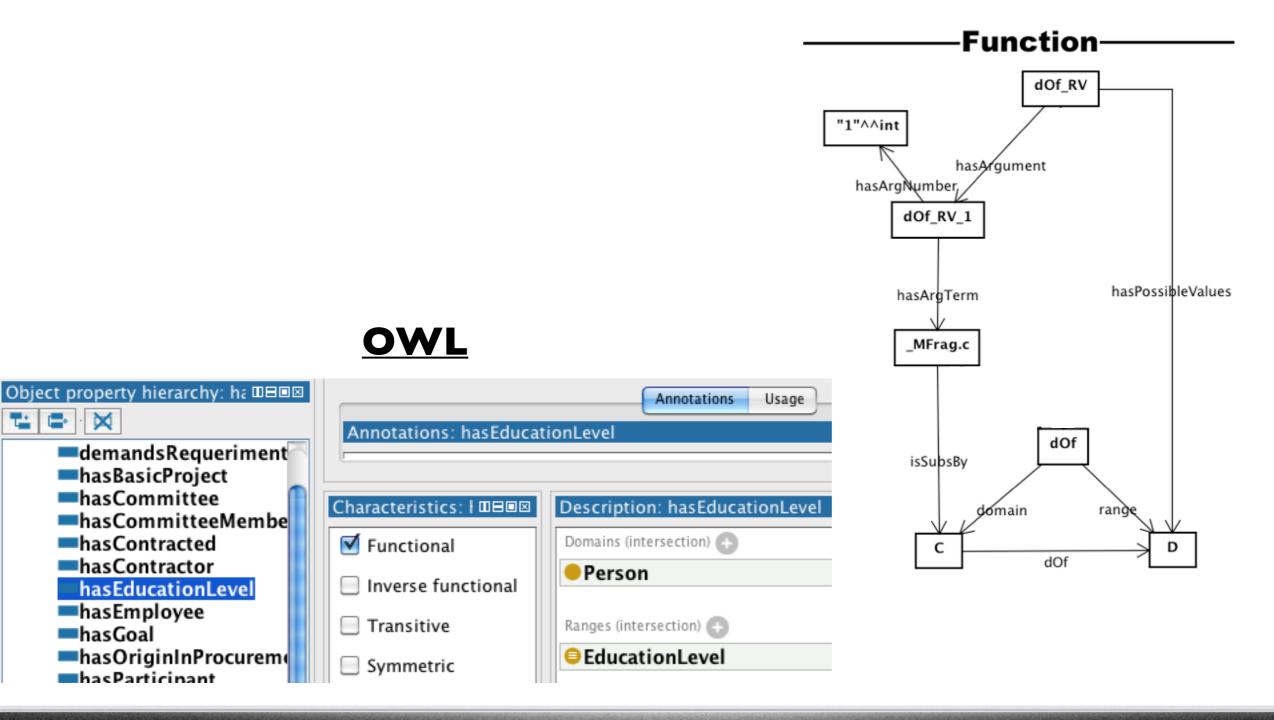


#### **PR-OWL**

<u>OWL</u>

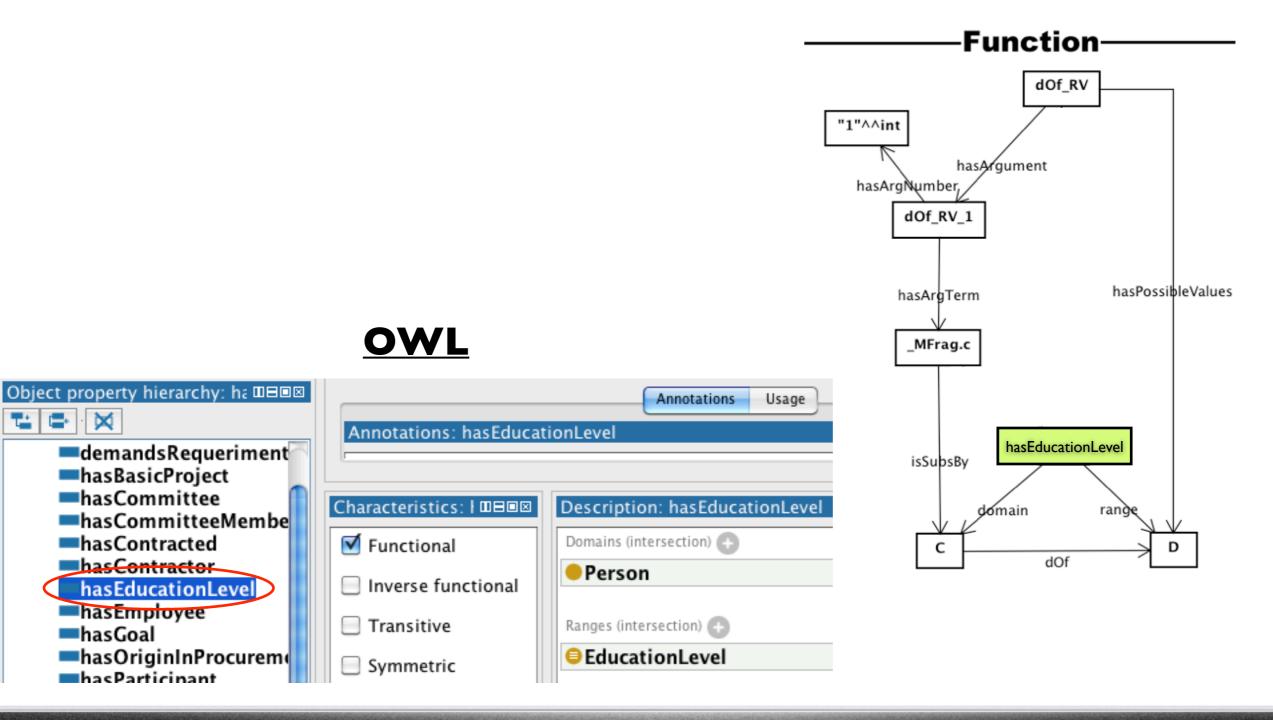






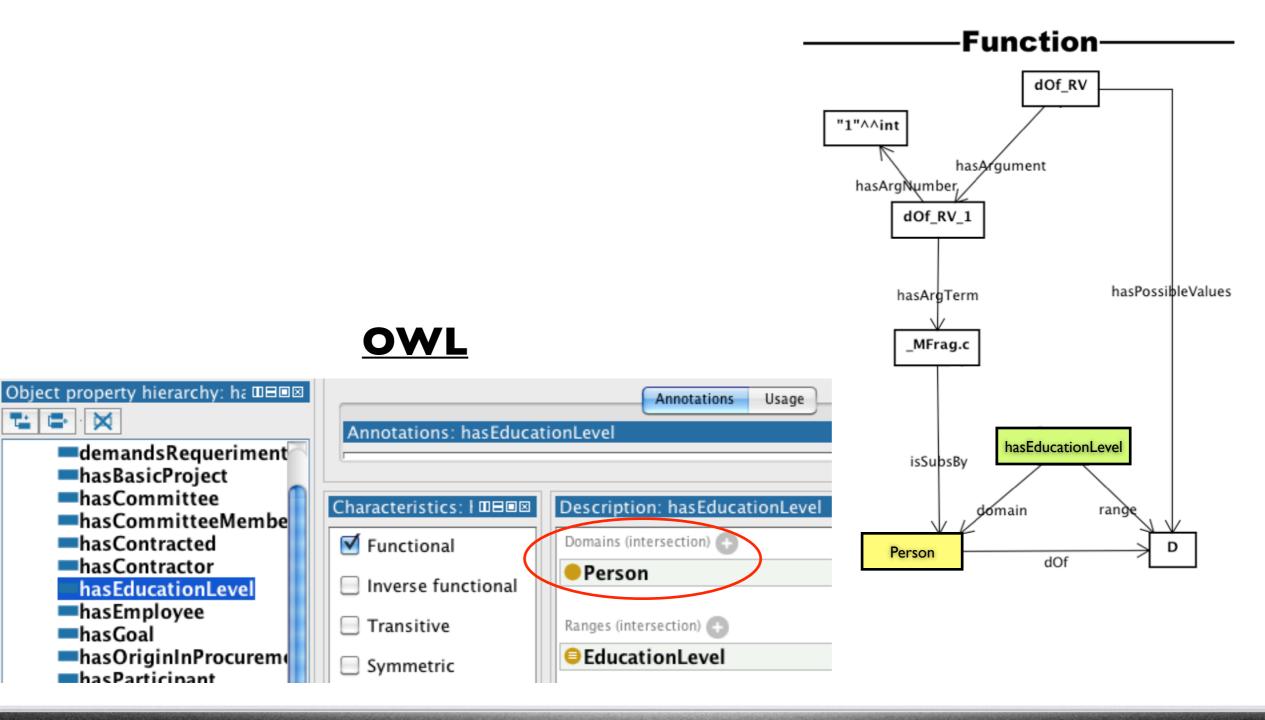






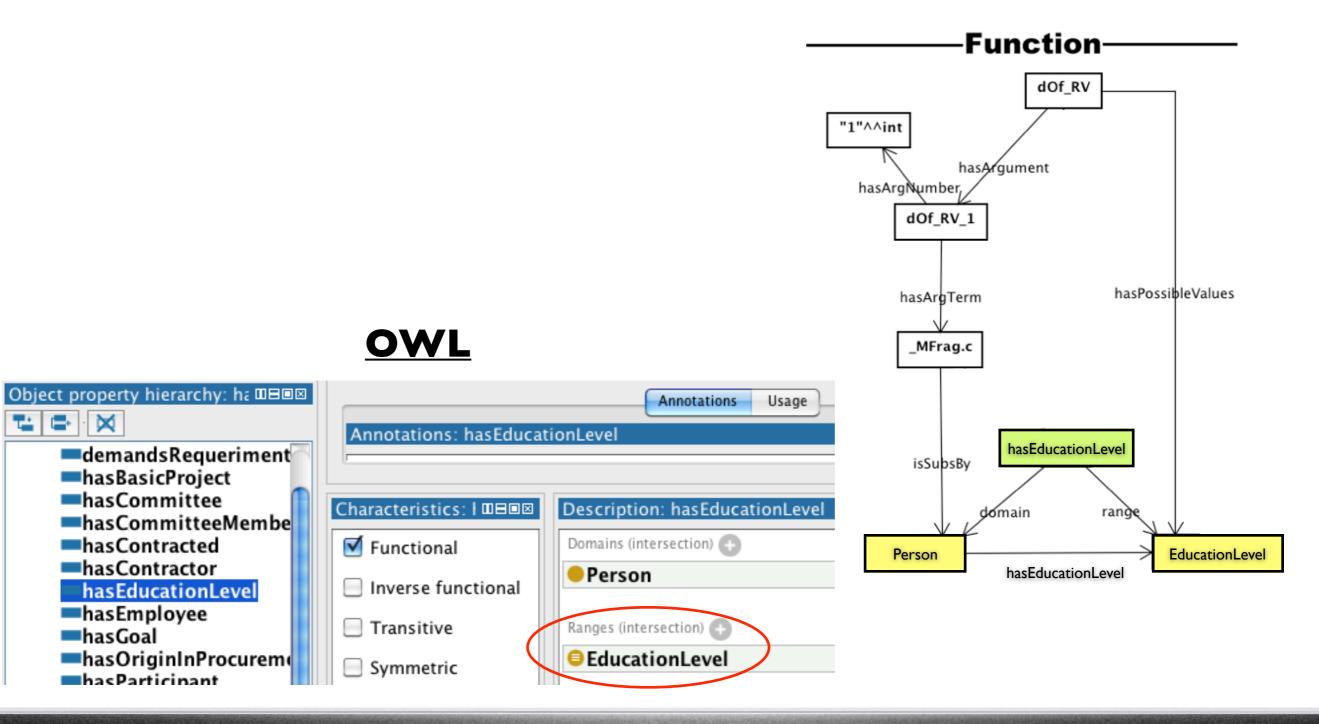






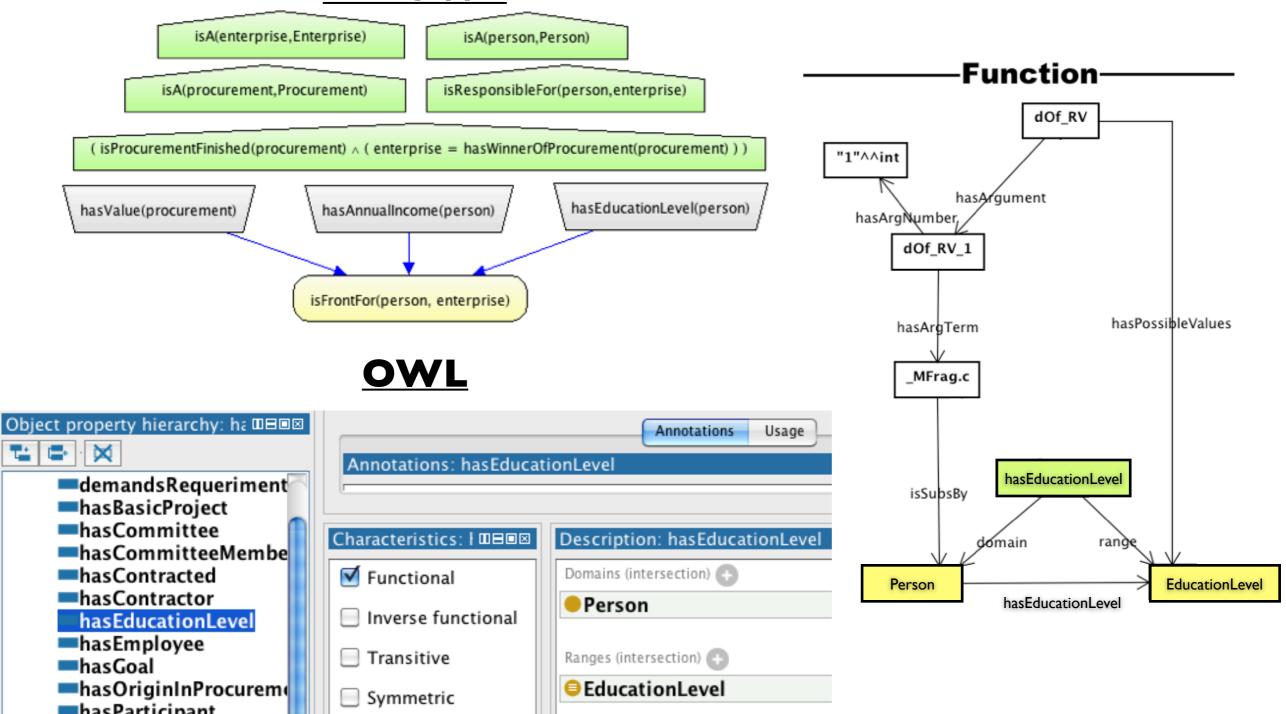






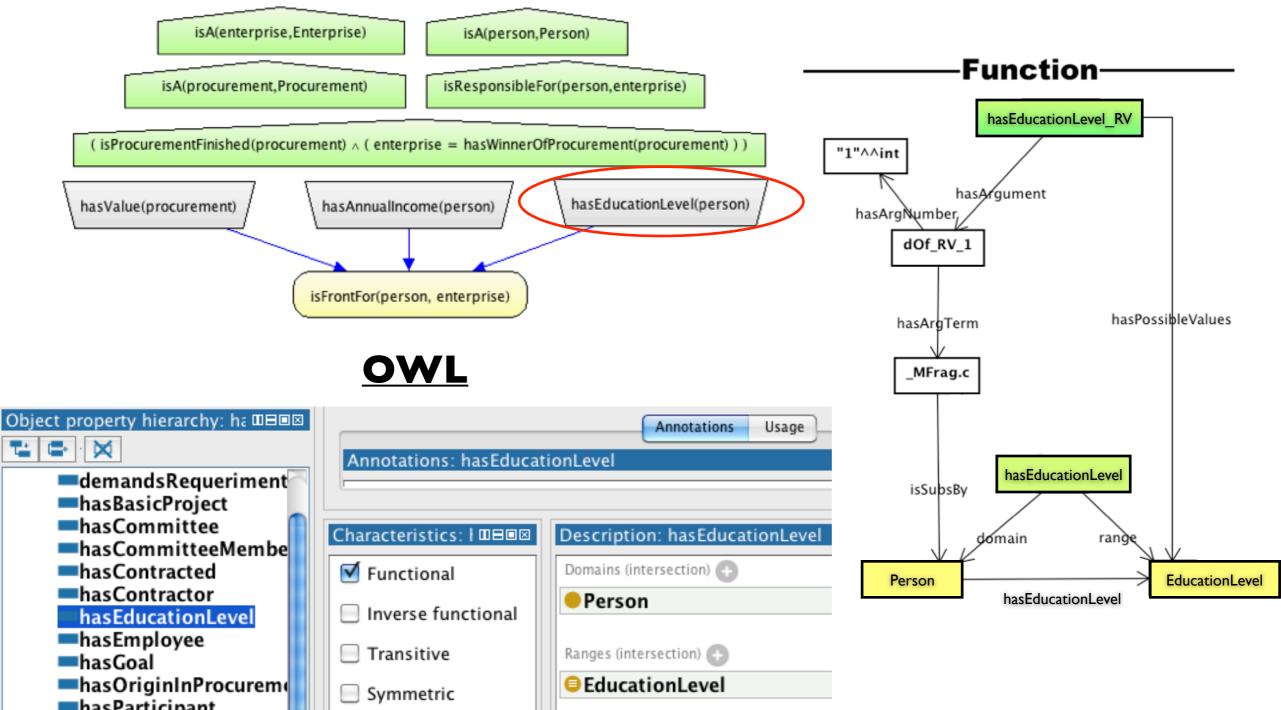






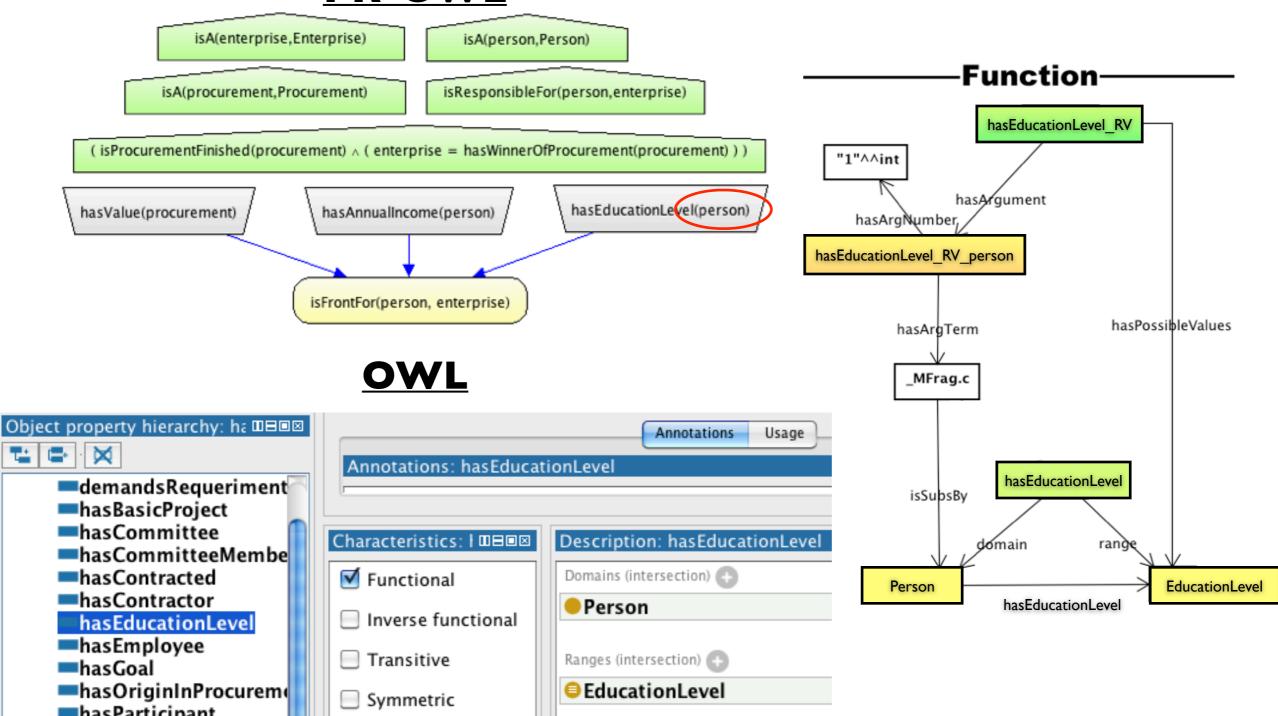






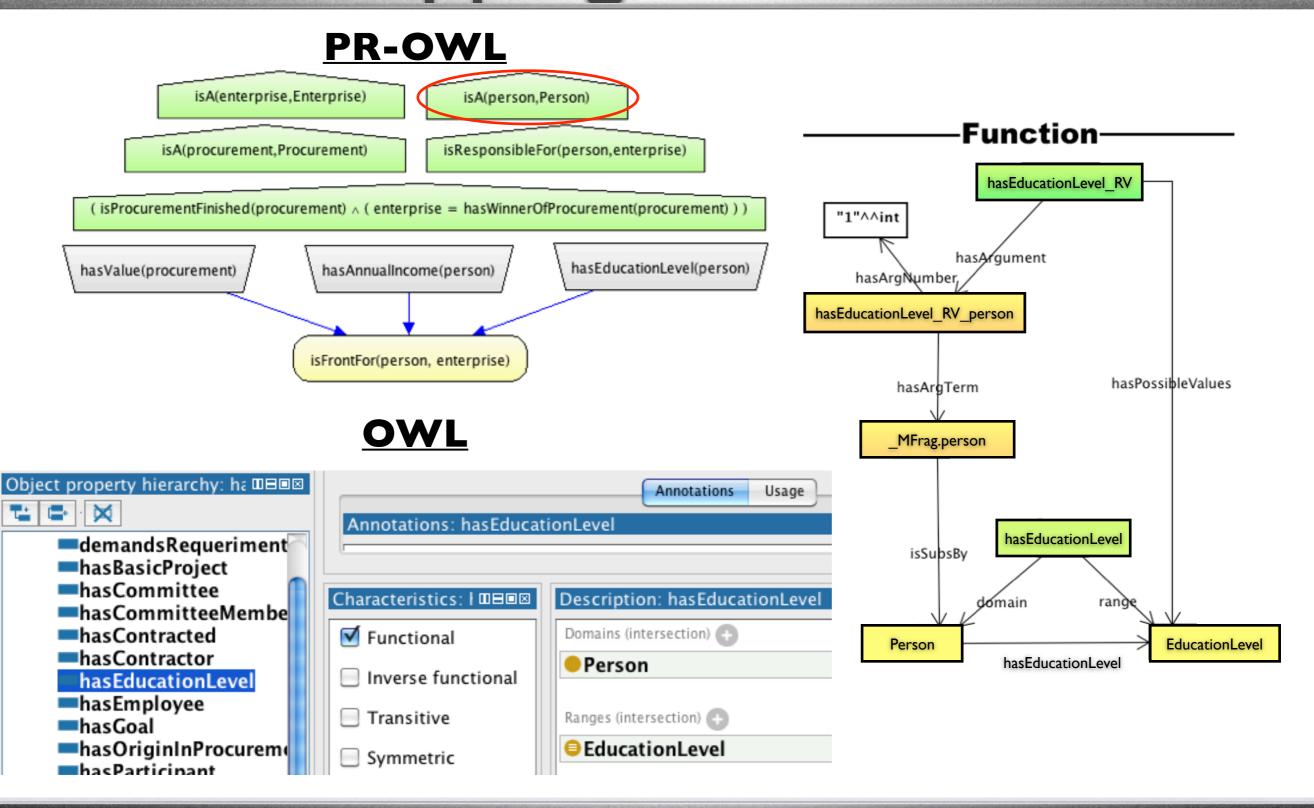






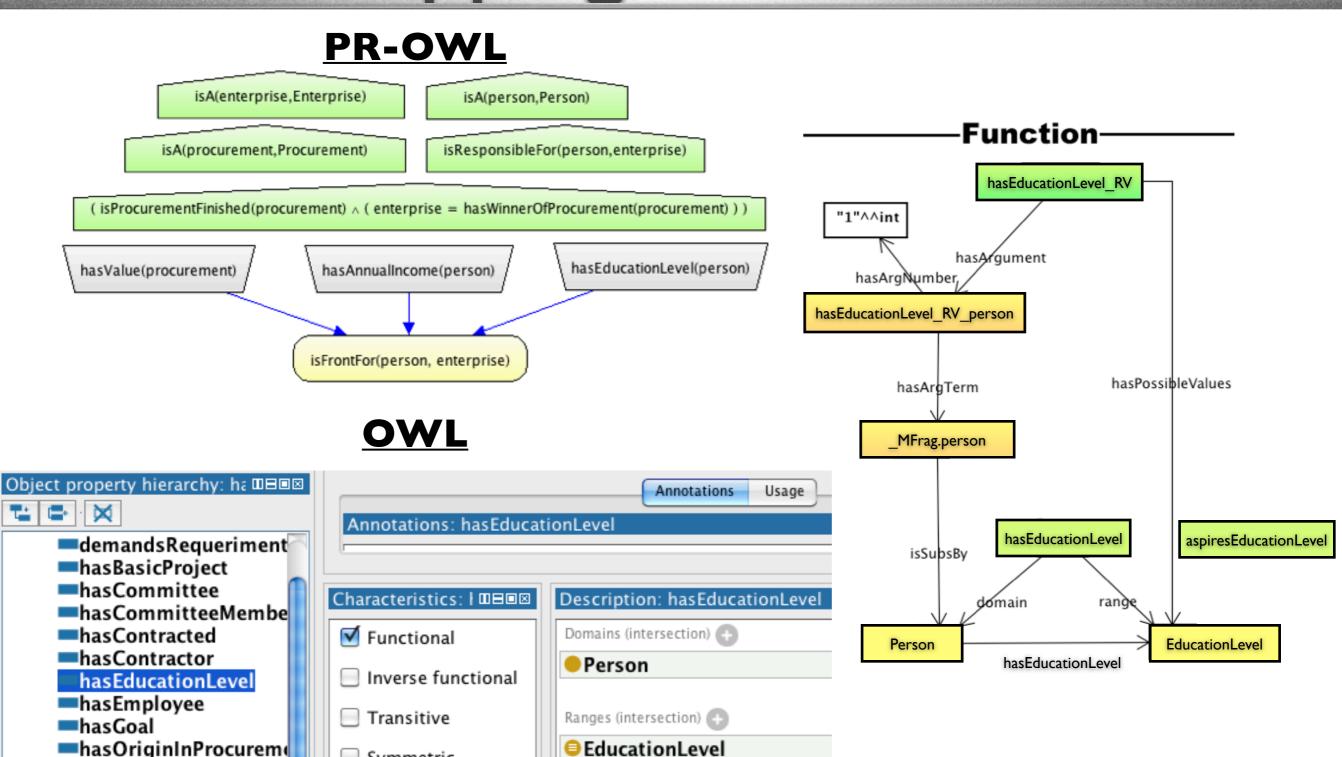










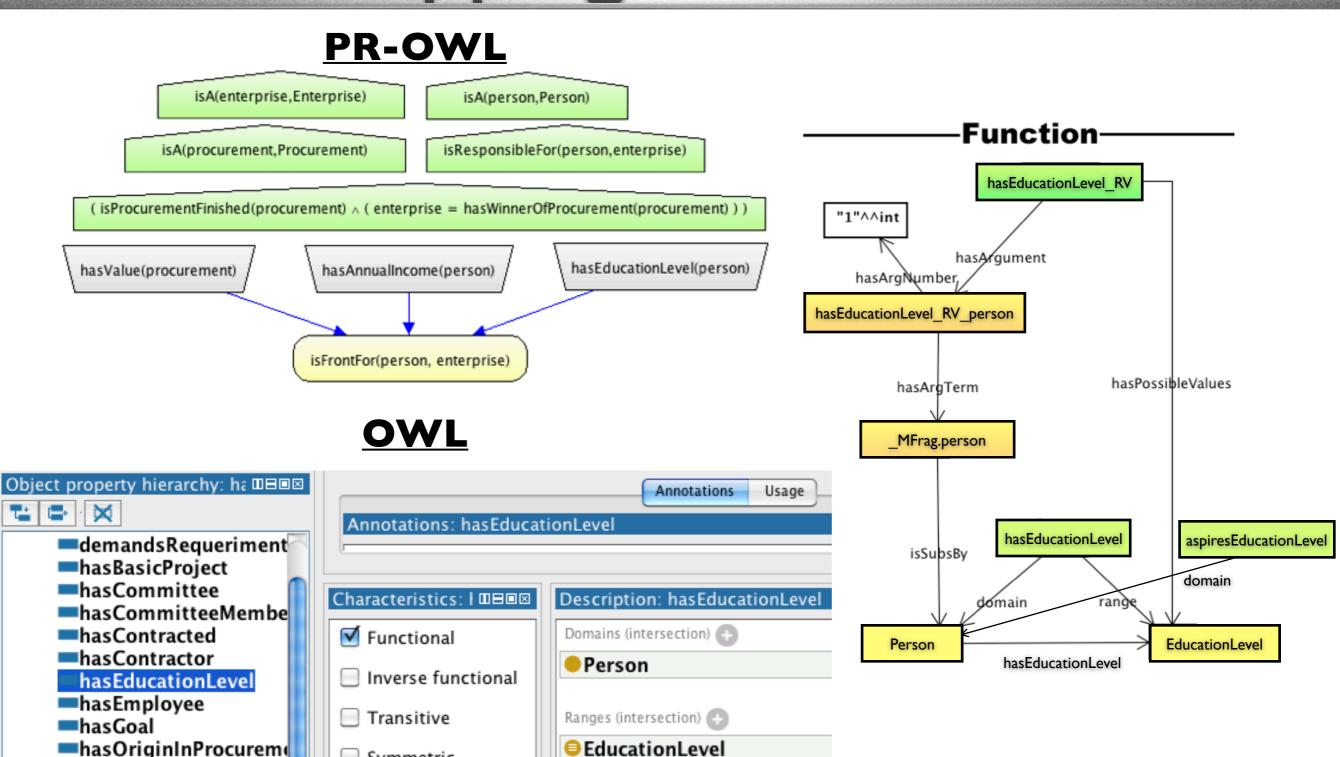




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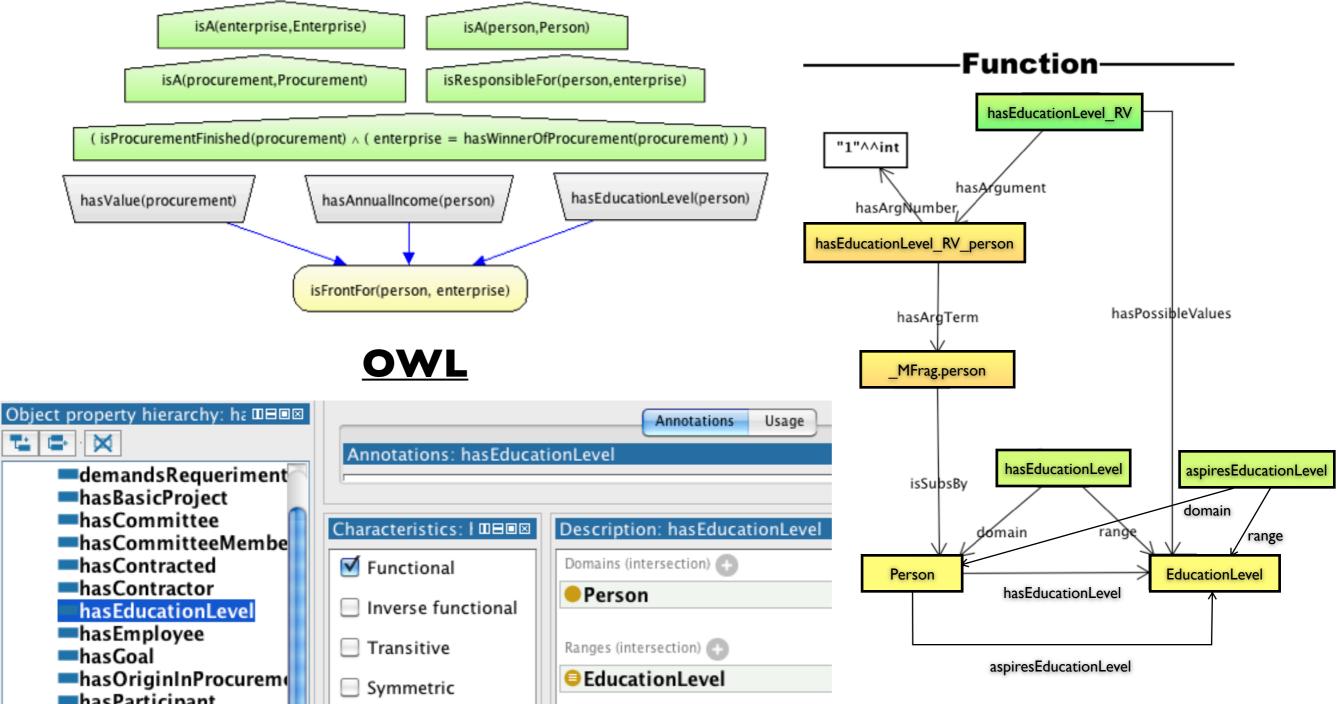




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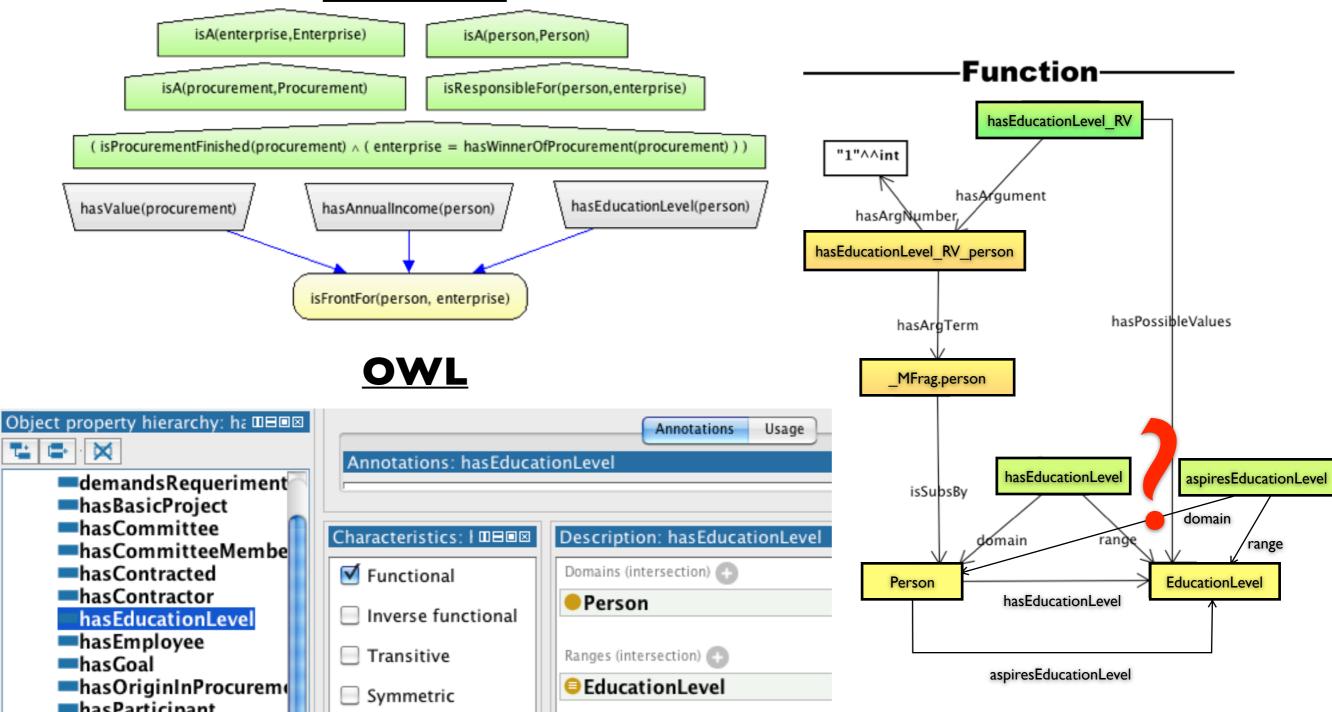






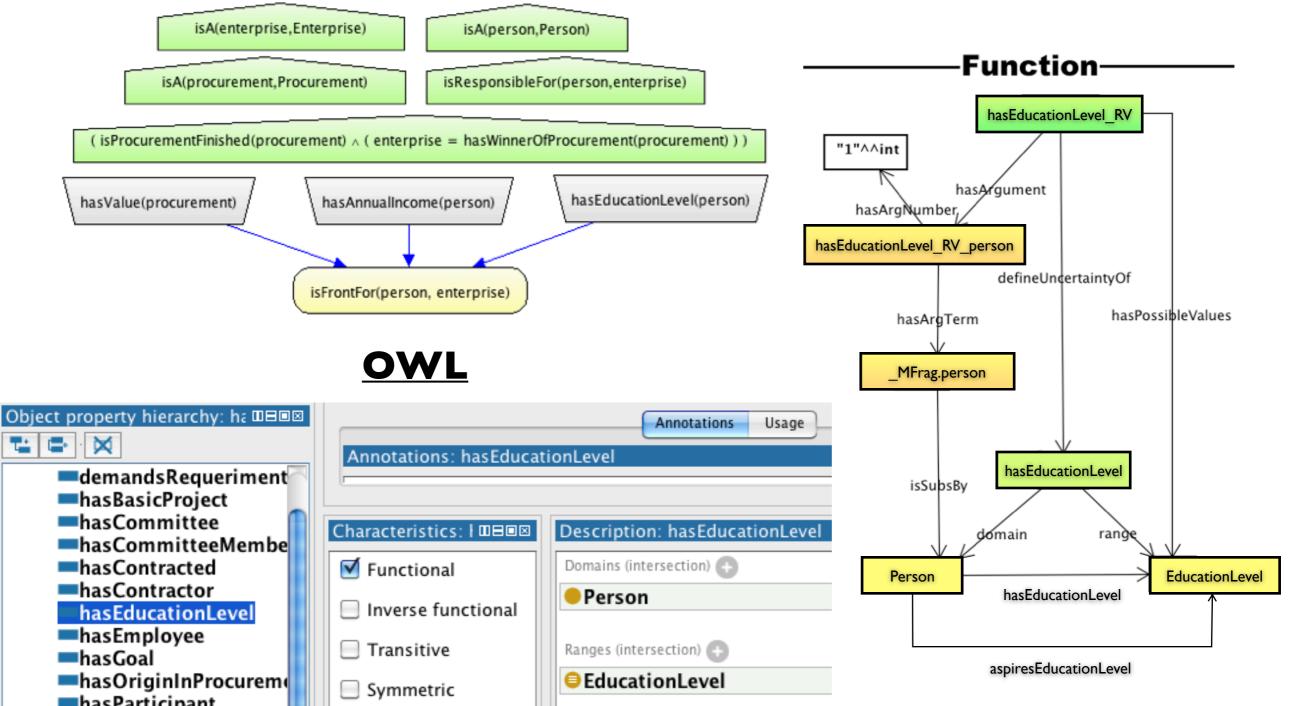






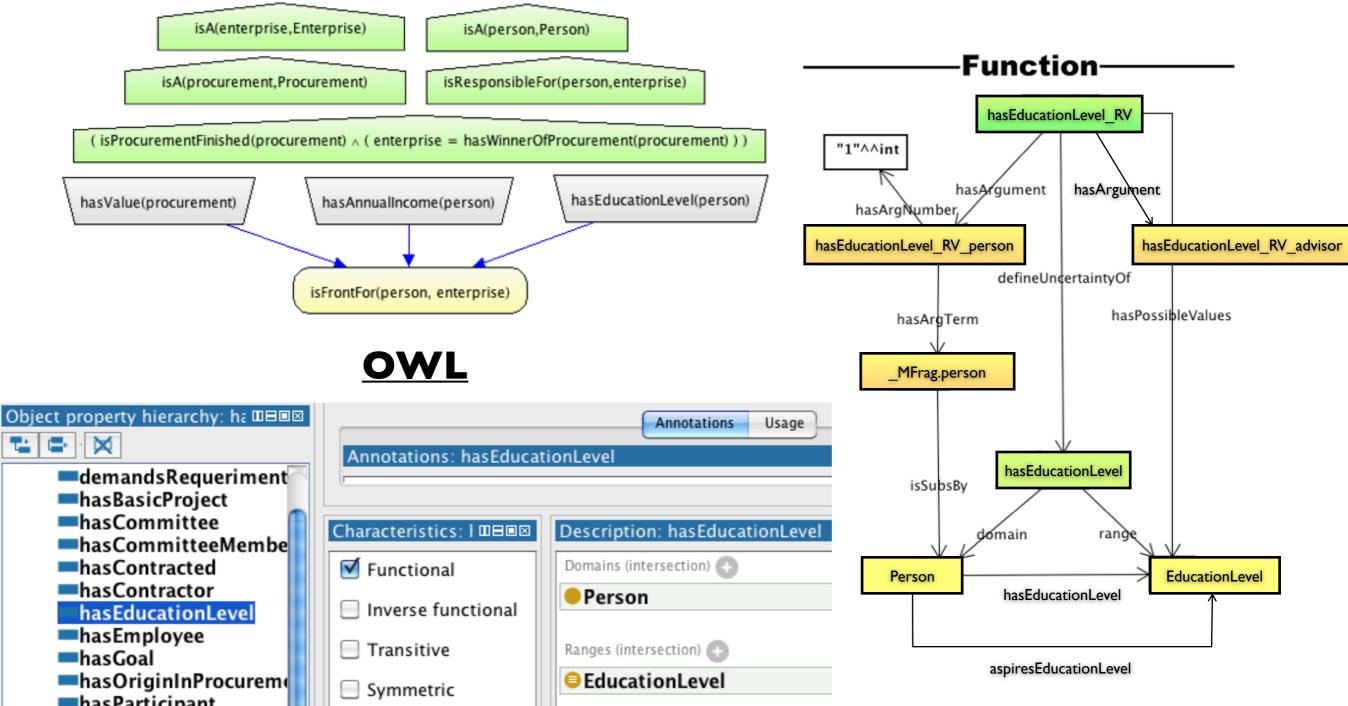






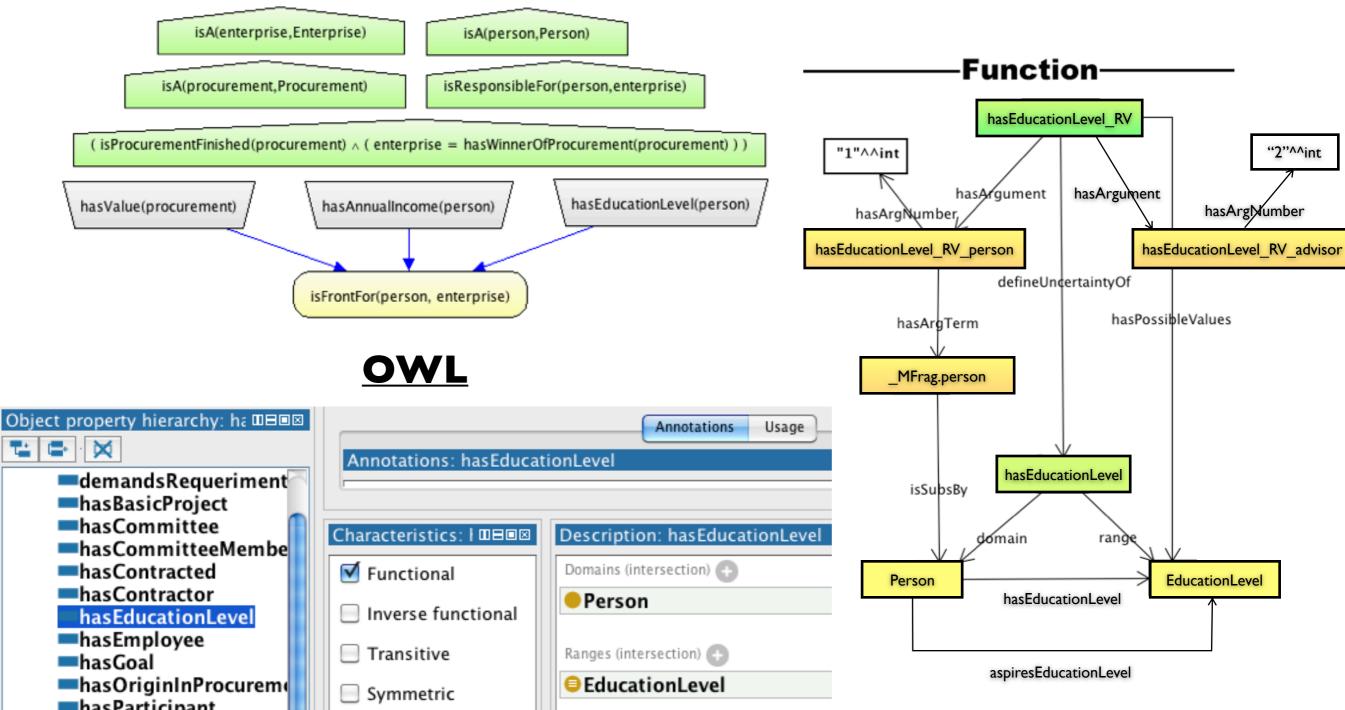






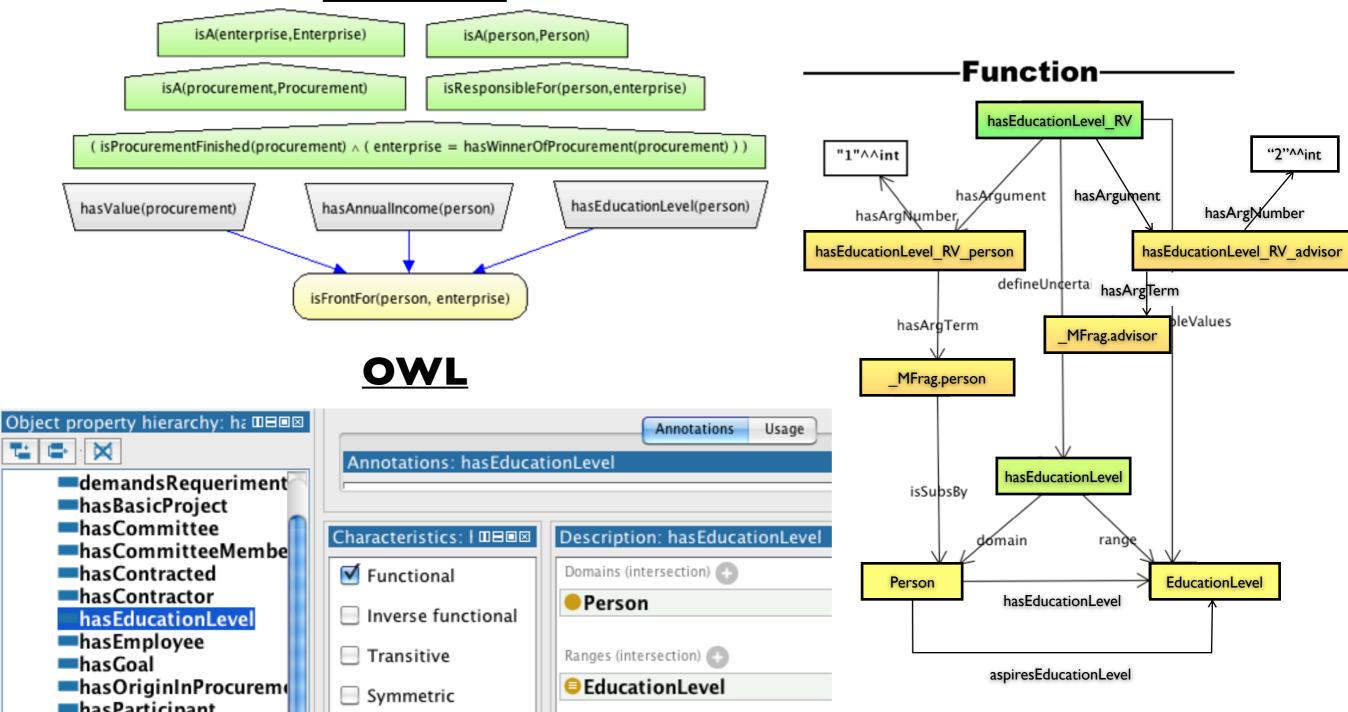






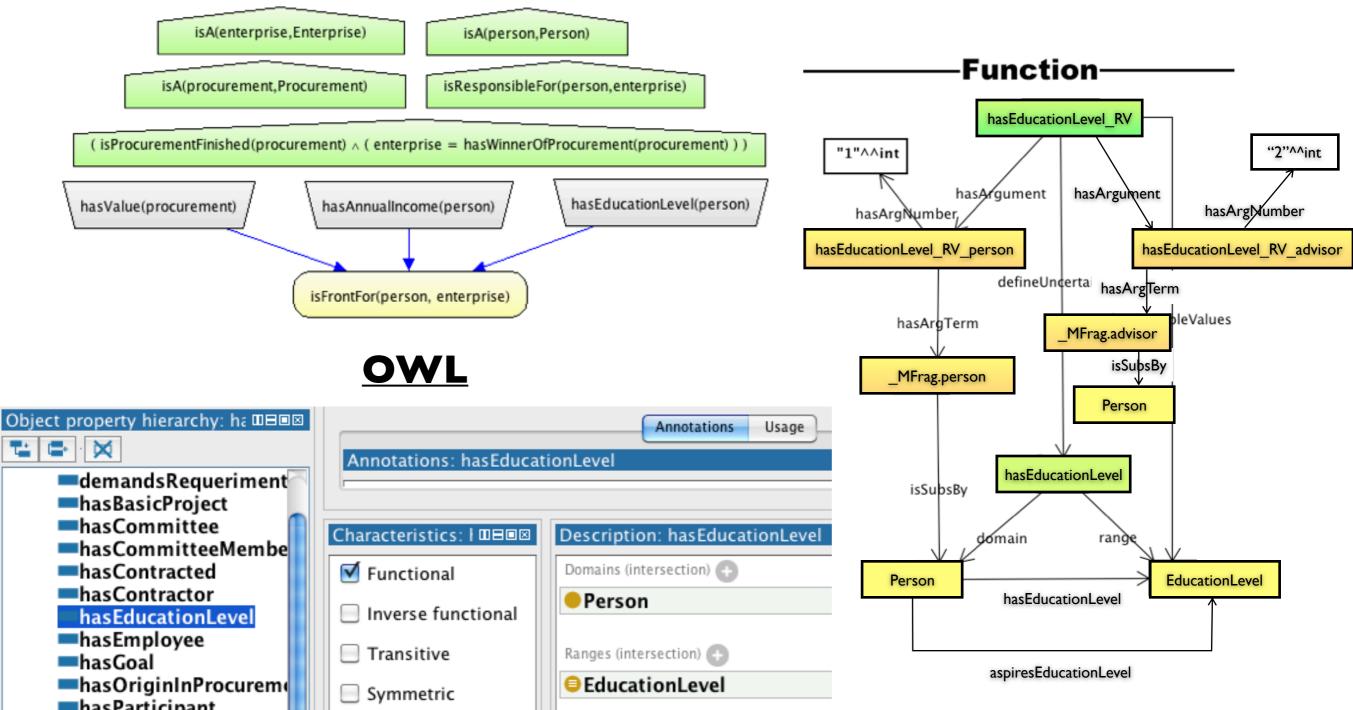






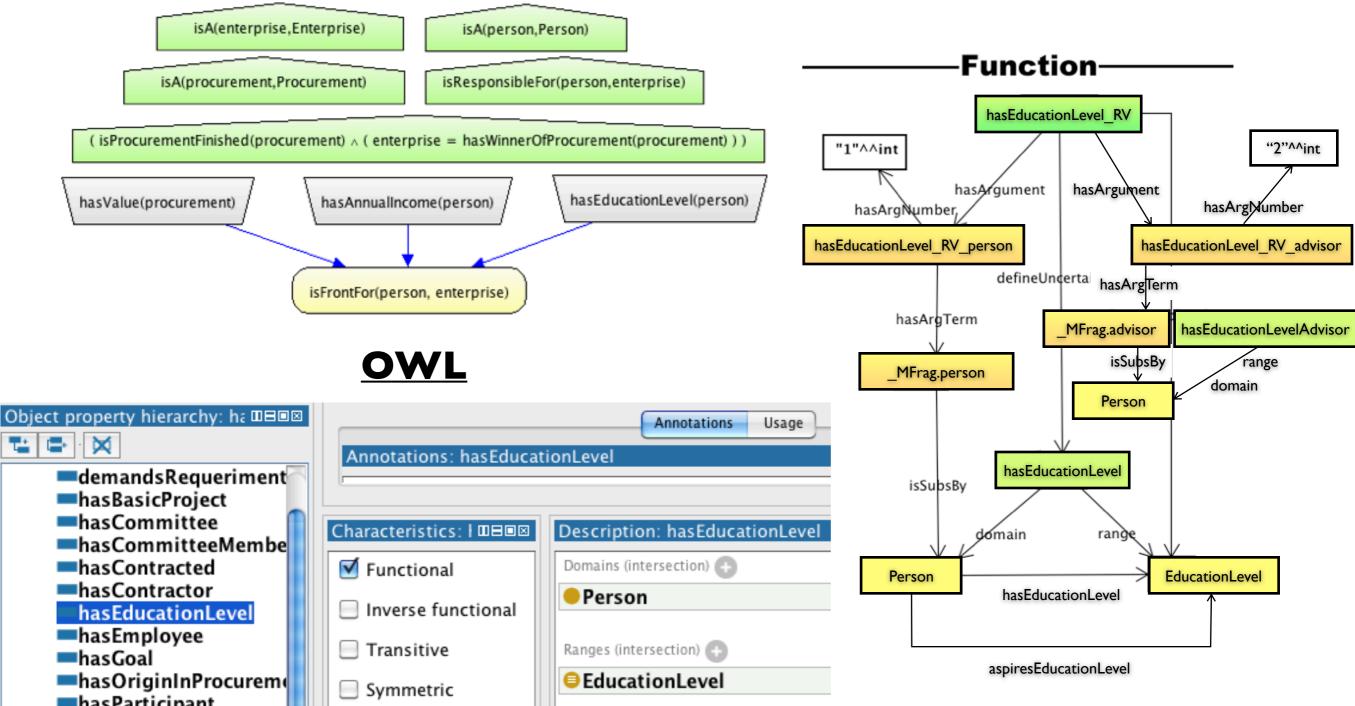






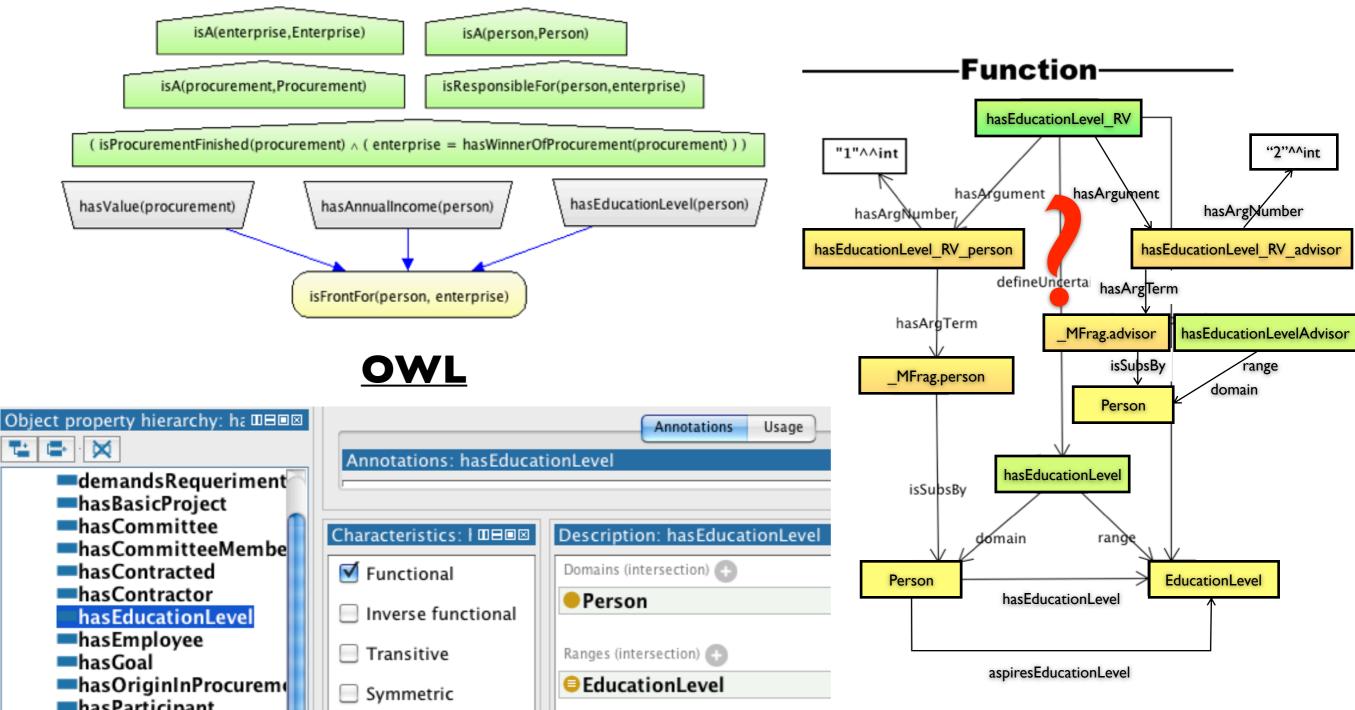






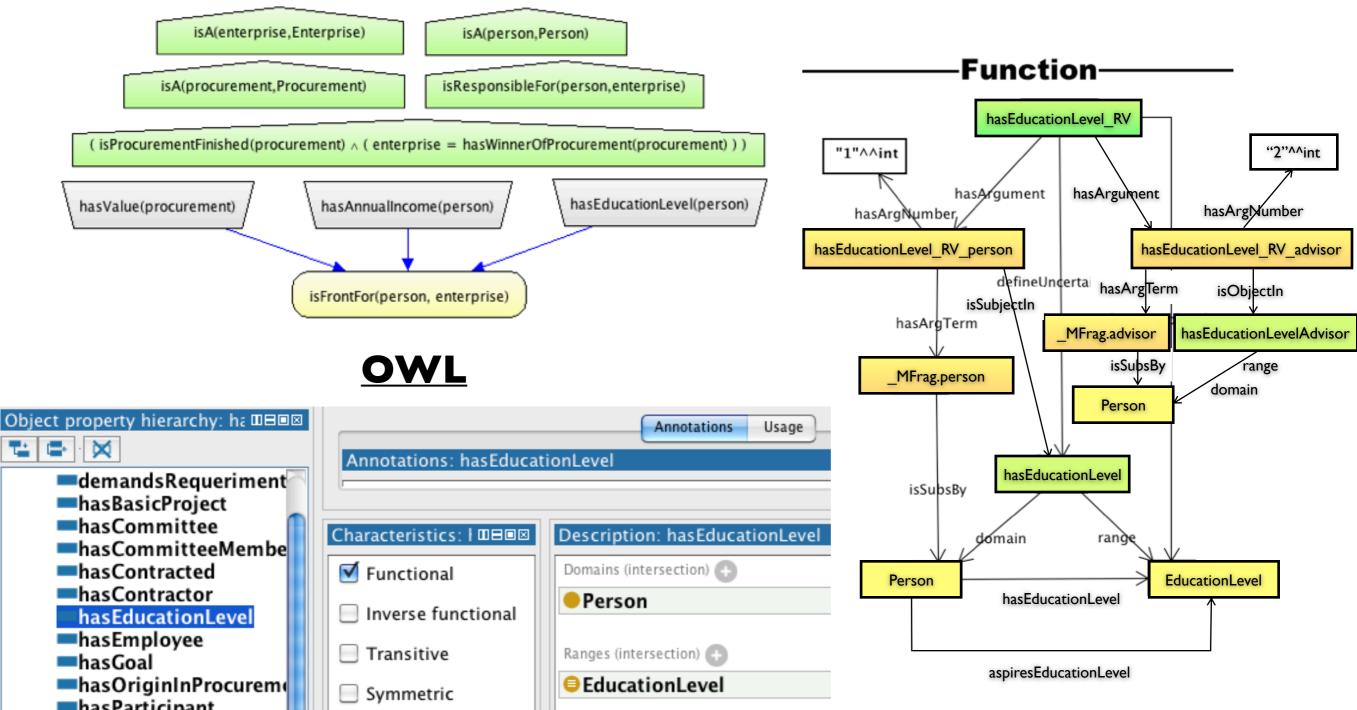








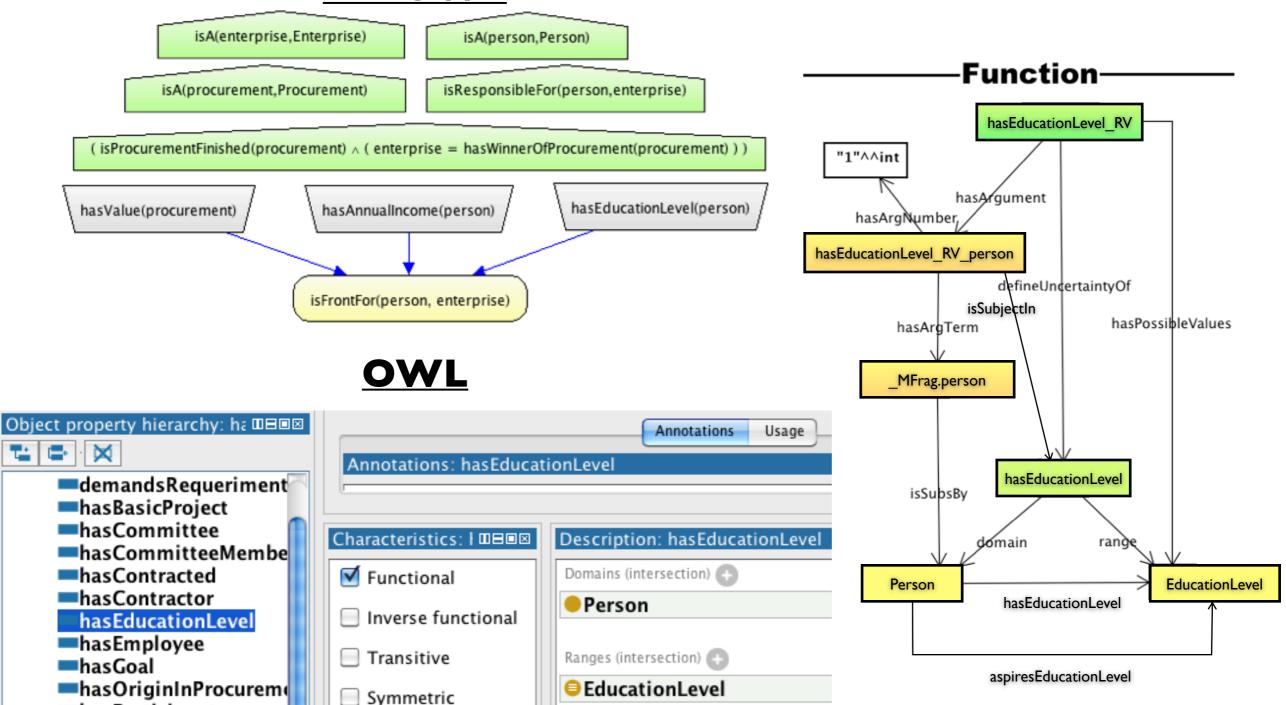








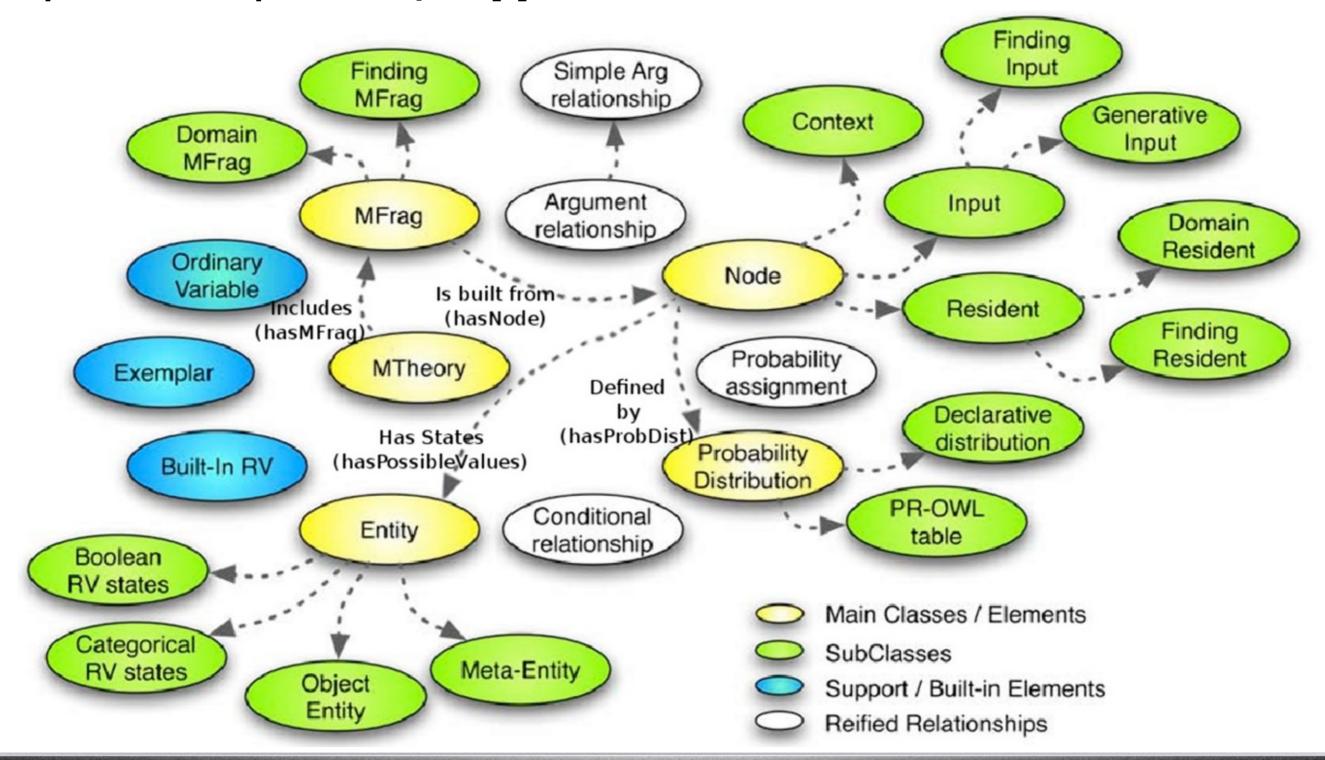
## PR-OWL





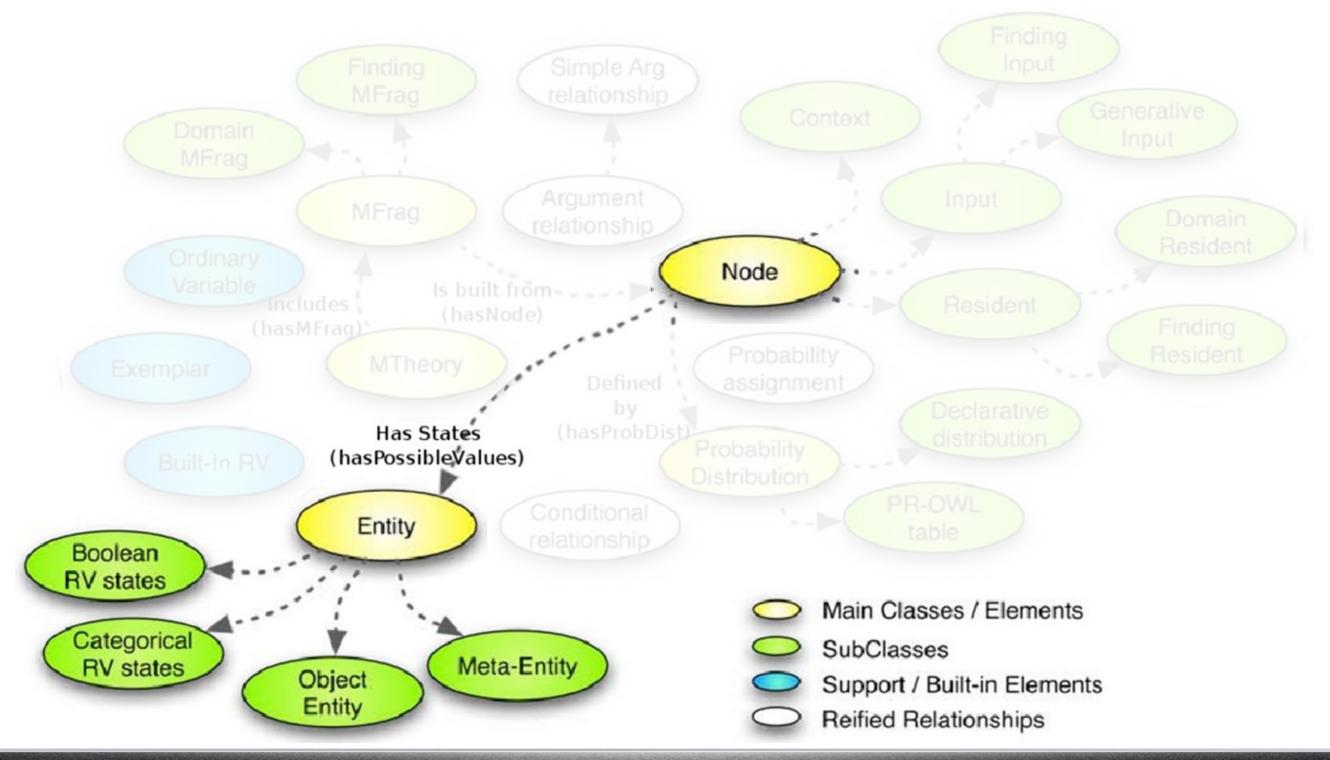
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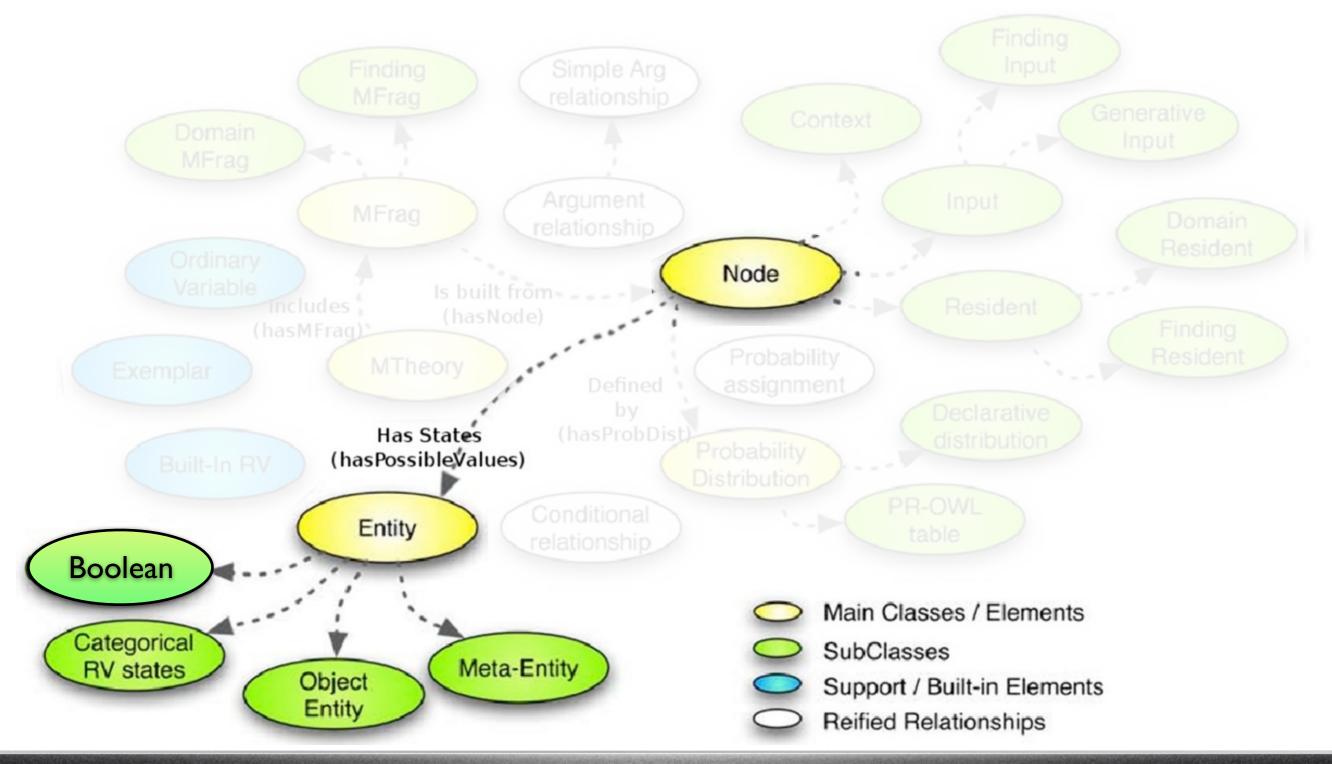






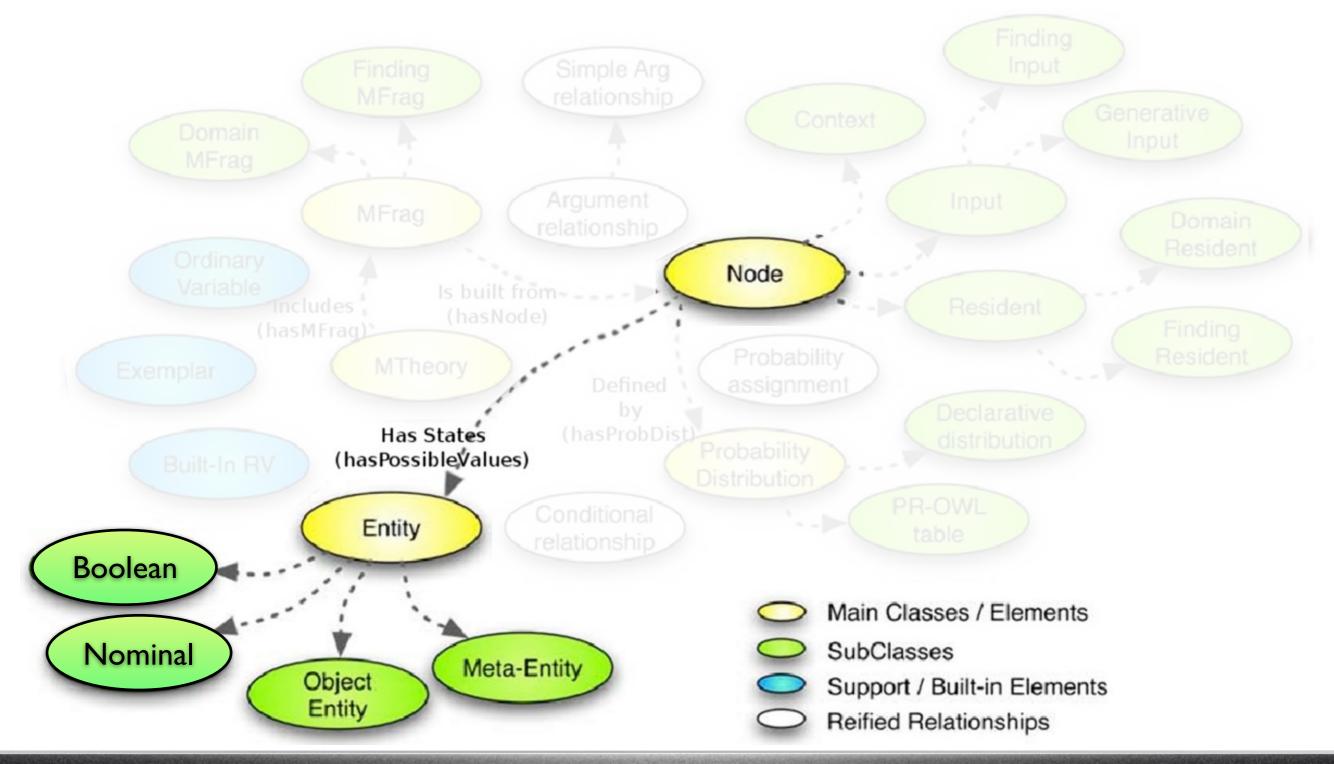






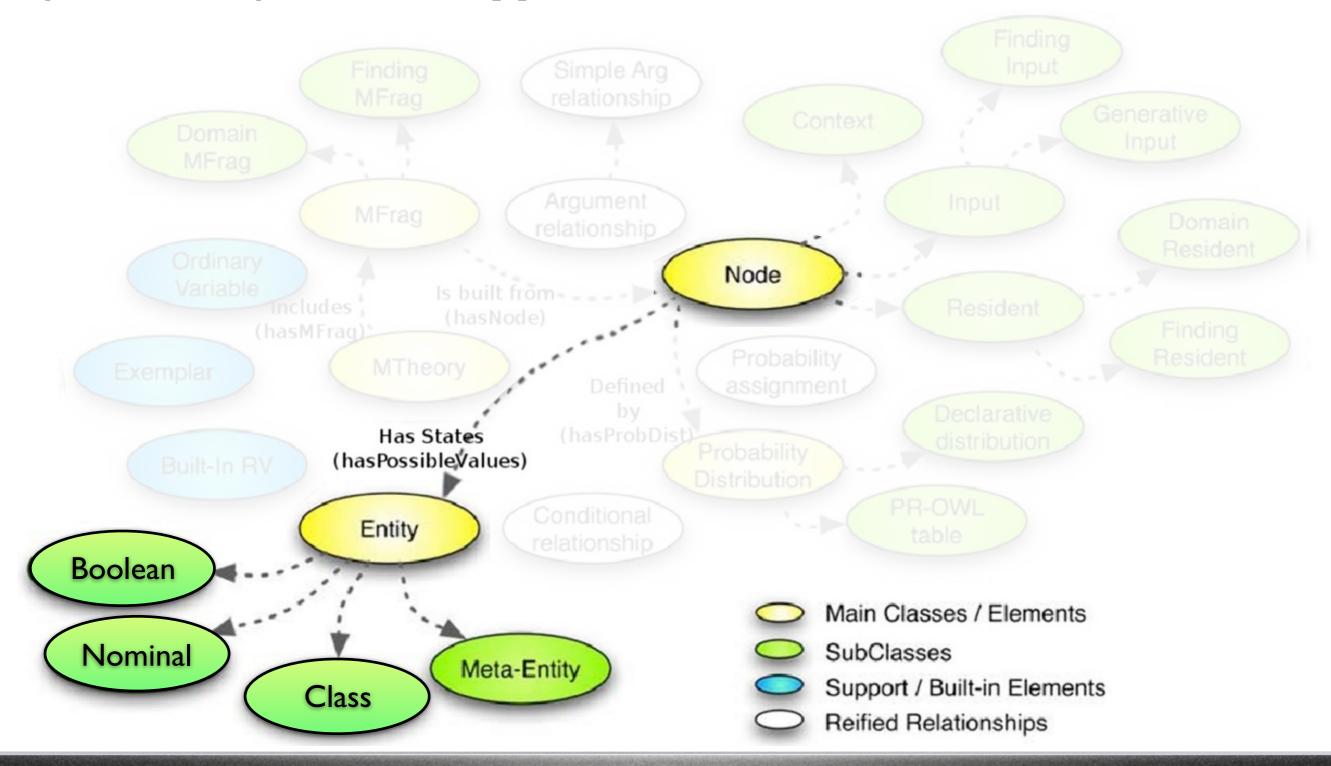






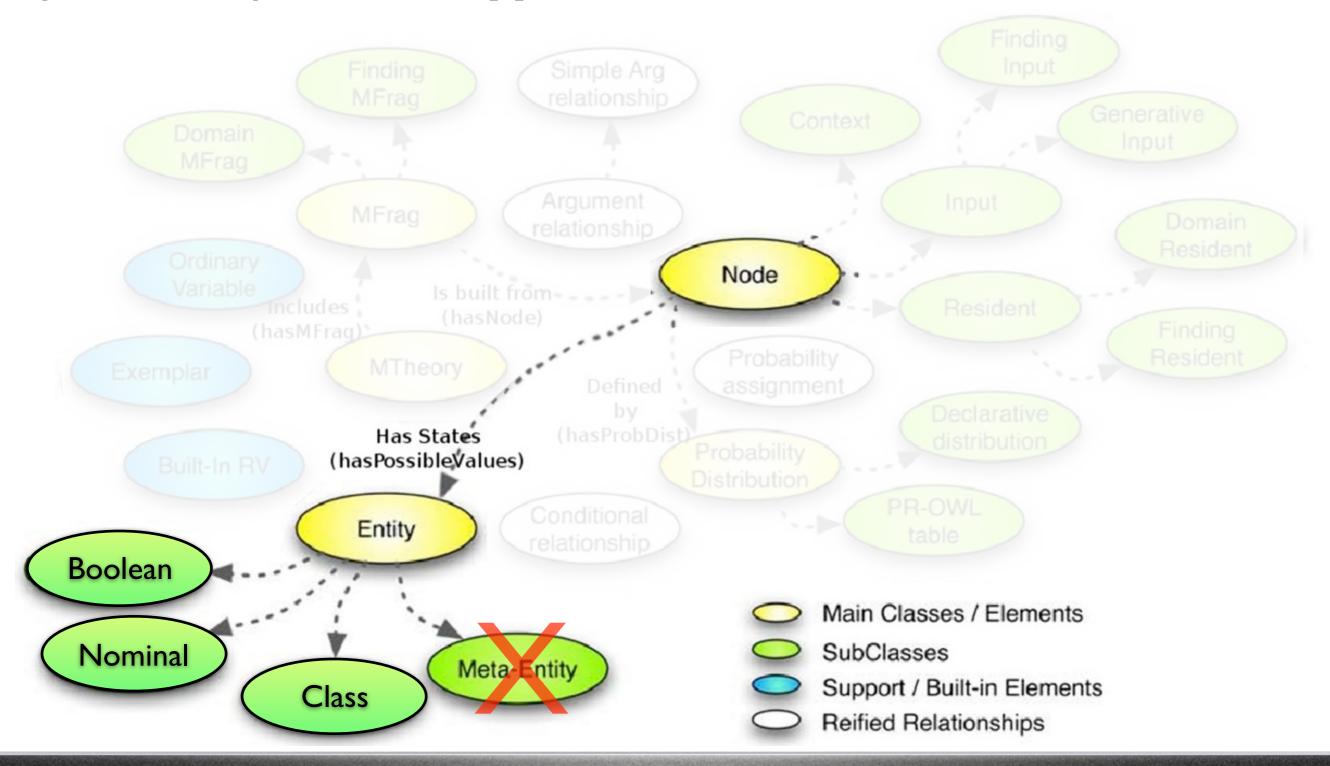






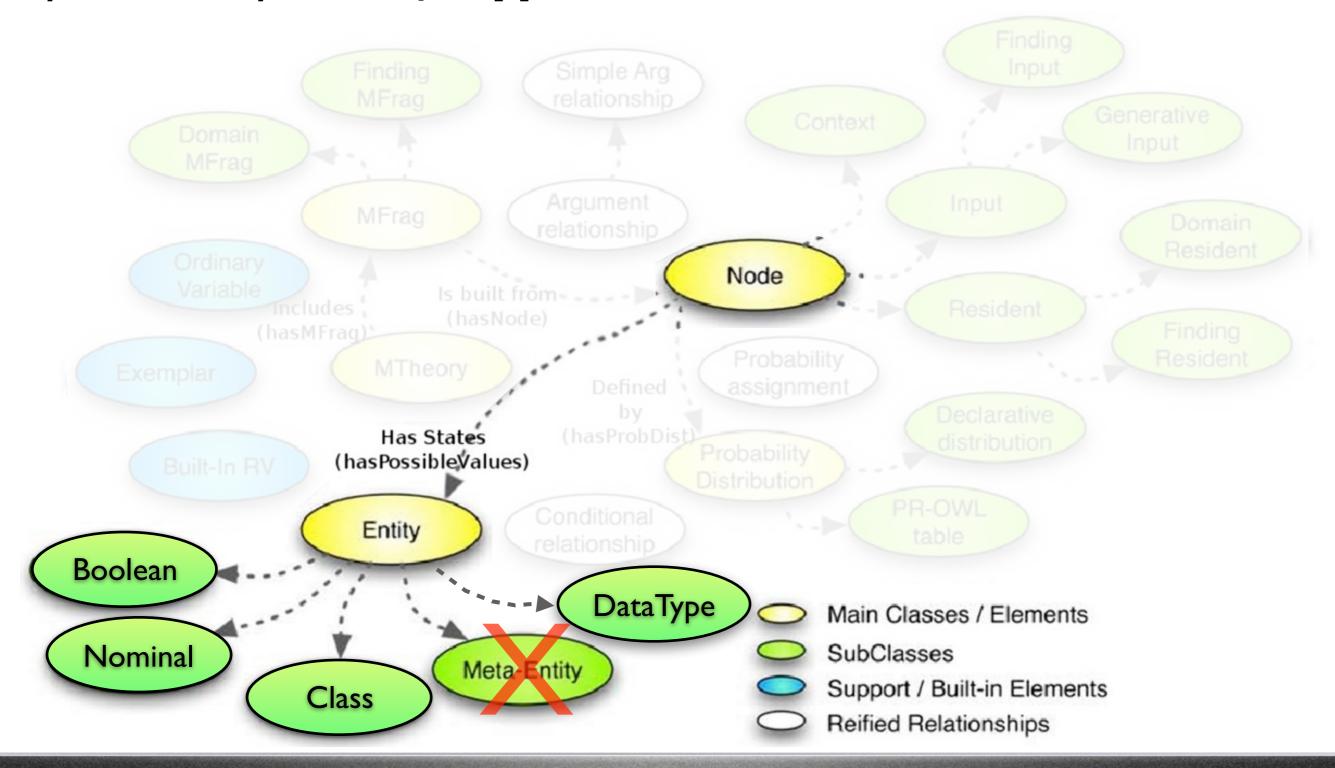






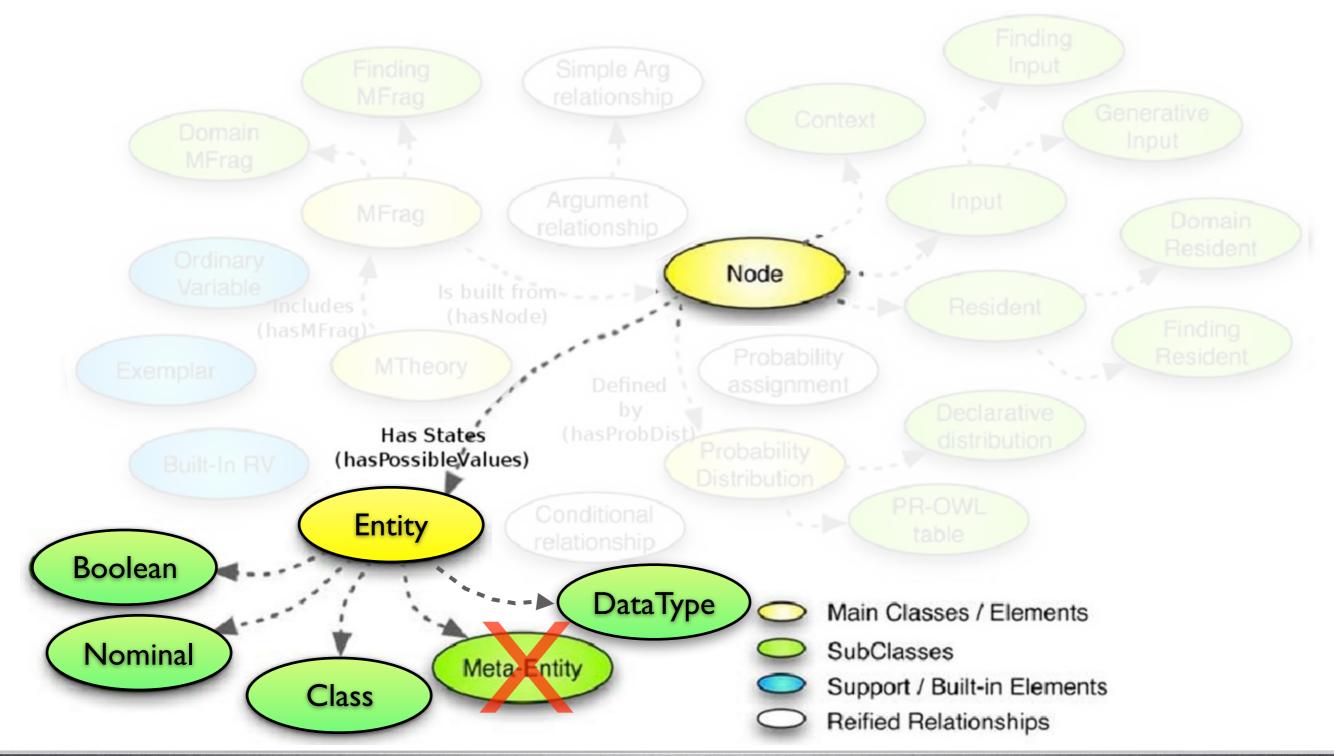






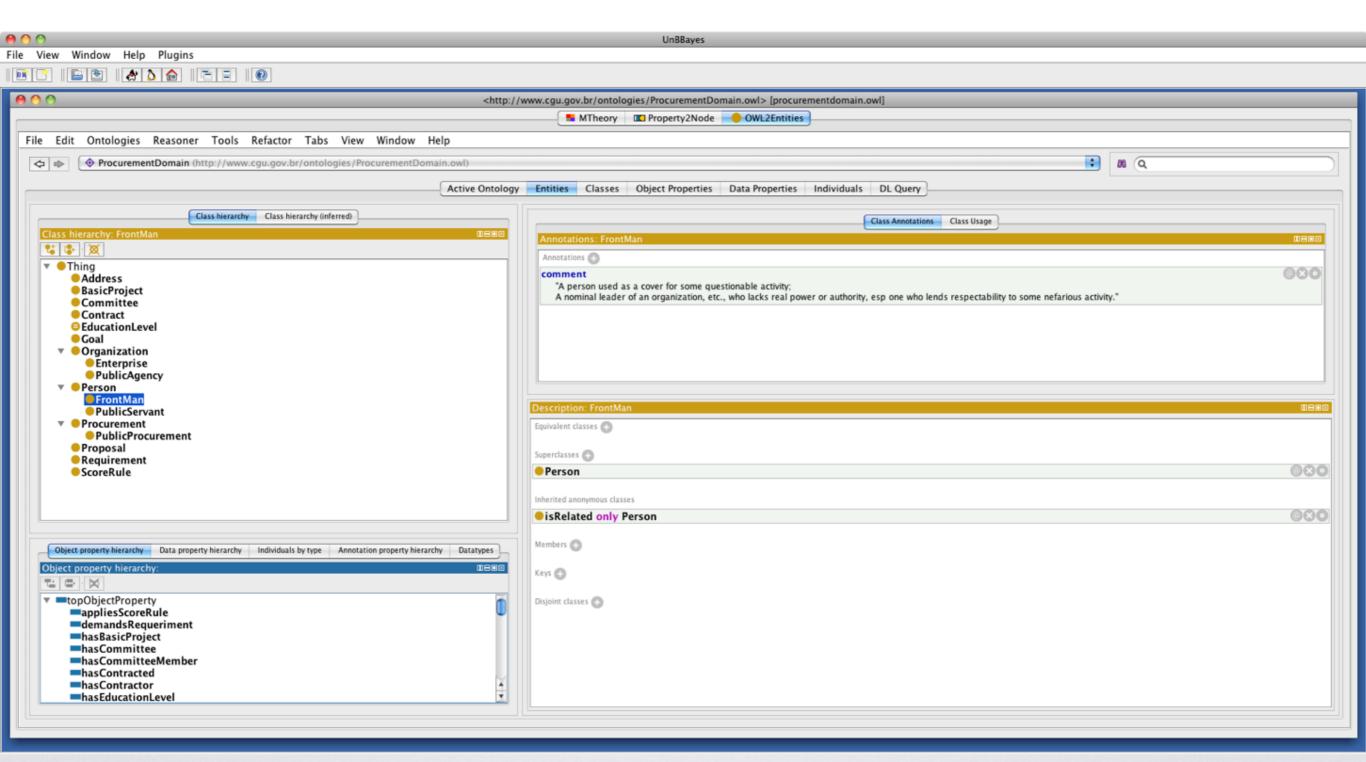






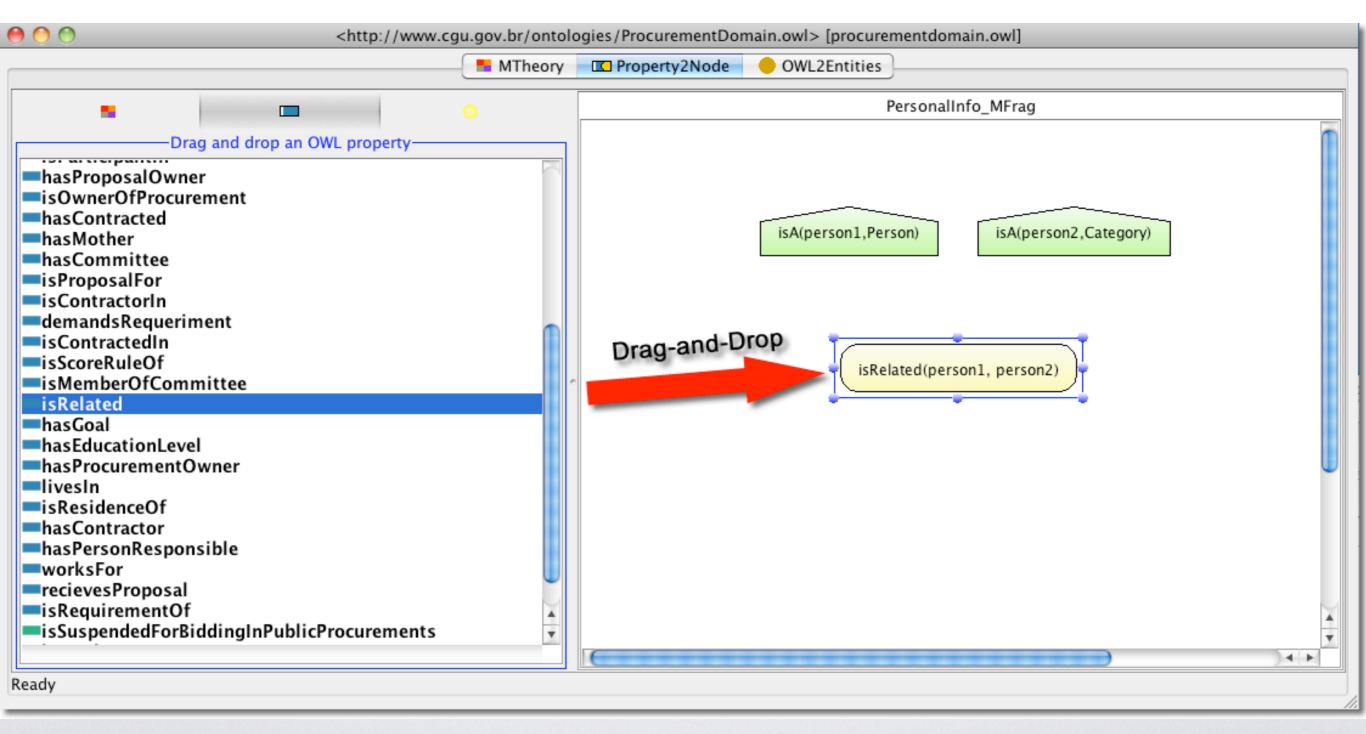












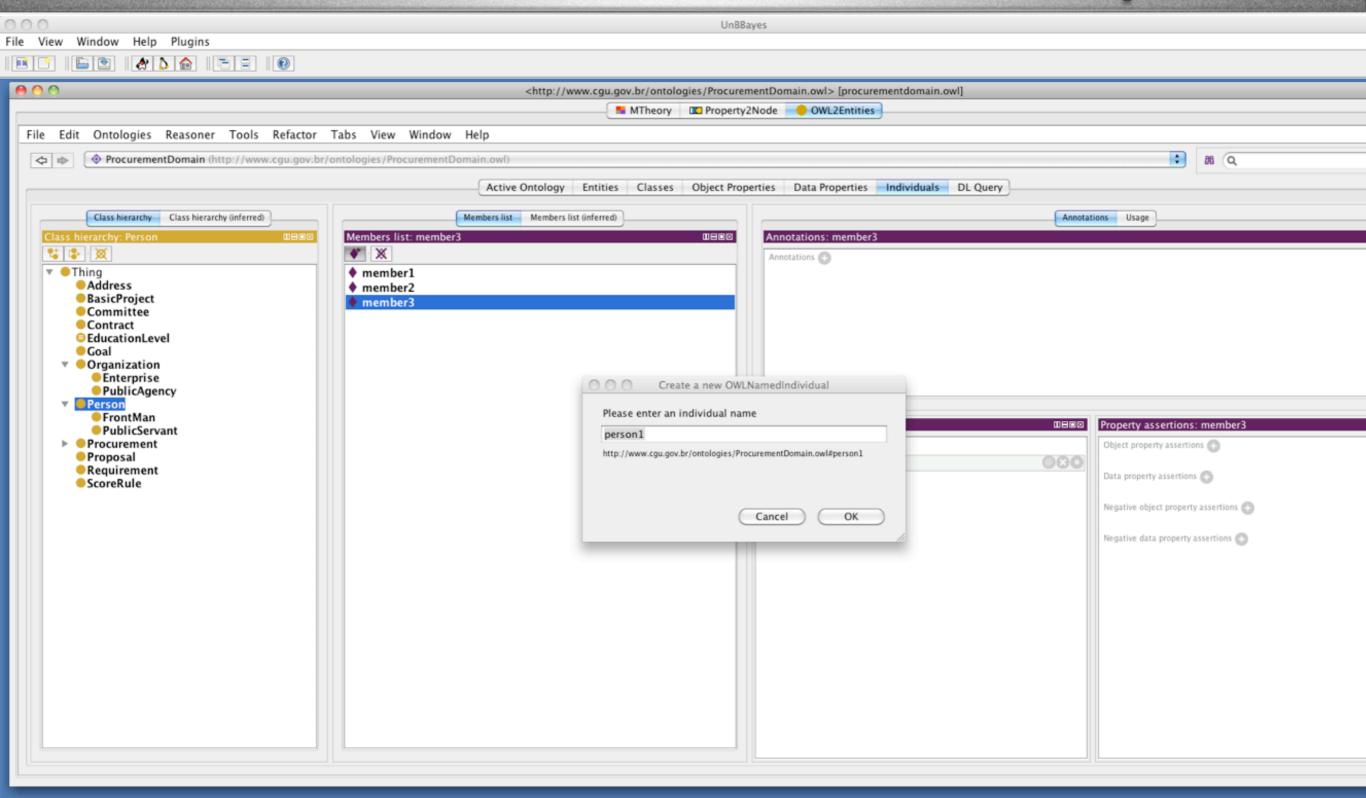




Available Knowledge Bases  Protégé reasoners (for OWL2)  Parameters for the Knowledge Base  Available OWL2 Reasoners  Current reasoner  Choose another reasoner  None  HermiT 1.3.1	
Protégé reasoners (for OWL2)  Parameters for the Knowledge Base  Available OWL2 Reasoners  Current reasoner  Choose another reasoner  None	
Parameters for the Knowledge Base  Available OWL2 Reasoners  Current reasoner  Choose another reasoner  None	
Parameters for the Knowledge Base  -Available OWL2 Reasoners  Current reasoner  Choose another reasoner  None	
Current reasoner  → HermiT  Choose another reasoner  None	
Choose another reasoner  None	
Choose another reasoner  ◆ None  ✓	
Choose another reasoner  ◆ None  ✓	
Choose another reasoner  ◆ None  ✓	
◆ None  ✓	
<b>♦ None</b>	
◆ None  ✓	
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✓	
◆ HermiT 1.3.1	
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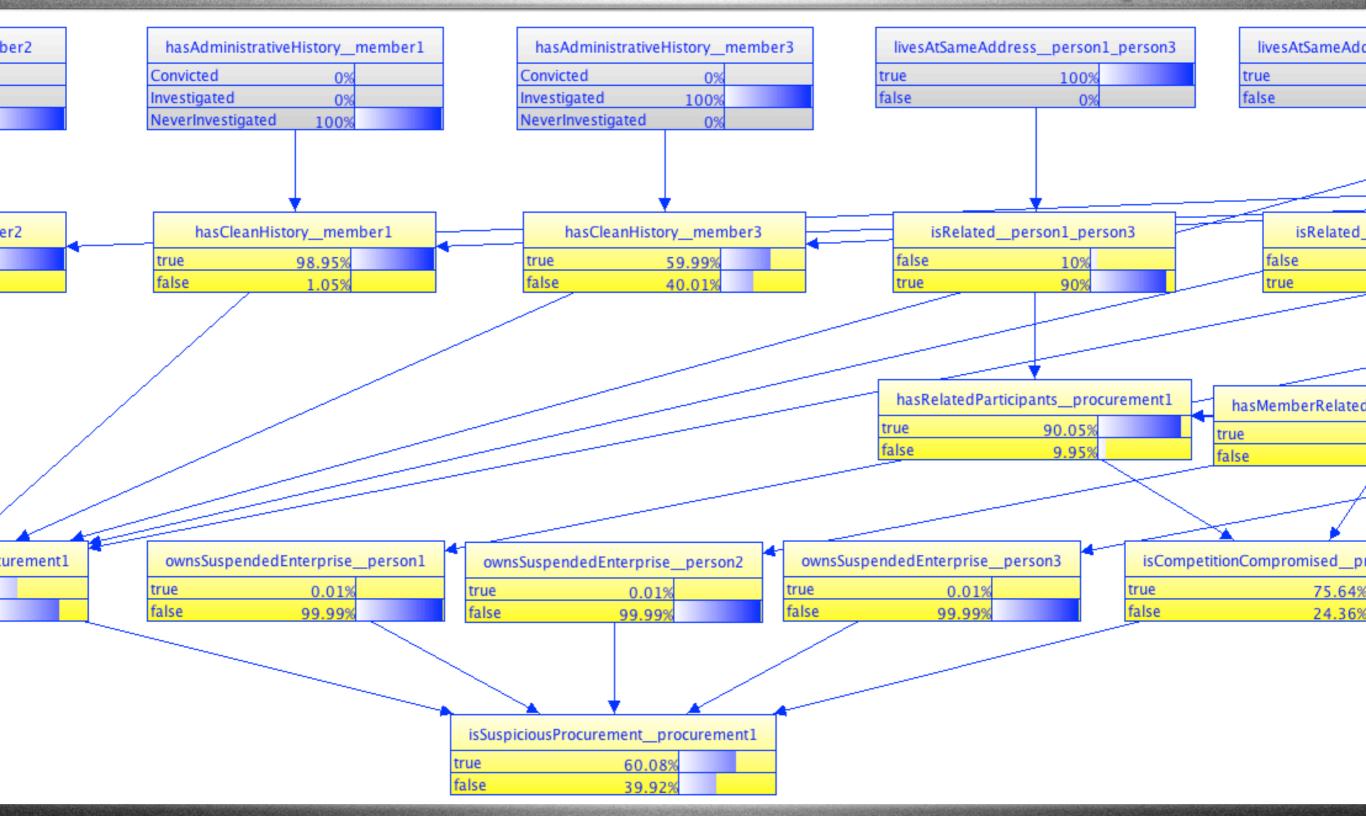






# PR-OWL 2.0 - Proof of Concept







# 2nd Major Contribution Uncertainty Modeling Process for Semantic Technologies (UMP-ST)



## How to build Probabilistic Ontologies? M







#### How to build Probabilistic Ontologies?







# 2nd Problem - Methodology



- There is now substantial literature about
  - what PR-OWL is [2, 4, 5],
  - how to implement it [6-9], and
  - where it can be used [10-15]
- There is an emerging literature on ontology engineering [4, 28]
- But, little has been written about
  - how to model a probabilistic ontology
- This lack of methodology is not only associated with PR-OWL
  - OntoBayes [30], BayesOWL [31], P-SHIF(**D**) and P-SHOIN(**D**) [32], Markov Logic Network [33], Bayesian Logic [63], and Probabilistic Relation Models [64], amongst others, do not have a methodology for creating models



# Methodology



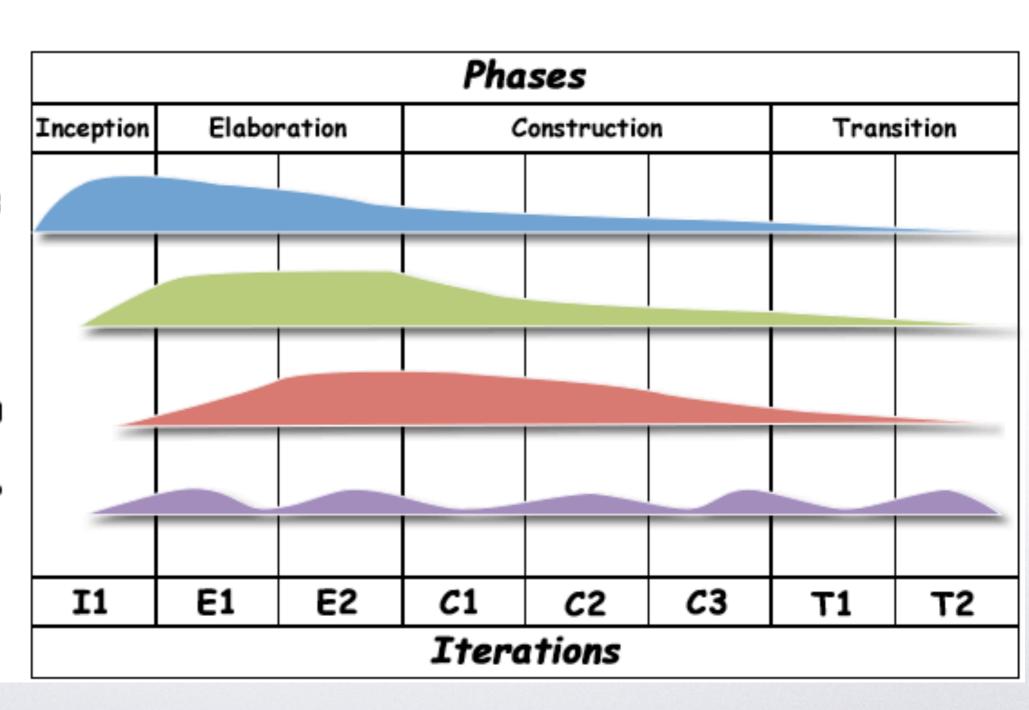
#### Disciplines

Requirements

Analysis & Design

Implementation

Test





### Modeling Cycle - Procurement Fraud



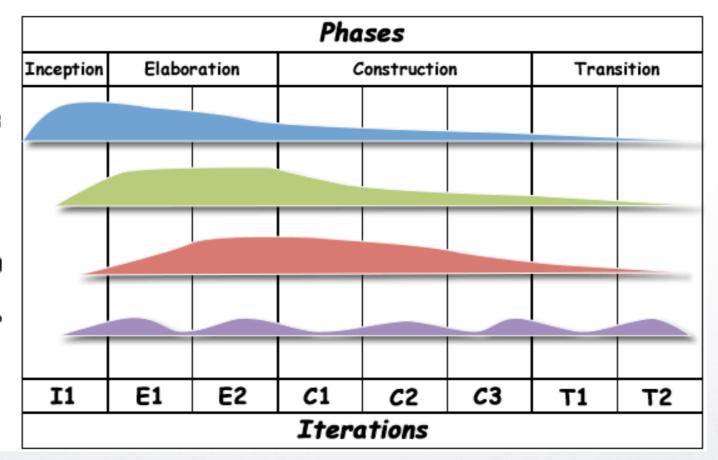
**Disciplines** 

Requirements

Analysis & Design

Implementation

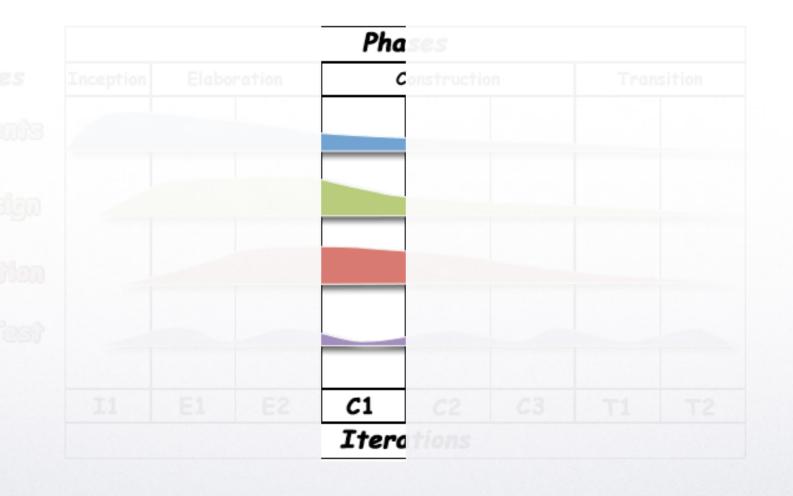
Test





### Modeling Cycle - Procurement Fraud M

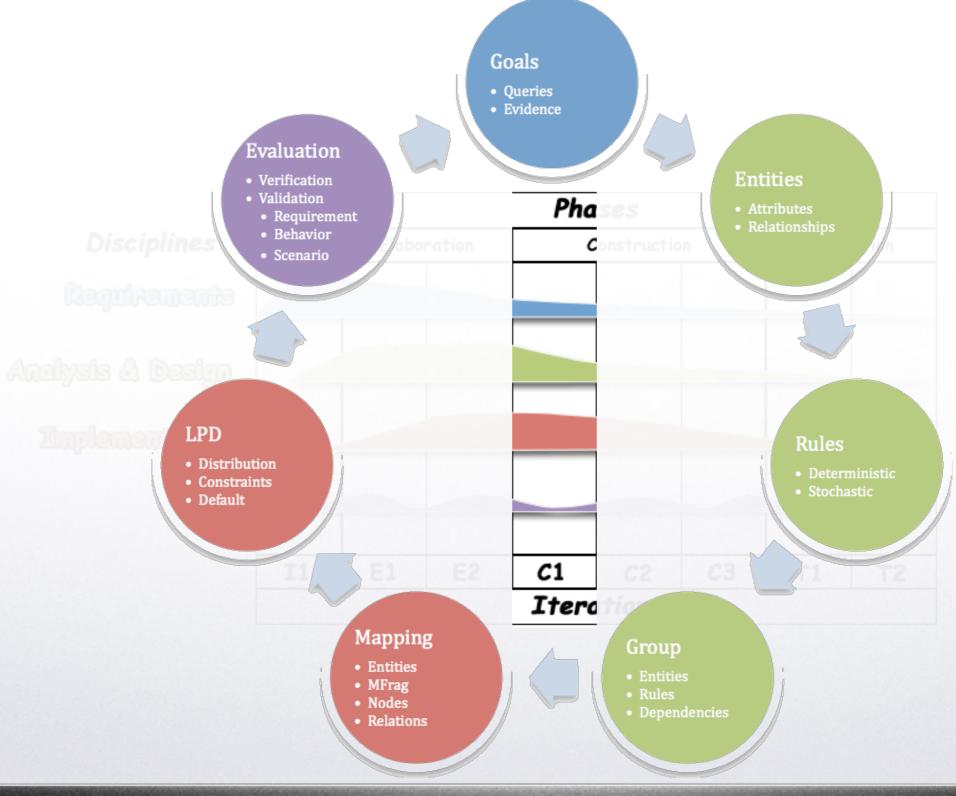






### Modeling Cycle - Procurement Fraud MASON

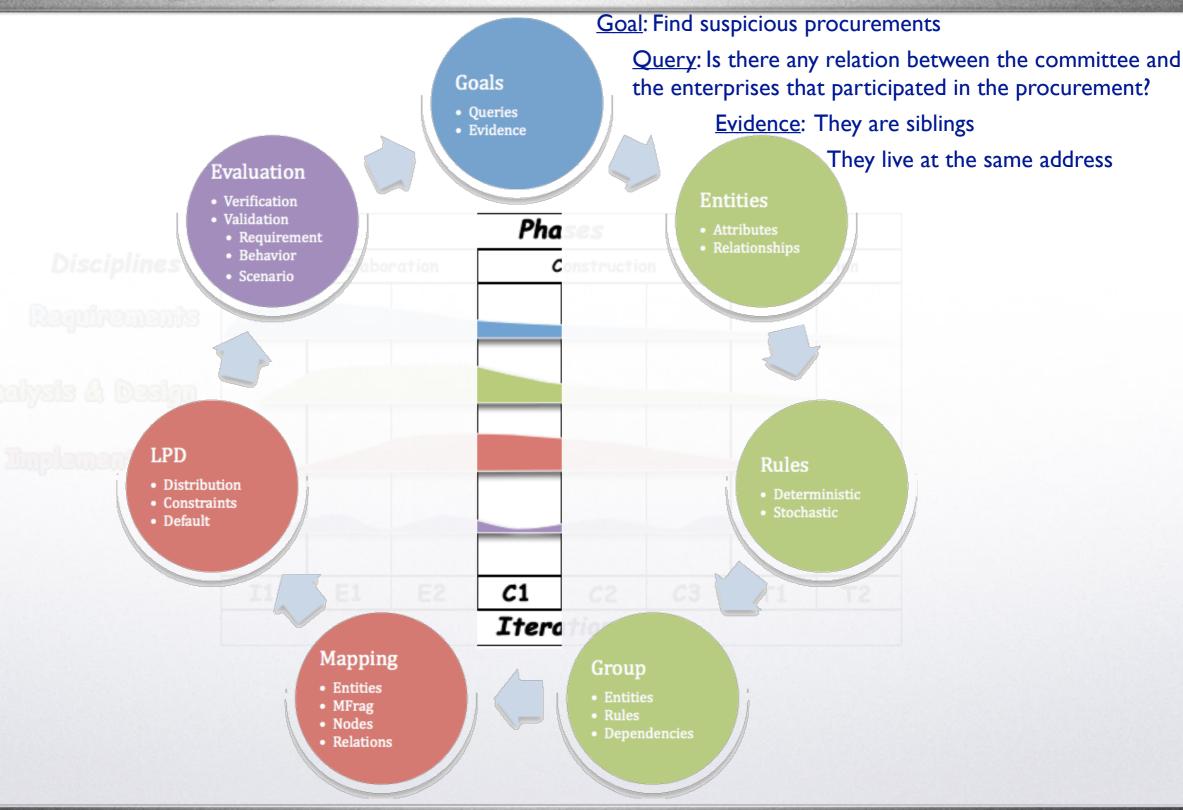






### Modeling Cycle - Procurement Fraud M

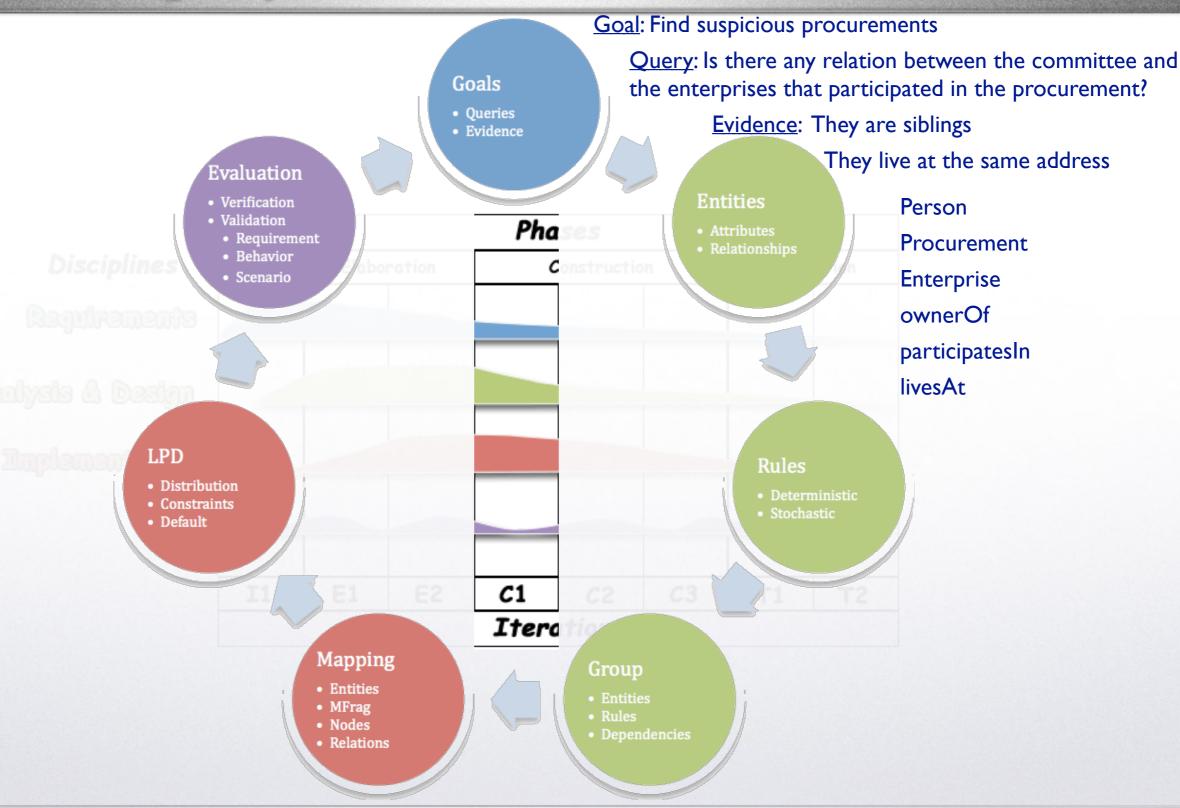






### Modeling Cycle - Procurement Fraud M

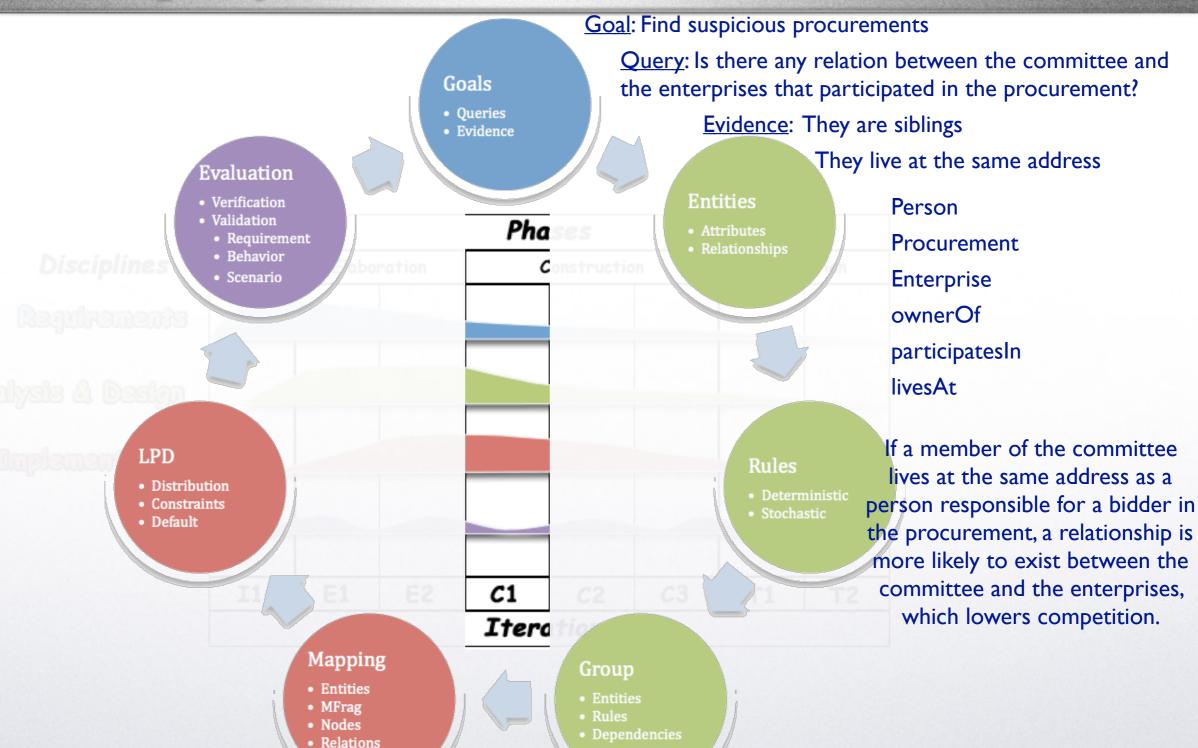






## Modeling Cycle - Procurement Fraud







### Modeling Cycle - Procurement Fraud M



**⋖** mother

**deducation** 

**d** cpf

**⋖**livesAt

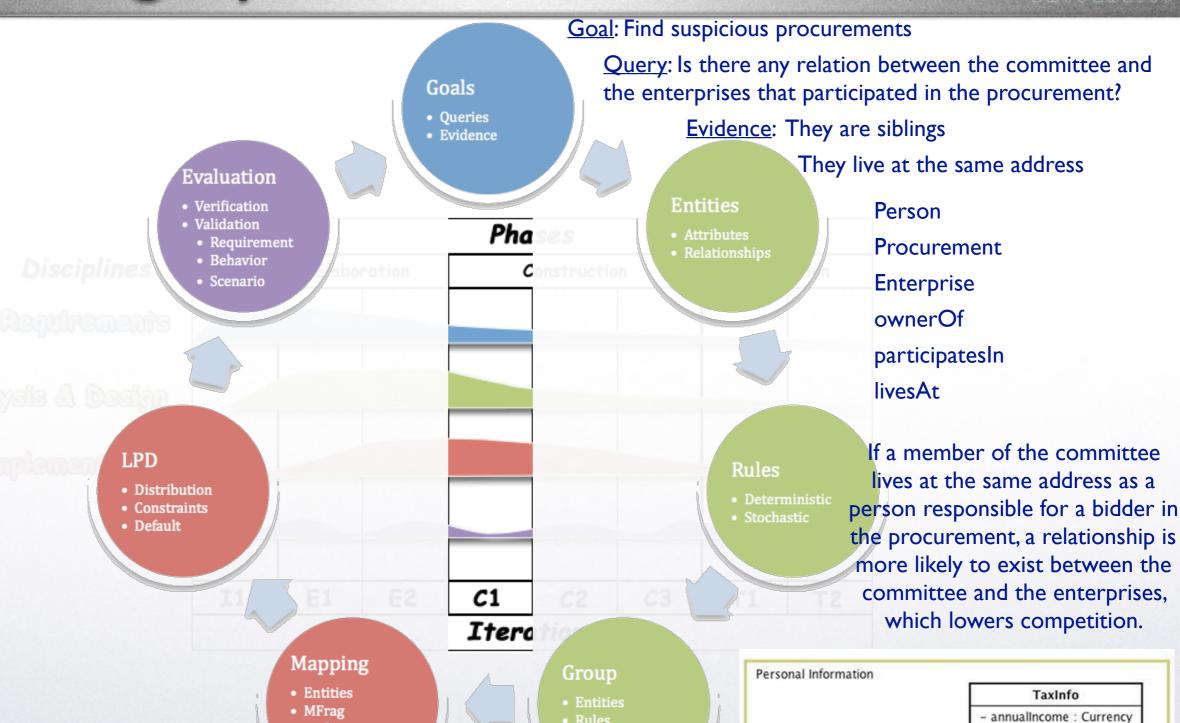
Education

Address

father

Person

- name : String



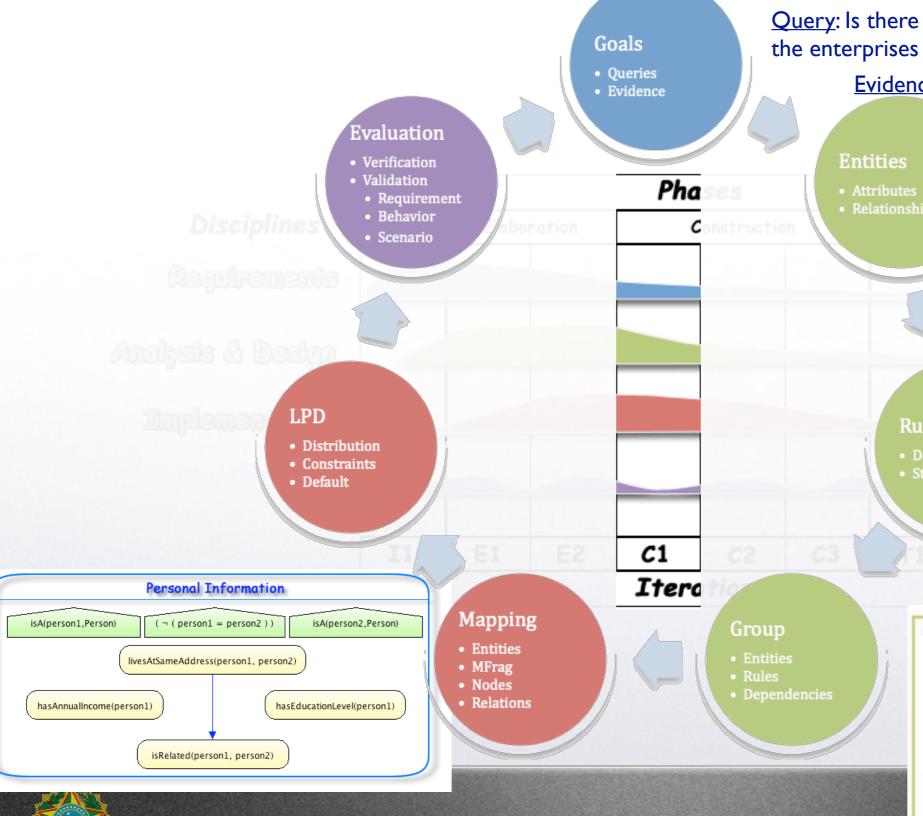


Introduction - Representing Uncertainty in ST - PR-OWL 2.0

NodesRelations

### Modeling Cycle - Procurement Fraud MASON





**Goal**: Find suspicious procurements

Query: Is there any relation between the committee and the enterprises that participated in the procurement?

**Evidence**: They are siblings

They live at the same address

Person

**Procurement** 

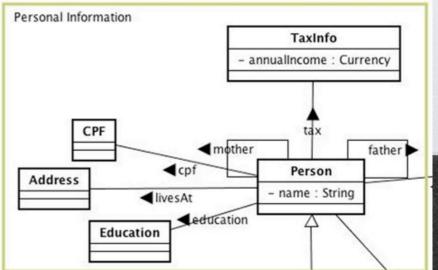
**Enterprise** 

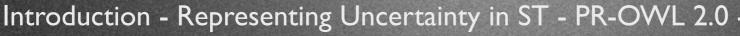
ownerOf

participatesIn

livesAt

If a member of the committee lives at the same address as a person responsible for a bidder in the procurement, a relationship is more likely to exist between the committee and the enterprises, which lowers competition.

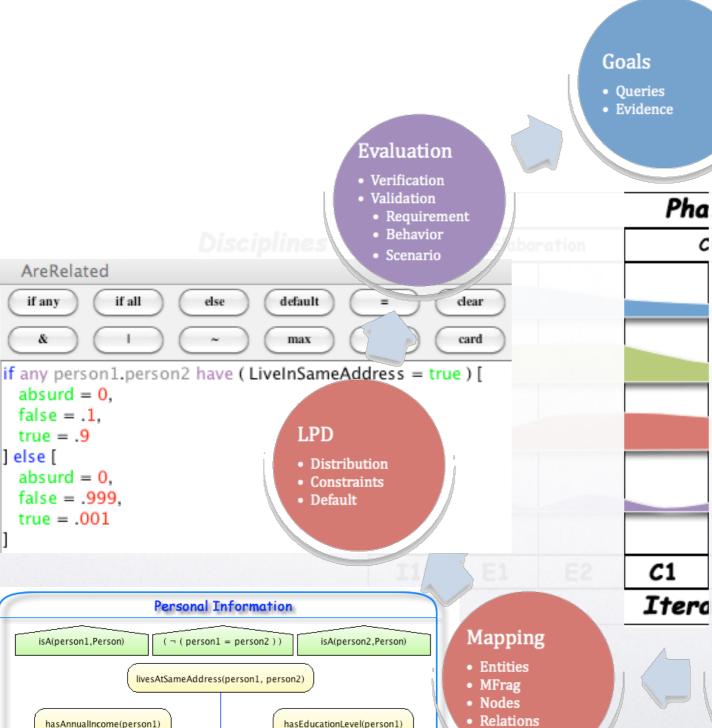




### Modeling Cycle - Procurement Fraud MASON

Pha





isRelated(person1, person2)

**Goal**: Find suspicious procurements

Query: Is there any relation between the committee and the enterprises that participated in the procurement?

**Evidence**: They are siblings

They live at the same address

#### Entities

- Attributes

Person

**Procurement** 

**Enterprise** 

ownerOf

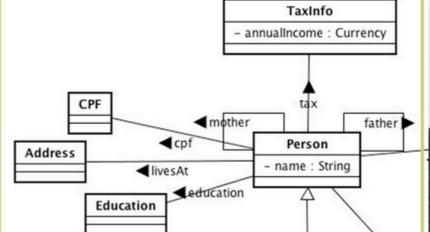
participatesIn

livesAt

Personal Information

If a member of the committee lives at the same address as a person responsible for a bidder in the procurement, a relationship is more likely to exist between the committee and the enterprises, which lowers competition.

#### Group



**C**1

### Modeling Cycle - Procurement Fraud M

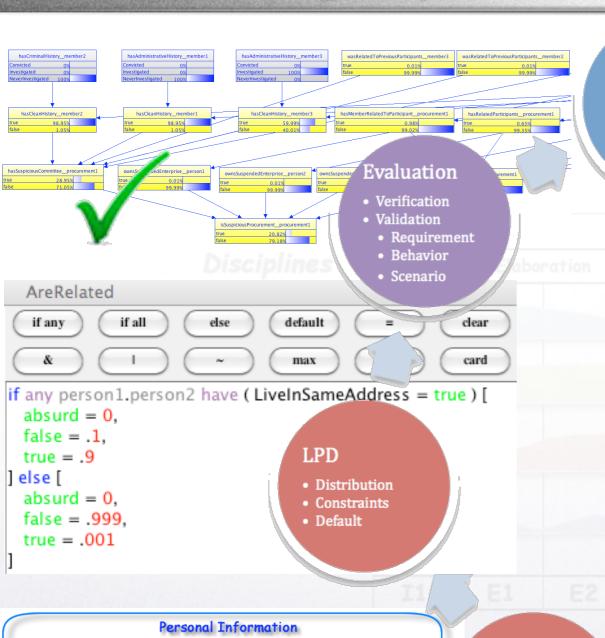
Goals

• Queries

• Evidence

Pha





Goal: Find suspicious procurements

Query: Is there any relation between the committee and the enterprises that participated in the procurement?

**Evidence**: They are siblings

They live at the same address

#### **Entities**

- Attributes
- Relationships

Person

**Procurement** 

**Enterprise** 

ownerOf

participatesIn

livesAt

#### Rule

- Determinis
- Stochasti

If a member of the committee lives at the same address as a person responsible for a bidder in the procurement, a relationship is more likely to exist between the committee and the enterprises, which lowers competition.

#### Mapping

- Entities
- MFrag
- Nodes
- Relations

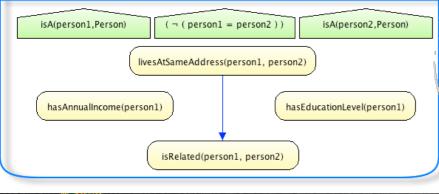


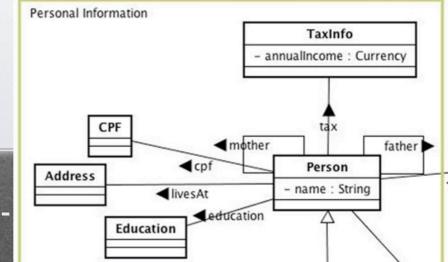
C1

Itera

#### Group

- Entitie
- Rules
- Dependencies





Introduction - Representing Uncertainty in ST - PR-OWL 2.0

### Evaluation - Procurement Fraud M



#### Case-based evaluation (integration test / scenarios)

Scenario	Hypothesis (H)	Evidence (E)	Expected Result	Result
]	(a) isSuspiciousProcurement(pr ocurement)	does not support hypothesis	(a) Low probability that P(H = true   E)	(a) P(H = true   E) = 2.35%
	(b)		(b) Low probability that P(H = true   E)	(b) P(H = true   E) = 2.33%
2	(a) isSuspiciousProcurement(pr ocurement)	does and does not support hypothesis	(a) 10% < P(H = true   E) < 50%	(a) P(H = true   E) = 20.82%
	(b) isSuspiciousCommittee(pro	conflicting information	(b) 10% < P(H = true   E) < 50%	(b) P(H = true   E) = 28.95%
3	(a) isSuspiciousProcurement(pr ocurement)	support	(a) P(H = true   E) > 50%	(a) P(H = true   E) = 60.08%
	(b) isSuspiciousCommittee(pro	hypothesis	(b) 10% < P(H = true   E) < 50%	(b) P(H = true   E) = 28.95%





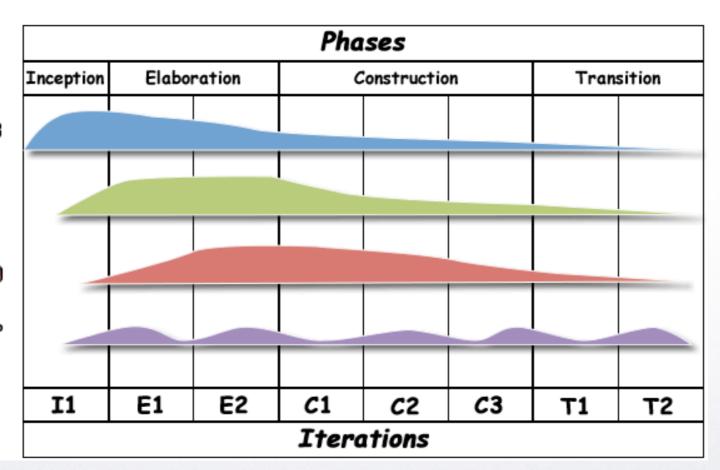
Disciplines

Requirements

Analysis & Design

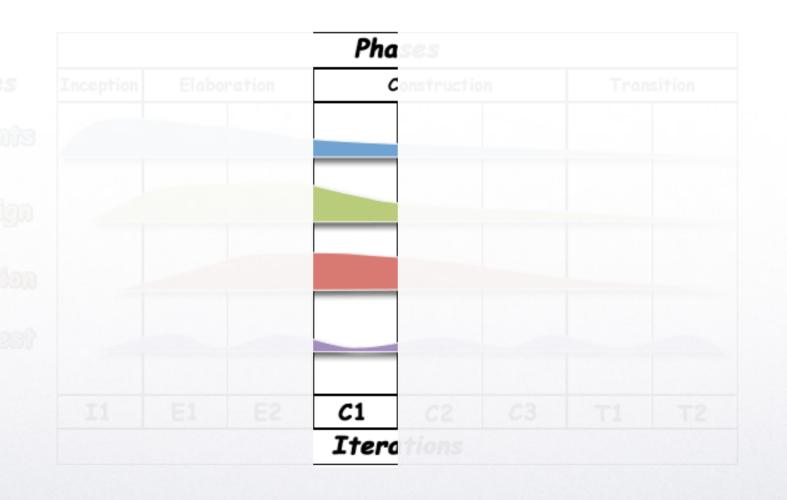
Implementation

Test



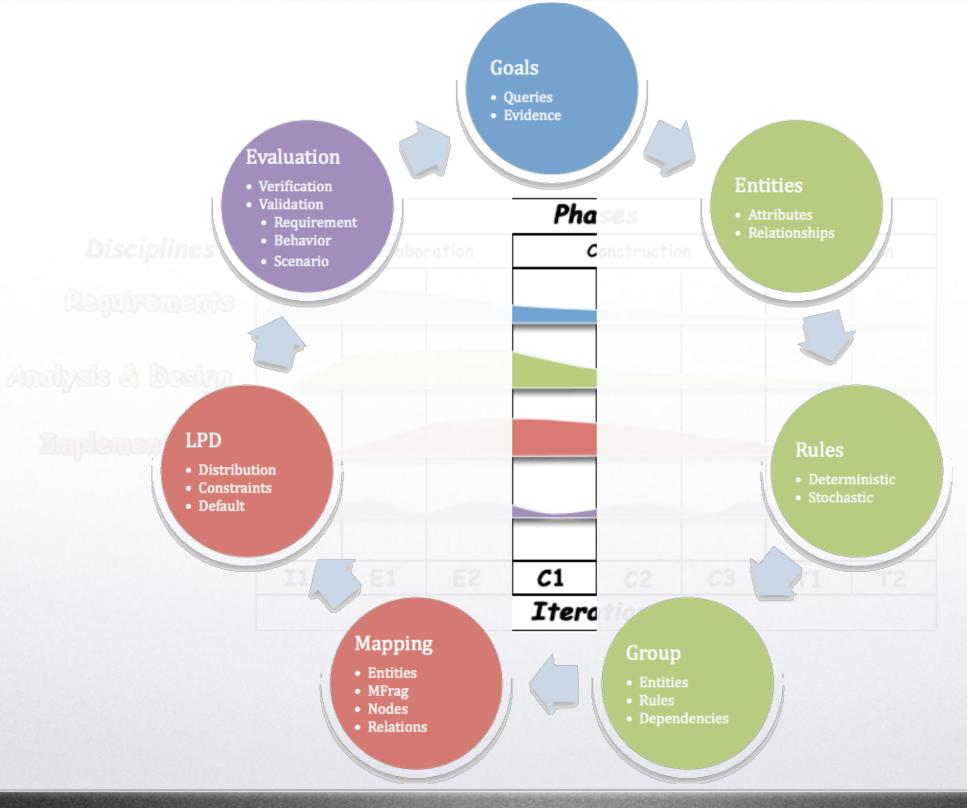






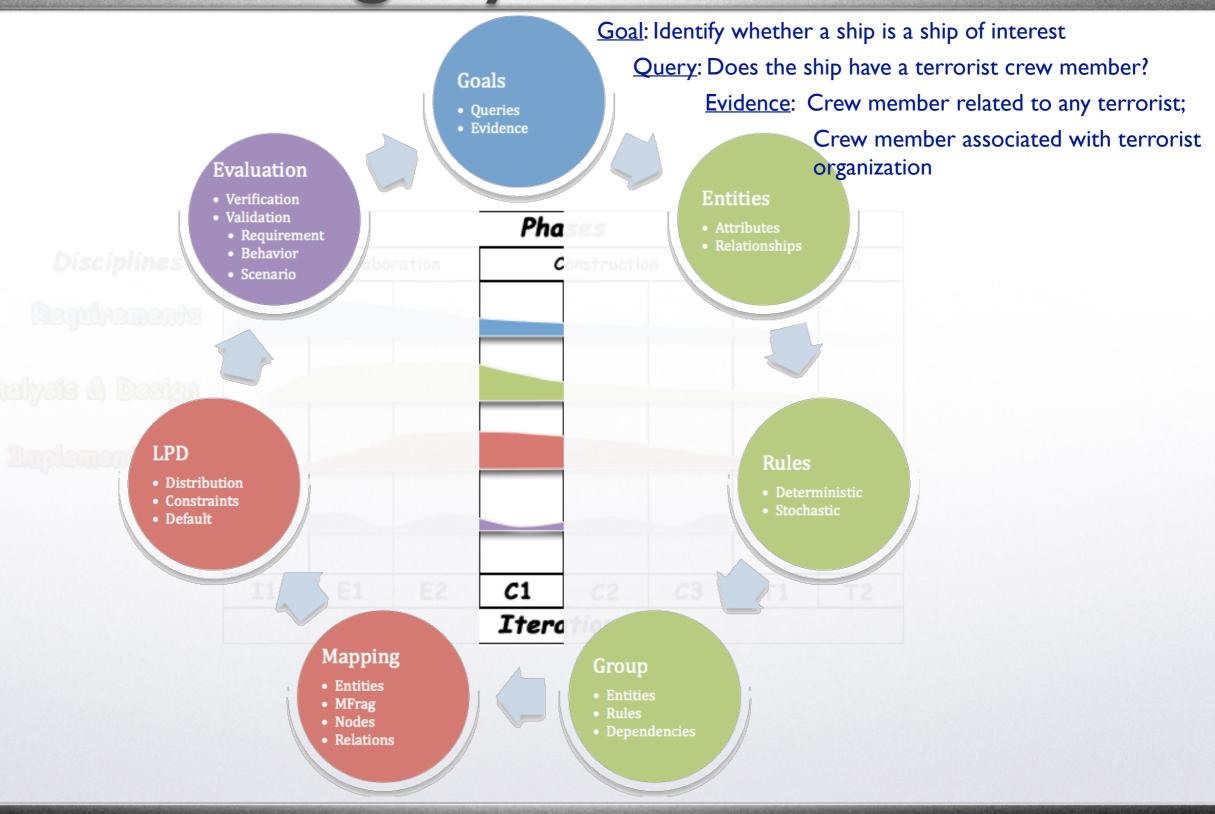






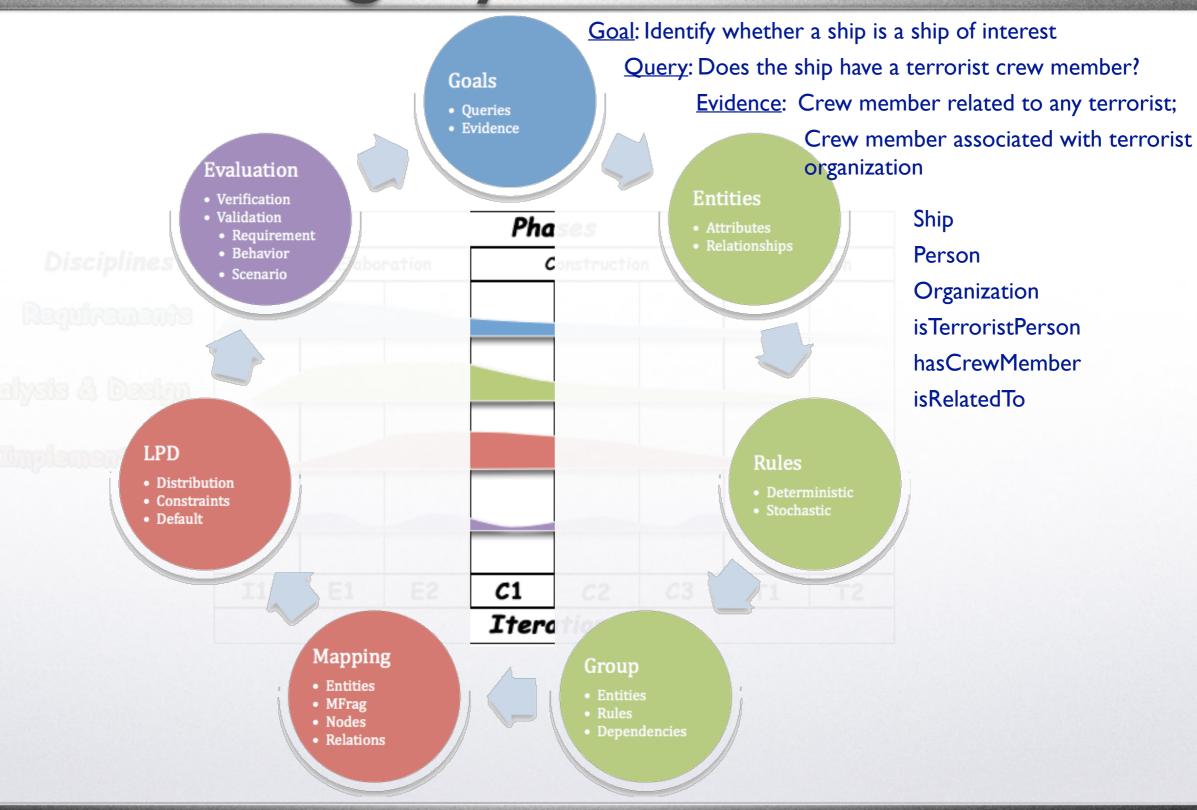






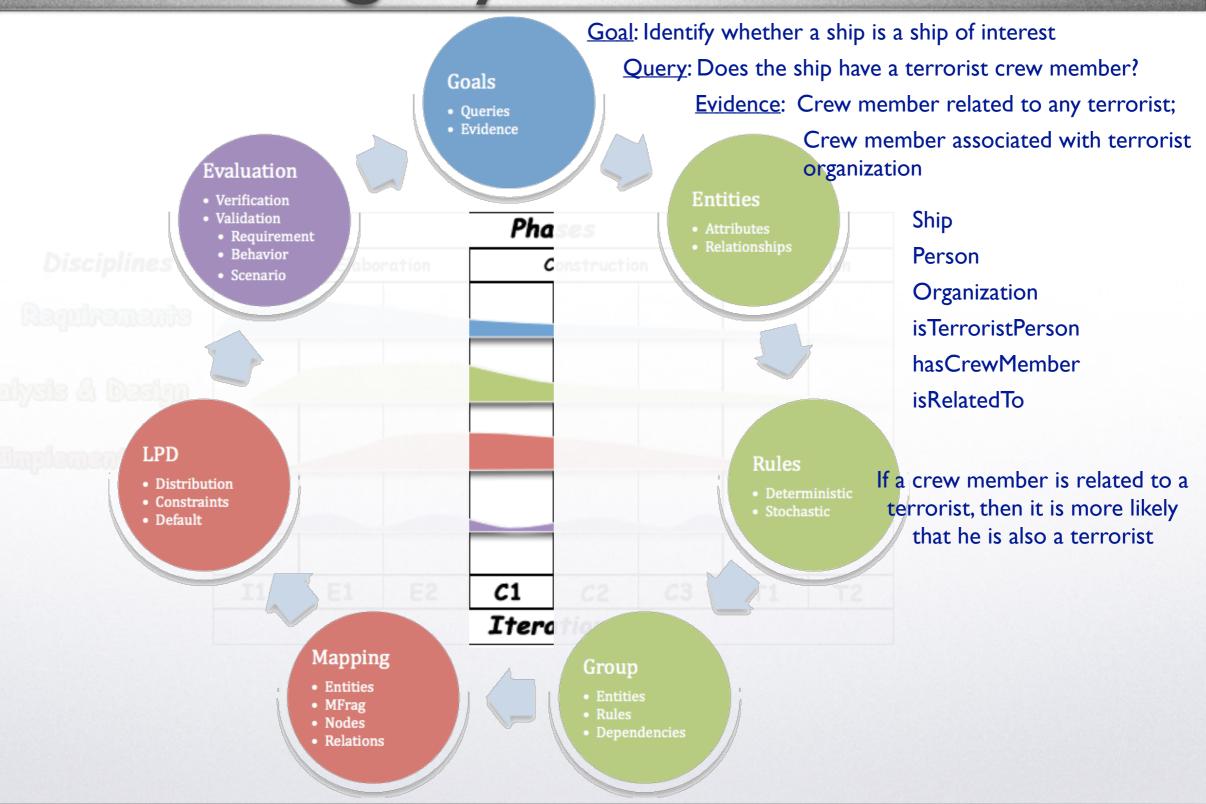








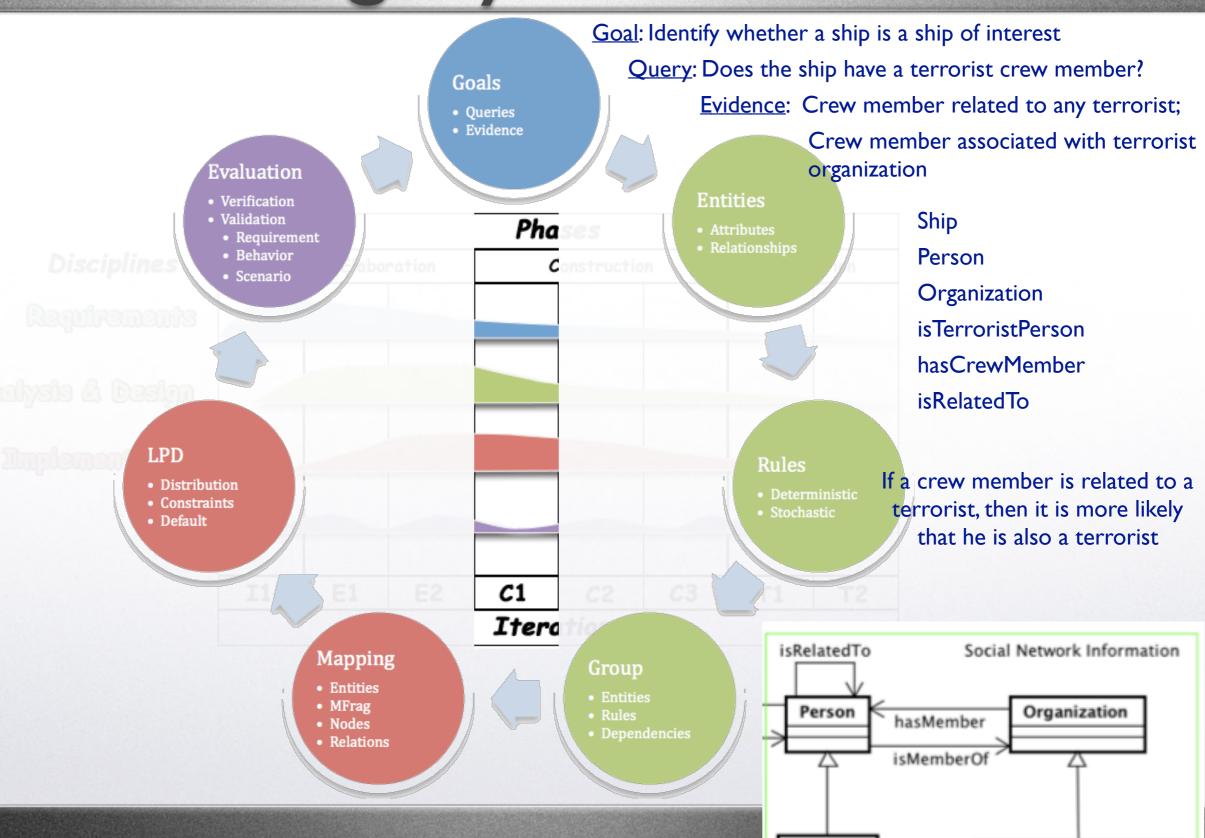








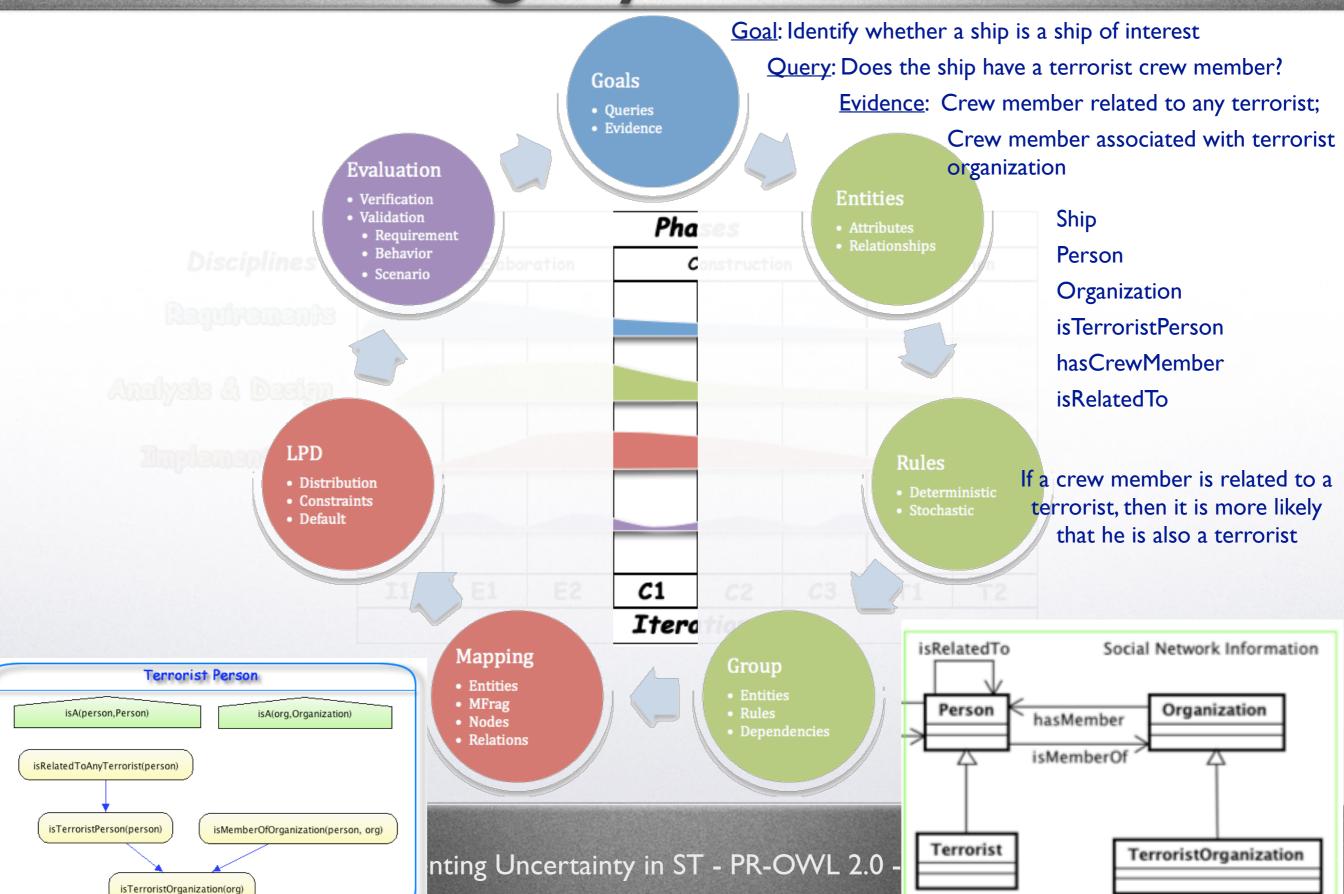
**TerroristOrganization** 



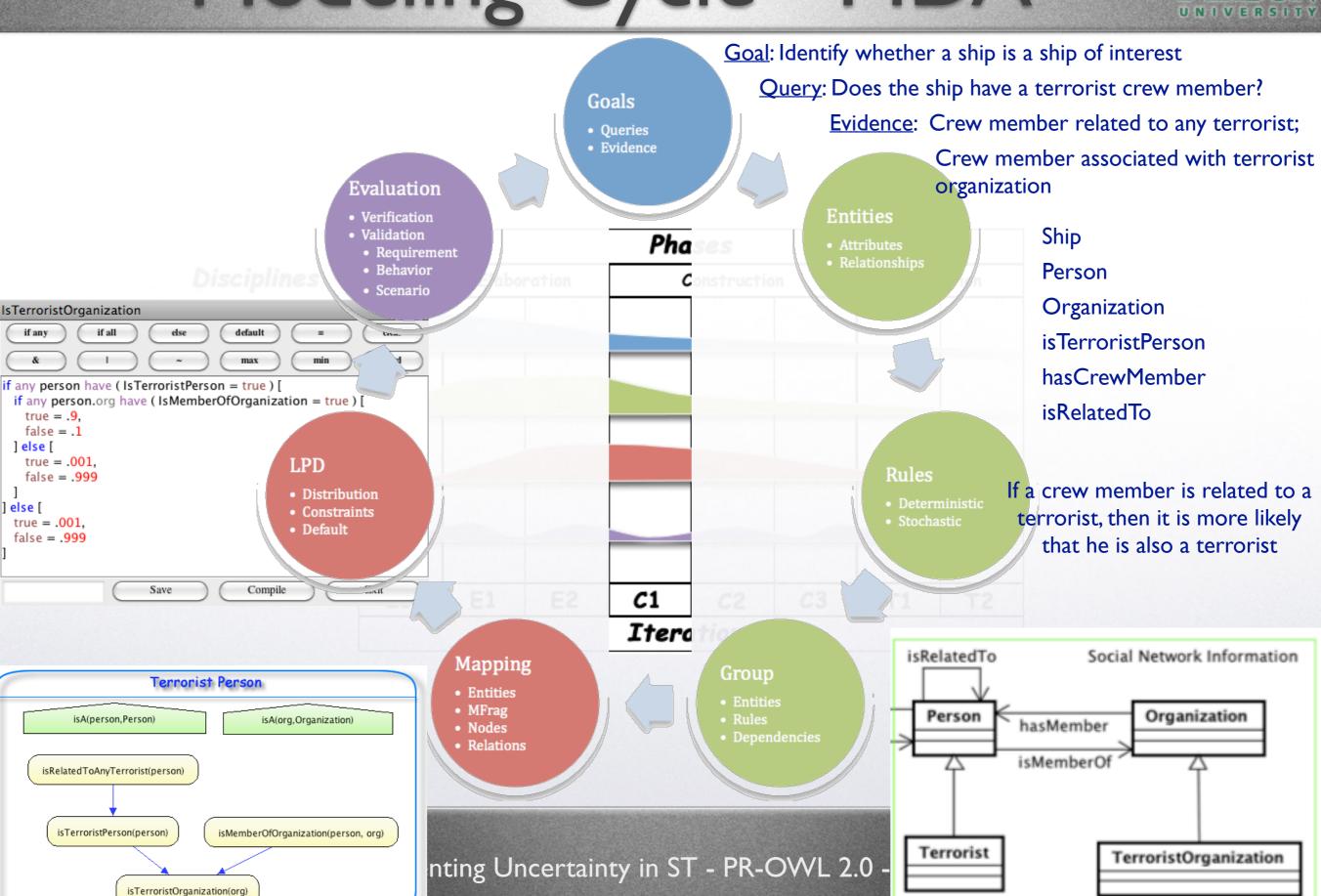
Terrorist



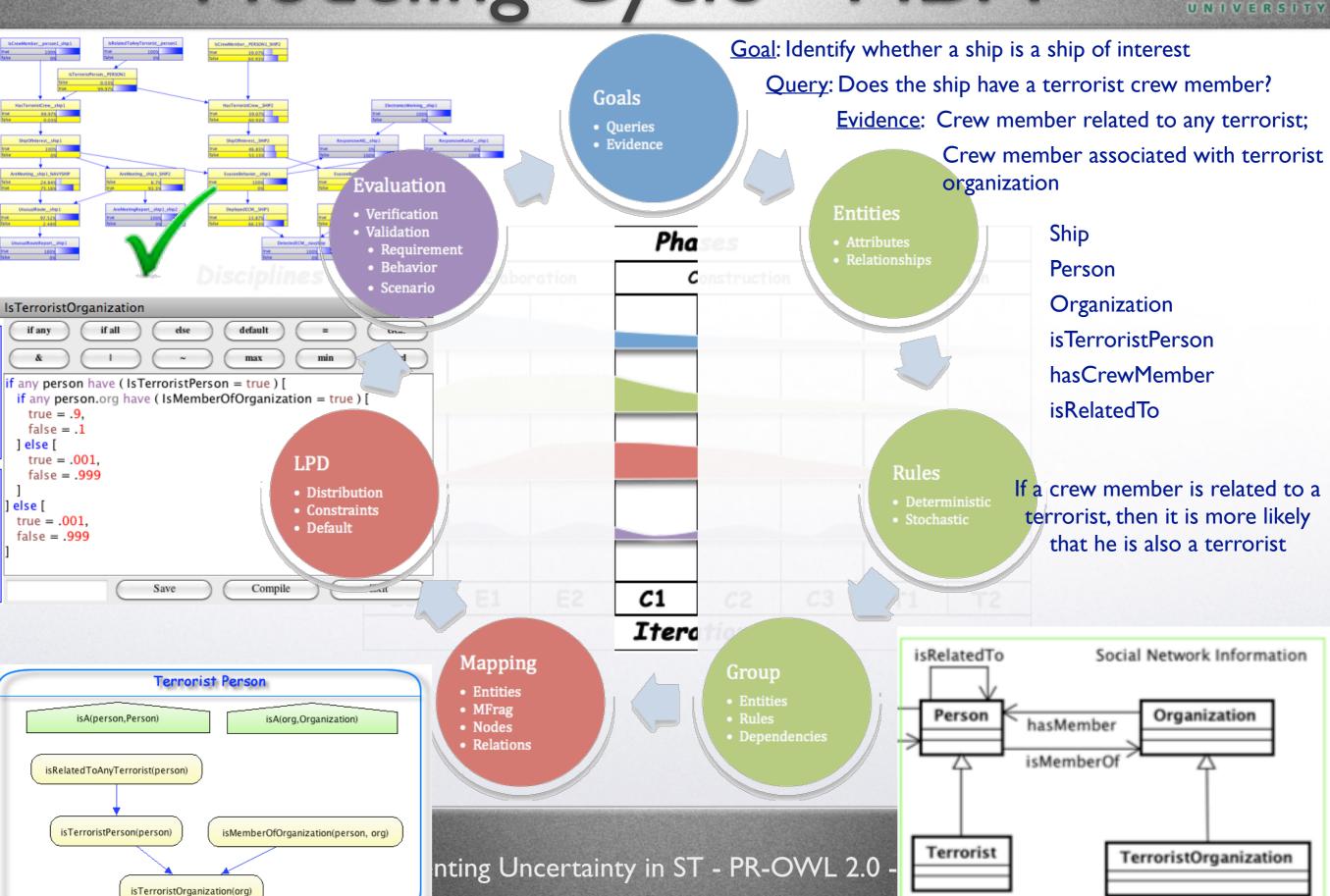












### Evaluation - MDA



- Manual case-based evaluation
  - ▶ 4 major categories were defined:
    - A possible bomb plan using fishing ship;
    - A possible bomb plan using merchant ship;
    - A possible exchange illicit cargo using fishing ship;
    - A possible exchange illicit cargo using merchant ship.
  - 5 variations for each scenario:
    - "Sure" positive, "looks" positive, unsure, "looks" negative, and "sure" negative.
  - ▶ All 20 different scenarios were analyzed by the SME and were evaluated as reasonable results (what was expected).



## Evaluation - MDA



- Automatic case-based evaluation
  - Used simulation tool to generate ground truth
  - Generated reports based on simulated data
  - Inferred result and compared with ground truth
    - Confusion matrix with threshold of 50%

Inferred/ Real	≥ 50%	< 50%	Inferred/ Real	≥ 50%	< 50%
TRUE	24	3	TRUE	88.89%	11.11%
FALSE	11	577	FALSE	1.87%	98.13%



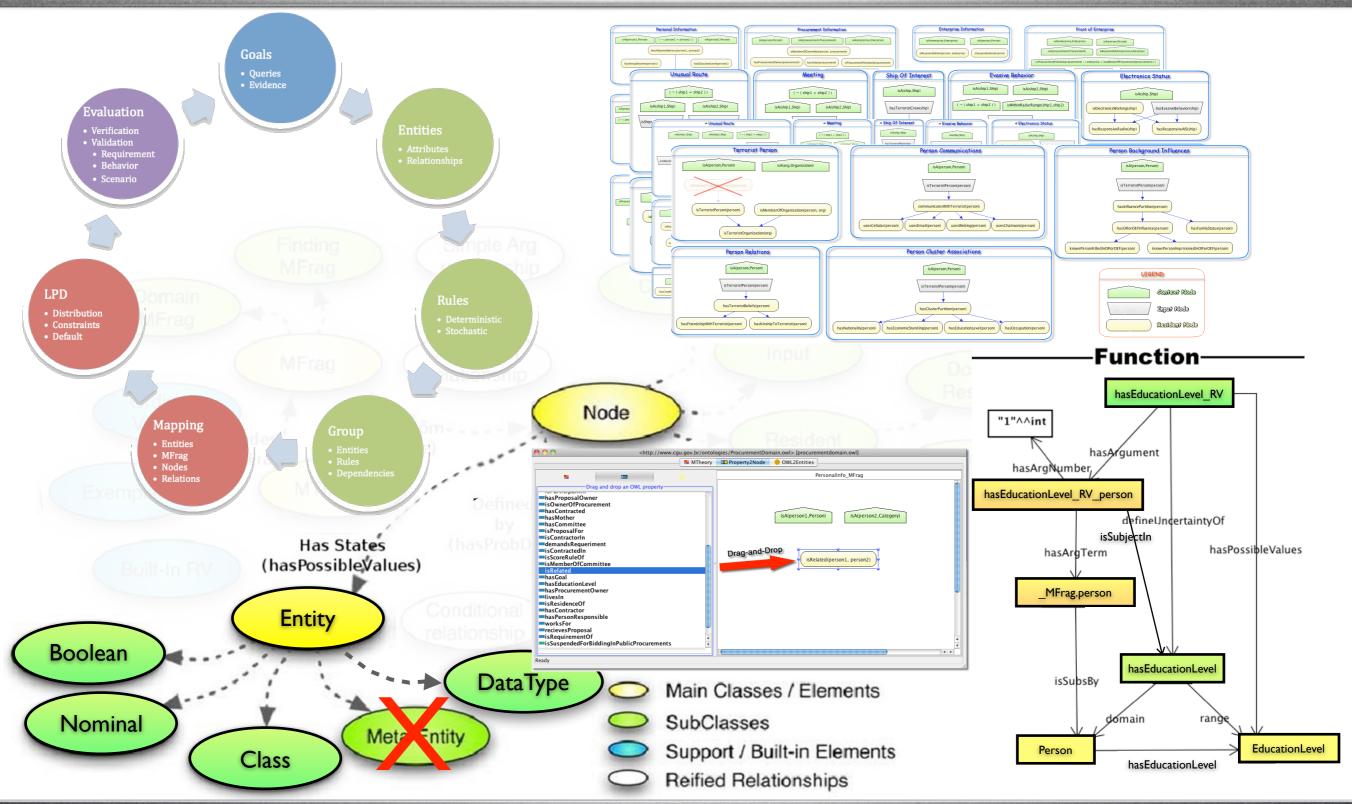


# Conclusion



## Contributions







### Future Work

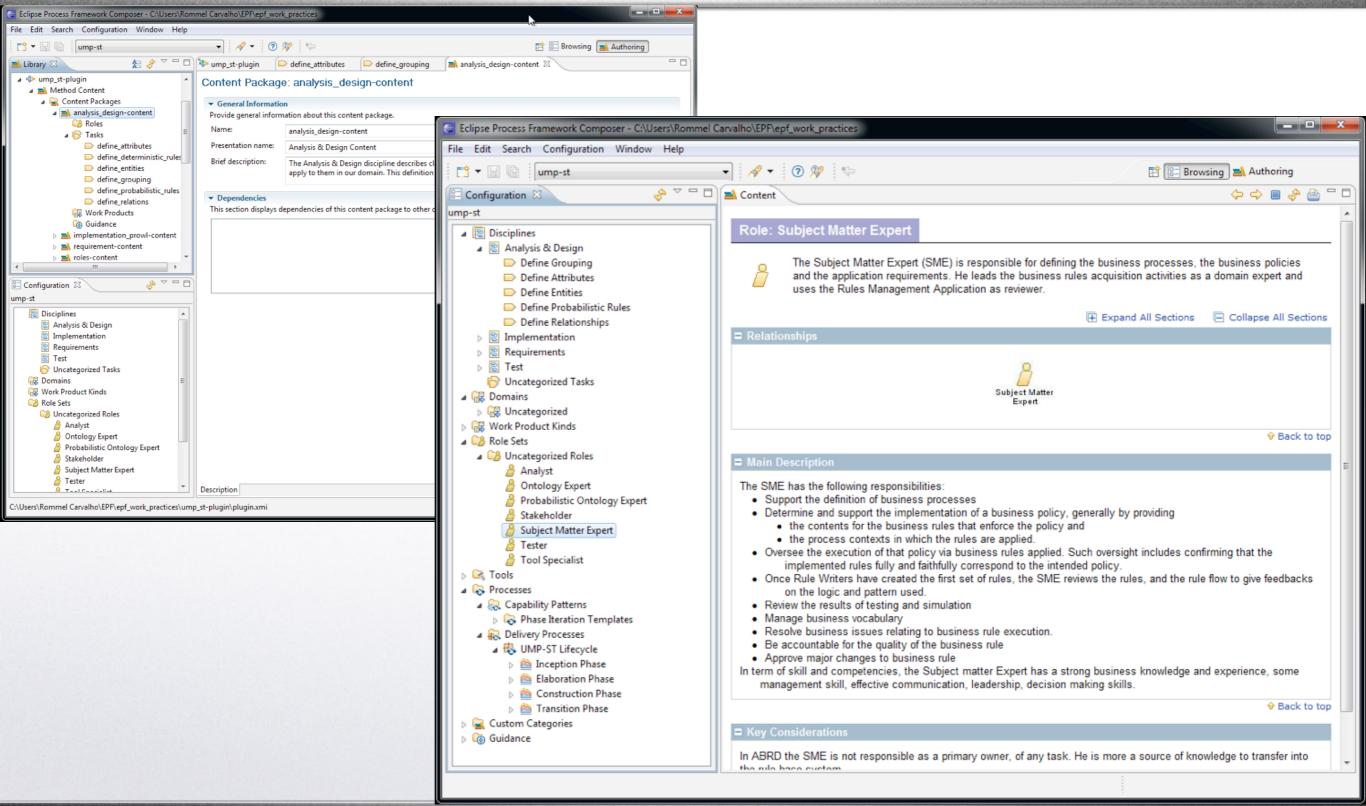


- PR-OWL 2.0 implementation [105]
- UMP-ST implementation [122]
- Scalability (MEBN reasoning)
  - PR-OWL 2.0 sublanguages/complexity
- Learning (MEBN learning)
- RV "solved" by external tools
  - hasAnnualIncome(person) < 50,000.00</p>
  - isShipLocatedInArea(ship, area)
  - $\triangleright$  sin(x)
  - linearEquationValue(m,b)



#### Future Work - EPF for UMP-ST MASON









# Publications



# Publications - Paper I



#### Papers:

- 1. R. N. Carvalho, R. Haberlin, P. C. G. Costa, K. B. Laskey, and K.-C. Chang, "Modeling a Probabilistic Ontology for Maritime Domain Awareness," in Proceedings of the 14th International Conference on Information **Fusion**, Chicago, USA, 2011.
- 2. P. C. G. Costa, R. N. Carvalho, K. B. Laskey, and C. Y. Park, "Evaluating uncertainty representation and reasoning in HLF systems," in Proceedings of the 14th International Conference on Information **Fusion**, Chicago, USA, 2011.
- 3. R.N. Carvalho, K.B. Laskey, and P.C.G. Costa, "PR-OWL 2.0 Bridging the gap to OWL semantics," Proceedings of the 6th Uncertainty Reasoning for the Semantic Web (**URSW** 2010) on the 9th International Semantic Web Conference (ISWC 2010), Shanghai, China: 2010.
- 4. R.N. Carvalho, P.C.G. Costa, K.B. Laskey, and K. Chang, "PROGNOS: Predictive Situational Awareness with Probabilistic Ontologies," Proceedings of the 13th International Conference on Information **Fusion**, Edinburgh, UK: 2010.
- 5. R.N. Carvalho, K.B. Laskey, and P.C.G. Costa, "Compatibility Formalization Between PR-OWL and OWL," Proceedings of the First International Workshop on Uncertainty in Description Logics (**UniDL**) on Federated Logic Conference (FLoC) 2010, Edinburgh, UK: 2010.



# Publications - Paper II



#### Papers:

- 6. P.C.G. Costa, K. Chang, K.B. Laskey, and R.N. Carvalho, "High Level Fusion and Predictive Situational Awareness with Probabilistic Ontologies," Proceedings of the **AFCEA-GMU** C4l Center Symposium, George Mason University, Fairfax, VA, USA: 2010.
- 7. R.N. Carvalho, K.B. Laskey, P.C.G. Costa, M. Ladeira, L.L. Santos, and S. Matsumoto, "Probabilistic Ontology and Knowledge Fusion for Procurement Fraud Detection in Brazil," Proceedings of the 5th Uncertainty Reasoning for the Semantic Web (**URSW** 2009) on the 8th International Semantic Web Conference (ISWC 2009), Chantilly, Virginia, USA: 2009.
- 8. P.C.G. Costa, Kuo-Chu Chang, K. Laskey, and R.N. Carvalho, "A multidisciplinary approach to high level fusion in predictive situational awareness," Proceedings of the 12th International Conference on Information **Fusion**, Seattle, Washington, USA: 2009, pp. 248-255.
- 9. R.N. Carvalho and KC. Chang, "A performance evaluation tool for multisensor classification systems," Proceedings of the 12th International Conference on Information **Fusion**, Seattle, Washington, USA: 2009, pp. 1123-1130.

\*Best Student Paper Travel Award



## Publications - Book



#### Book chapters:

- 1. R. N. Carvalho, K. B. Laskey, and P. C. G. da Costa, "PR-OWL 2.0 Bridging the gap to OWL semantics," in Uncertainty Reasoning for the Semantic Web II: ISWC International Workshops, URSW 2008-2010, Revised Selected and Invited Papers, Springer-Verlag (Forthcoming).
- 2. R. N. Carvalho, S. Matsumoto, K. B. Laskey, P. C. G. da Costa, M. Ladeira, and L. Santos, "Probabilistic Ontology and Knowledge Fusion for Procurement Fraud Detection in Brazil," in Uncertainty Reasoning for the Semantic Web II: ISWC International Workshops, URSW 2008-2010, Revised Selected and Invited Papers, Springer-Verlag (Forthcoming).
- 3. S. Matsumoto, R. N. Carvalho, M. Ladeira, P. C. G. da Costa, L. Santos, D. Silva, M. Onishi, and E. Machado, "UnBBayes: a Java Framework for Probabilistic Models in Al," in Java in Academia and Research, iConcept Press (Forthcoming).
- 4. S. Matsumoto, R. N. Carvalho, P. C. G. da Costa, K. B. Laskey, L. L. Santos, and M. Ladeira, "Theres No More Need to be a Night OWL: on the PR-OWL for a MEBN Tool Before Nightfall," in Introduction to the Semantic Web: Concepts, Technologies and Applications, G. Fung, Ed. iConcept Press, 2011.
- 5. R.N. Carvalho, K.B. Laskey, P.C.G.D. Costa, M. Ladeira, L.L. Santos, and S. Matsumoto, "UnBBayes: Modeling Uncertainty for Plausible Reasoning in the Semantic Web," Semantic Web, INTECH, 2010, pp. 1-28.
- 6. R.N. Carvalho, M. Ladeira, L.L. Santos, S. Matsumoto, and P.C.G. Costa, "A GUI Tool for Plausible Reasoning in the SemanticWeb Using MEBN," Innovative Applications in Data Mining, Nadia Nedjah, Luiza de Macedo Mourelle, Janusz Kacprzyk, 2009, pp. 17-45.



# Publications - Journal



#### Journal papers:

- 1. R.N. Carvalho, K.B. Laskey, and P.C.G. Costa, "A Formal Definition for Probabilistic Ontology PR-OWL 2.0," Journal of Web Semantics **JWS** (Preparing).
- 2. R.N. Carvalho, K.B. Laskey, and P.C.G. Costa, "Uncertainty Modeling Process for Semantic Technologies," Journal of IEEE Transactions on Knowledge and Data Engineering **TKDE** (Preparing).
- 3. R.N. Carvalho and KC Chang, "A Performance Evaluation Tool and Analysis for Multi-Sensor Classification Systems," Submitted to Journal of Advances in Information Fusion JAIF, Oct., 2009 (accepted with conditions).

#### Edited work:

- 4. F. Bobillo, R.N. Carvalho, P.C.G. Costa, C. d'Amato, N. Fanizzi, K.B. Laskey, K.J. Laskey, T. Lukasiewicz, T. Martin, M. Nickles, and M. Pool (editors), Proceedings of the 7th International Workshop on Uncertainty Reasoning for the Semantic Web (**URSW** 2011), Bonn, Germany, 2011, CEUR Workshop Proceedings, CEUR-WS.org: 2011 (Forthcoming).
- 5. F. Bobillo, R.N. Carvalho, P.C.G. Costa, C. d'Amato, N. Fanizzi, K.B. Laskey, K.J. Laskey, T. Lukasiewicz, T. Martin, M. Nickles, and M. Pool (editors), Proceedings of the 6th International Workshop on Uncertainty Reasoning for the Semantic Web (**URSW** 2010), Shanghai, China, November 2010, CEUR Workshop Proceedings, CEUR-WS.org: 2010.



### Publications - Committee



- Participation in committees:
  - 1. The 7th International Workshop on Uncertainty Reasoning for the Semantic Web (URSW 2011)

Program Committee

Organizing Committee

2. The 6th International Workshop on Uncertainty Reasoning for the Semantic Web (URSW 2010)

Program Committee

Organizing Committee

3. The 5th International Workshop on Uncertainty Reasoning for the Semantic Web (URSW 2009)

Program Committee

4. The 25th Conference on Uncertainty in Artificial Intelligence (UAI 2009)

Co-reviewer

5. Journal of Tourism Management 2009

Reviewer





# Resultados



# Quase 6 Anos Depois



- Evolução do UnBBayes:
  - https://sourceforge.net/projects/unbbayes/
- Uso na Indústria (e-mail que recebi): VeriSign





- Il have meaning to mail you for a long time now, things have been moving very fast. We are using the Unbbayes api for some of the data mining and research efforts here at Verisign. It is currently being used for purpose classification (bayes net) across more than 120 million + domains, The accuracy has been so great that we are planning to port some of the older algorithms to bayes nets. Given that the data set is very huge the API performed very well with a very small memory and CPU imprint. Do keep in touch. See ya."
- Citações e novas publicações:
  - https://scholar.google.com.br/citations?user=XMPnxf8AAAAJ



# Obrigado!





